CORPORATE INNOVATION AND
ENTREPRENEURSHIP, B.S.

Begin Campus: Any Penn State Campus

End Campus: University Park

Entrance to Major
To be eligible for entrance into the Corporate Innovation and
Entrepreneurship (CIENT) major, a degree candidate must be enrolled
at Penn State as a pre-major in the Smeal College of Business or the
Division of Undergraduate Studies and satisfy requirements for entrance
to the major.

Administrative Enrollment Controls
This program currently has administrative enrollment controls.
Administrative Enrollment Controls are initiated when limitations of
space, faculty, or other resources in a major prevent accommodating all
students who request them. Students must follow the administrative
enrollment controls that are in effect for the semester that they enter the
university.

First-Year Students Entering Summer 2023, Fall 2023,
Spring 2024
In order to be eligible for entrance to this major, students must satisfy the
following requirements:

- 36-59 graded Penn State credits (excludes transfer and AP credits)
- completed with a grade of C or better:
  - English - ENGL 15 or ENGL 30H or ESL 15 or ENGL 137H or
    CAS 137H
  - Mathematics - MATH 110 or MATH 140 or MATH 140B
  - Statistics - SCM 200 or SCM 200H or STAT 200
- completed ECON 102 or ECON 102H
- completed at Penn State (no substitutions or transfers), in addition
  with a quality grade of "C" or better and no alternative or Pass/Fail
  (PS) grading:
  - Accounting - ACCTG 211 or ACCTG 211H
  - Management - MGMT 301 or MGMT 301H or MGMT 301M or
    MGMT 301W
  - Marketing - MKTG 301 or MKTG 301H or MKTG 301W
  - Finance - FIN 301 or FIN 301H
- earned a minimum cumulative grade-point average (GPA) of 3.20

Students Who Entered Prior to Summer 2023
Students who entered the University from Summer 2018 through
Spring 2023 should view the administrative enrollment controls in the
appropriate Undergraduate Bulletin archive (https://bulletins.psu.edu/
undergraduate/archive/). Students who entered the University prior to
the summer 2018 semester should consult with their academic adviser
about the administrative enrollment controls in effect for the semester
they entered the university.