BUSINESS ADMINISTRATION, A.S. (UNIVERSITY COLLEGE)

Begin Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

End Campus: Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

Program Learning Objectives

DuBois and Hazleton Campuses

• **Communication:** Students will demonstrate the necessary skills and abilities to effectively communicate.
• **IT Tools:** Students will apply contemporary tools of information technology to include business software applications.
• **Leadership, team building, and project management:** Students will apply leadership, team building, and project management skills.
• **Business Environment:** Students will compare, contrast and differentiate the business environment of both the local community and the globalized world economy.
• **Ethics:** Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
• **Business applications:** Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
• **Quantitative and Qualitative Measures:** Students will recognize, analyze and solve business problems using quantitative and qualitative measures.

Lehigh Valley, Scranton, and York Campuses

• **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.
• **Effective Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
• **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
• **Global and Diverse Perspectives:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
• **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
• **Use Management Theory/Practice:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
• **Use Technology:** Apply contemporary tools of information technology to include business software applications.

Wilkes-Barre Campus

• Demonstrate the necessary skills and abilities to communicate effectively.
• Apply contemporary tools of information technology to include business software applications.
• Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
• Explain fundamental business concepts, principles and contemporary business practices.
• Recognize and solve business problems using quantitative and qualitative measures.

Mont Alto Campus

• Demonstrate the necessary skills and abilities to effectively communicate.
• Apply contemporary tools of information technology to include business software applications.
• Apply leadership, team building, and management skills.
• Compare, contrast and differentiate the economic issues facing companies.