BUSINESS ADMINISTRATION, A.S. (UNIVERSITY COLLEGE)

Begin Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

End Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

Program Learning Objectives

DuBois Campus
- Communication: Demonstrate the necessary skills and abilities to effectively communicate.
- Compare/Contrast Local/Global Economy: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- Ethics: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Fundamental Concepts: Explain, utilize and apply fundamental business concepts, principles and contemporary business practices.
- Leadership and Teamwork: Apply leadership, team building, and project management skills.
- Problem-Solving: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- Technology Tools: Apply contemporary tools of information technology to include business software applications.

Greater Allegheny Campus
- Business Applications: Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- Ethics: Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

Hazleton Campus
- Business Applications: Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- Business Environment: Students will compare, contrast and differentiate the business environment of both the local community and the globalized world economy.
- Communication: Students will demonstrate the necessary skills and abilities to effectively communicate.
- Ethics: Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- IT Tools: Students will apply contemporary tools of information technology to include business software applications.
- Leadership, Team Building, and Project Management: Students will apply leadership, team building, and project management skills.
- Quantitative and Qualitative Measures: Students will recognize, analyze and solve business problems using quantitative and qualitative measures.

Brandywine, Lehigh Valley, Scranton, and York Campuses
- Data Analysis and Problem Solving: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- Effective Communication: Demonstrate the necessary skills and abilities to effectively communicate.
- Ethical Awareness: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Global and Diverse Perspectives: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- Leadership and Teamwork: Apply leadership, team building, and project management skills.
- Use Management Theory/Practice: Utilize and apply fundamental business concepts, principles and contemporary business practices.
- Use Technology: Apply contemporary tools of information technology to include business software applications.

Fayette and Mont Alto Campuses
- Communication Skills: Demonstrate the necessary skills and abilities to effectively communicate
- Technology Tools: Apply contemporary tools of information technology to include business software applications.
- Ethics: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Fundamental Concepts: Explain fundamental business concepts, principles and contemporary business practices.
- Problem Solving: Recognize and solve business problems using quantitative and qualitative measures.

New Kensington Campus
- Application of Standards: Applying the same standards throughout the reporting process, from one period to the next, to ensure financial comparability between periods.
- Communication during the accounting process: Students engage in listening, talking straight, persuasion, critical thinking and problem solving, and time management during the accounting period.
- Data Analysis and Problem Solving: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- Ethical Awareness: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Professional Standards: Students awareness of professional standards in the accounting field.
- Study of the Finance and Accounting Industry: Current events that relate to the finance and accounting industry.

Schuylkill Campus
- Data Analysis and Problem Solving: Recognize and solve business problems using quantitative and qualitative measures.
- Effective Communication: Demonstrate the necessary skills and abilities to communicate effectively.
- Ethical Awareness: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Technology Usage: Apply contemporary tools of information technology to include business software applications.
- Use Management Theory/Practice: Explain fundamental business concepts, principles and contemporary business practices.
Shenango Campus

- **Communication**: Demonstrate the necessary skills and abilities to effectively communicate.
- **Fundamental Concepts**: Explain fundamental business concepts, principles and contemporary business practices.
- **Problem-Solving**: Recognize and solve business problems using quantitative and qualitative measures.
- **Technology Tools**: Apply contemporary tools of information technology to include business software applications.
- **Utilize and apply fundamental business concepts, principles, and contemporary business practices**: Graduates of the BSB program have the technology based analytical skills, critical thinking & problem solving skills, mathematical, and analytical business’ strategy skills sought by today’s employers.

Wilkes-Barre Campus

- **Data Analysis and Problem Solving**: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Ethical Awareness**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Global and Diverse Perspectives**: Compare, contrast, and differentiate the business environment of both their local community and the globalized world economy.
- **Leadership and Teamwork**: Apply leadership, team building, ad project management skills.
- **Use Management Theory/Practice**: Explain fundamental business concepts, principles and contemporary business practices.