

INTERNATIONAL BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The International Business minor provides students with knowledge, skills, and experiences that prepare them for a business career that might include international responsibilities. Mastery of fundamental business concepts, coursework in international business or economics, foreign language skills, and an approved study abroad experience each contribute to build perspectives about the challenges and opportunities of commercial activity in a global business environment.

What is International Business?

In an increasingly globalized economy, students are strongly encouraged to internationalize their undergraduate education. International business increases one's awareness in the global marketplace while broadening perspectives of different business cultures, practices, and challenges. Companies value candidates who have strong business skills and possess intercultural communication skills.

MORE INFORMATION ABOUT INTERNATIONAL BUSINESS (<https://ugstudents.smeal.psu.edu/international-programs>)

Program Requirements

Requirement	Credits
Requirements for the Minor	37

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
BA 411	Analyzing Business and Industry	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
FIN 301 or BA 301	Corporation Finance Finance	3
MGMT 301 or BA 304	Basic Management Concepts Management and Organization	3
MKTG 301 or BA 303	Principles of Marketing Marketing	3
SCM 301 or BA 302	Supply Chain Management Supply Chains	3
Select 6 credits (at least 3 credits at the 400 level) of the following:		6
IB 303	International Business Operations	

IB 403	International Business and National Policies
IB 404	Contemporary Issues in International Business
IB/PLSC/AFR 440	Globalization and Its Implications
IB 450	The Business Environment of Europe
IB 460	International Business in Emerging Nations

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 6 credits from an education abroad program with prior approval by the Smeal College International Programs Office	6
Select 6 credits of supporting coursework in consultation with the Smeal College International Programs Office (see Program List)	6

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy>)

University Park

Smeal Office of International Programs

202 Business Building
University Park, PA 16802
814-865-4264
mgd10@psu.edu

Contact

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