**MANAGEMENT, B.S.**
**(BUSINESS)**

**Begin Campus:** Any Penn State Campus  
**End Campus:** University Park

**Program Description**
This major provides students with knowledge and skills managers need to deal with contemporary management challenges, such as leading and motivating people of different ages and backgrounds, developing strategies for competing in the global economy, and balancing the interest of multiple stakeholders in a complex legal, political, and ethical environment. The management core provides a foundational knowledge, skills and competencies essential for being effective and ethical managers and strategic leaders of organizations in a global environment. Students then choose from a host of electives designed to provide the requisite supplementary knowledge, skills and abilities for a wide range of career trajectories.

**What is Management?**
Organizations need leaders—people who can effectively manage organizations and the people in them, as well as develop and implement strategies that will lead to success. Gain the knowledge and skills managers need to deal with contemporary challenges including leading and motivating people, decision making, developing strategies for competing in the global economy, balancing the interests of multiple stakeholders in complex, legal, political, and ethical environments, and leading change.

MORE INFORMATION ABOUT MANAGEMENT ([https://undergrad.smeal.psu.edu/majors/management/](https://undergrad.smeal.psu.edu/majors/management/))