

INTERNATIONAL BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The International Business minor provides students with knowledge, skills, and experiences that prepare them for a business career that might include international responsibilities. Mastery of fundamental business concepts, coursework in international business or economics, world language skills, and an approved study abroad experience each contribute to build perspectives about the challenges and opportunities of commercial activity in a global business environment.

The minor is designed to complement studies in business where students seek a deeper understanding of commerce and culture beyond their home country. For those interested in studying abroad, the global immersion track offers the chance to experience and study business, language, and culture for six or more weeks through an approved education abroad program. Others may choose the global business track and focus on a deeper understanding of international business. Either way, students develop a life-long appreciation for global business and culture that prepares them for a career beyond traditional boundaries.

What is International Business?

In an increasingly globalized economy, students are strongly encouraged to internationalize their undergraduate education. International business increases one's awareness in the global marketplace while broadening perspectives of different business cultures, practices, and challenges. Companies value candidates who have strong business skills and possess intercultural communication skills.

MORE INFORMATION ABOUT INTERNATIONAL BUSINESS (<https://ugstudents.smeal.psu.edu/international-programs/>)

Entrance to Minor

Enrolling in the International Business minor requires careful and advanced planning in order to avoid curricular and program obstacles that could impede progress towards completion of the minor. To circumvent these issues, the International Business minor has the following entrance requirements which also serve as prerequisites to several courses in the minor:

1. Complete the following core courses with grades of 'C' or better: ACCTG 211, MGMT 301, MKTG 301
2. Submit an International Business minor planning form to the Smeal College Office of International Programs as early as possible for review, planning, and scheduling of components in the minor.

Program Requirements

Requirement	Credits
Requirements for the Minor	27

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
BA 411	Analyzing Business and Industry	3
FIN 301	Corporation Finance	3
SCM 301	Supply Chain Management	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Select 6 credits from the following:		6
IB 303	International Business Operations	
IB 403	International Business and National Policies	
IB 404	Contemporary Issues in International Business	
IB 450	The Business Environment of Europe	
IB 460	International Business in Emerging Nations	
IB 470	International Development in an African Context	

Supporting Courses and Related Areas

<i>Supporting Courses and Related Areas: Require a grade of C or better</i>	
Select one of the following tracks:	12
<i>Global Immersion Track</i>	
Select 6 credits from an approved study abroad program	
Select 6 credits of global business, culture, or language courses in consultation with program faculty	
<i>Global Business Track</i>	
Select 6 credits of global business or business-related coursework in consultation with program faculty	
Select 6 credits of global business, culture, or languages courses in consultation with program faculty	

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

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Contact

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