BUSINESS ADMINISTRATION, A.S. (UNIVERSITY COLLEGE)

Begin Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

End Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

Program Learning Objectives

DuBois Campus

- **Communication**: Demonstrate the necessary skills and abilities to effectively communicate.
- **Compare/Contrast Local/Global Economy**: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Ethics**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Concepts**: Explain, utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Leadership and Teamwork**: Apply leadership, team building, and project management skills.
- **Problem-Solving**: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Technology Tools**: Apply contemporary tools of information technology to include business software applications.

Greater Allegheny Campus

- **Business Applications**: Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Ethics**: Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

Hazleton Campus

- **Business Applications**: Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Business Environment**: Students will compare, contrast and differentiate the business environment of both the local community and the globalized world economy.
- **Communication**: Students will demonstrate the necessary skills and abilities to effectively communicate.
- **Ethics**: Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **IT Tools**: Students will apply contemporary tools of information technology to include business software applications.
- **Leadership, Team Building, and Project Management**: Students will apply leadership, team building, and project management skills.
- **Quantitative and Qualitative Measures**: Students will recognize, analyze and solve business problems using quantitative and qualitative measures.

Brandywine, Lehigh Valley, Scranton, and York Campuses

- **Data Analysis and Problem Solving**: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Effective Communication**: Demonstrate the necessary skills and abilities to effectively communicate.
- **Ethical Awareness**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Global and Diverse Perspectives**: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Leadership and Teamwork**: Apply leadership, team building, and project management skills.
- **Use Management Theory/Practice**: Utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Use Technology**: Apply contemporary tools of information technology to include business software applications.

Fayette and Mont Alto Campuses

- **Communication Skills**: Demonstrate the necessary skills and abilities to effectively communicate
- **Technology Tools**: Apply contemporary tools of information technology to include business software applications.
- **Ethics**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Concepts**: Explain fundamental business concepts, principles and contemporary business practices.
- **Problem Solving**: Recognize and solve business problems using quantitative and qualitative measures.

New Kensington Campus

- **Application of Standards**: Applying the same standards throughout the reporting process, from one period to the next, to ensure financial comparability between periods.
- **Communication during the accounting process**: Students engage in listening, talking straight, persuasion, critical thinking and problem solving, and time management during the accounting period.
- **Data Analysis and Problem Solving**: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Ethical Awareness**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Professional Standards**: Students awareness of professional standards in the accounting field.
- **Study of the Finance and Accounting Industry**: Current events that relate to the finance and accounting industry.

Schuylkill Campus

- **Data Analysis and Problem Solving**: Recognize and solve business problems using quantitative and qualitative measures.
- **Effective Communication**: Demonstrate the necessary skills and abilities to communicate effectively.
- **Ethical Awareness**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Technology Usage**: Apply contemporary tools of information technology to include business software applications.
- **Use Management Theory/Practice**: Explain fundamental business concepts, principles and contemporary business practices.
Shenango Campus

- **Communication**: Demonstrate the necessary skills and abilities to effectively communicate.
- **Fundamental Concepts**: Explain fundamental business concepts, principles and contemporary business practices.
- **Problem-Solving**: Recognize and solve business problems using quantitative and qualitative measures.
- **Technology Tools**: Apply contemporary tools of information technology to include business software applications.
- **Utilize and apply fundamental business concepts, principles, and contemporary business practices**: Graduates of the BSB program have the technology based analytical skills, critical thinking & problem solving skills, mathematical, and analytical business' strategy skills sought by today's employers.

Wilkes-Barre Campus

- **Data Analysis and Problem Solving**: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Ethical Awareness**: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Global and Diverse Perspectives**: Compare, contrast, and differentiate the business environment of both their local community and the globalized world economy.
- **Leadership and Teamwork**: Apply leadership, team building, ad project management skills.
- **Use Management Theory/Practice**: Explain fundamental business concepts, principles and contemporary business practices.