

BUSINESS ADMINISTRATION, A.S. (UNIVERSITY COLLEGE)

Begin Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

End Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

Program Learning Objectives

DuBois, Greater Allegheny, and Hazleton Campuses

- **Business Applications:** Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Business Environment:** Students will compare, contrast and differentiate the business environment of both the local community and the globalized world economy.
- **Communication:** Students will demonstrate the necessary skills and abilities to effectively communicate.
- **Ethics:** Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **IT Tools:** Students will apply contemporary tools of information technology to include business software applications.
- **Leadership, Team Building, and Project Management:** Students will apply leadership, team building, and project management skills.
- **Quantitative and Qualitative Measures:** Students will recognize, analyze and solve business problems using quantitative and qualitative measures.

Brandywine, Lehigh Valley, New Kensington, Scranton, and York Campuses

- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Effective Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Global and Diverse Perspectives:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
- **Use Management Theory/Practice:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Use Technology:** Apply contemporary tools of information technology to include business software applications.

Mont Alto Campus

- **Communication Skills:** Demonstrate the necessary skills and abilities to effectively communicate
- **Technology Tools:** Apply contemporary tools of information technology to include business software applications.
- **Ethics:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

- **Fundamental Concepts:** Explain fundamental business concepts, principles and contemporary business practices.
- **Problem Solving:** Recognize and solve business problems using quantitative and qualitative measures.

Schuylkill Campus

- **Data Analysis and Problem Solving:** Recognize and solve business problems using quantitative and qualitative measures.
- **Effective Communication:** Demonstrate the necessary skills and abilities to communicate effectively.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Technology Usage:** Apply contemporary tools of information technology to include business software applications.
- **Use Management Theory/Practice:** Explain fundamental business concepts, principles and contemporary business practices.

Shenango and Wilkes-Barre Campuses

- **Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Fundamental Concepts:** Explain fundamental business concepts, principles and contemporary business practices.
- **Problem-Solving:** Recognize and solve business problems using quantitative and qualitative measures.
- **Technology Tools:** Apply contemporary tools of information technology to include business software applications.