BUSINESS ADMINISTRATION, A.S. (UNIVERSITY COLLEGE)

Begin Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

End Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

Program Learning Objectives

DuBois and Hazleton Campuses

- Communication: Students will demonstrate the necessary skills and abilities to effectively communicate.
- IT Tools: Students will apply contemporary tools of information technology to include business software applications.
- Leadership, team building, and project management: Students will apply leadership, team building, and project management skills.
- Business Environment: Students will compare, contrast and differentiate the business environment of both the local community and the globalized world economy.
- Ethics: Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Business applications: Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- Quantitative and Qualitative Measures: Students will recognize, analyze and solve business problems using quantitative and qualitative measures.

Lehigh Valley, Scranton, and York Campuses

- Data Analysis and Problem Solving: Recognize, analyze and solve business problems using quantitative and qualitative measures.
- Effective Communication: Demonstrate the necessary skills and abilities to effectively communicate.
- Ethical Awareness: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Global and Diverse Perspectives: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- Leadership and Teamwork: Apply leadership, team building, and project management skills.
- Use Management Theory/Practice: Utilize and apply fundamental business concepts, principles and contemporary business practices.
- Use Technology: Apply contemporary tools of information technology to include business software applications.

Wilkes-Barre Campus

- Demonstrate the necessary skills and abilities to communicate effectively.
- Apply contemporary tools of information technology to include business software applications.
- Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Explain fundamental business concepts, principles and contemporary business practices.
- Recognize and solve business problems using quantitative and qualitative measures.

Mont Alto Campus

- Utilize and apply fundamental business concepts, principles and contemporary business practices.
- Collect and analyze business data to make inferences and solve business problems.

- Demonstrate the necessary skills and abilities to effectively communicate.
- Apply contemporary tools of information technology to include business software applications.
- Apply leadership, team building, and management skills.
- Compare, contrast and differentiate the economic issues facing companies.