

BUSINESS, B.S. (UNIVERSITY COLLEGE)

Begin Campus: Any Penn State Campus

End Campus: Beaver, Brandywine, DuBois, Fayette, Hazleton, Greater Allegheny, New Kensington, Schuylkill, Shenango, Wilkes-Barre, York, Lehigh Valley, Mont Alto, Scranton

Program Description

Not all options are available at every campus. Contact the campus you are interested in attending to determine which options are offered.

The Bachelor of Science in Business (B.S.B.) is a professionally-oriented business degree program that combines the theoretical underpinnings of core business disciplines, notably management, marketing, finance, and supply chain management, with applied study in a practical setting. Through the choice of an 18-credit option, students specialize in a key business sector. Students also develop written and oral communication skills throughout the program, acquire contemporary technology skills, and engage in active and collaborative learning. The degree allows students to become familiar with the unique business environments of their local communities, a design that sets the degree apart from other business degrees offered within the University and throughout the Commonwealth.

Accounting Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

This option prepares students to pursue careers in business with an emphasis on the areas of financial and managerial accounting, systems and controls, auditing, and taxation.

Business Analytics Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York

The Business Analytics option prepares students to pursue careers in applying business analytics techniques to implement appropriate decision-making outcomes using data for companies.

Entrepreneurship Option

Available at the following campuses: Altoona, World Campus

This option prepares students to pursue entrepreneurial careers with emphasis on idea generation, opportunity analysis, new product creation, and business plan development.

Financial Services Option

Available at the following campuses: Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus

This option prepares students to pursue careers in financial organizations with emphasis on wealth management, tax planning, risk management, and financial analysis.

Health Services Option

Available at the following campuses: Abington, Lehigh Valley, Schuylkill, World Campus

This option prepares students to pursue careers in the health services sector with emphasis on the financial and administrative aspects of health care enterprises.

Individualized Business Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option provides the opportunity for students to pursue an approved business-focused interdisciplinary program of study.

Management and Marketing Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option prepares students to pursue careers in business organizations with an emphasis on the skills and knowledge necessary for the business professional to function in community and regional centers of commerce.

What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. Focusing on practical skills and real-world experience, the program's interdisciplinary perspective provides a versatile base for mobility into all business areas, preparing students for the business world of today and tomorrow. Options provide additional specialization in accounting, entrepreneurship, financial services, health services, management and marketing or the opportunity to develop an individualized plan that fits your career goals.

You Might Like This Program If...

- You want to become a flexible business professional, equipped to adapt to the ever-changing workplace of the future.
- You are interested in an academic challenge with theoretical and practical focus in a competitive yet collaborative learning environment.
- You want transferable skills or you are not sure which business sector you wish to focus.
- You wish to be develop a broad knowledge of business operations.
- You want to develop the skills for working in business.

Entrance To Major

In order to be eligible for entrance to this major, students must complete one of the following courses: MATH 22 or MATH 40 or MATH 41 or MATH 110 or MATH 140.

In addition, students also must satisfy the following requirements:

1. attain at least a C (2.00) cumulative grade-point average for all courses taken at the University; and
2. have third-semester classification (<https://www.registrar.psu.edu/enrollment/semester-classification.cfm>).

READ SENATE POLICY 37-30: ENTRANCE TO AND CHANGES IN MAJOR PROGRAMS OF STUDY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/37-00-entrance-to-a-college-or-major/>)

Degree Requirements

For the Bachelor of Science degree in Business, a minimum of 120 credits is required, 15 of which must be at the 400 level:

Requirement	Credits
General Education	45
Electives	10
Requirements for the Major	80

15 of the 45 credits for General Education are included in the Requirements for the Major. This includes: 6 credits of GQ courses; 6 credits of GS courses; 3 credits of GWS courses.

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/>) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

Knowledge Domains

- **Arts (GA):** 6 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 6 credits
- **Social and Behavioral Sciences (GS):** 6 credits
- **Natural Sciences (GN):** 9 credits

Integrative Studies (may also complete a Knowledge Domain requirement)

- **Inter-Domain or Approved Linked Courses:** 6 credits

University Degree Requirements

First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement

6 credits are required and may satisfy other requirements

- United States Cultures: 3 credits
- International Cultures: 3 credits

Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80>)). For more information, check the Suggested Academic Plan for your intended program.

Requirements for the Major

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44>).

Common Requirements for the Major (All Options)

Code	Title	Credits
Prescribed Courses		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ECON 104	Introductory Macroeconomic Analysis and Policy	3
MIS 204	Introduction to Management Information Systems	3
<i>Prescribed Courses: Require a grade of C or better</i>		
BA 321	Contemporary Skills for Business Professionals	3
BA 322	Negotiation Skills for Business Professionals	3
BA 420	Preparation for Career Management	1
BA 421	Project Management	3
BA 422W	Strategic Business Planning	3
FIN 301	Corporation Finance	3
IB 303	International Business Operations	3
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
SCM 301	Supply Chain Management	3

Additional Courses

BA 241 & BA 242 or BA 243	Legal Environment of Business and Social and Ethical Environment of Business Social, Legal, and Ethical Environment of Business	4
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Additional Courses: Require a grade of C or better

BA 495A or BA 495B	Business Internship Undergraduate Research in Business	3-6
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ENGL 15 or ENGL 30H	Rhetoric and Composition Honors Rhetoric and Composition	3
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MATH 110 or MATH 140	Techniques of Calculus I Calculus With Analytic Geometry I	4
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SCM 200 or STAT 200	Introduction to Statistics for Business Elementary Statistics	4
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Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 0-3 credits from 400-level business courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM 0-3

Requirements for the Option

Requirements for the Option: Require a grade of C or better

Select an option 18

Requirements for the Option**Accounting Option (18 credits)**

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 404	Managerial Accounting: Economic Perspective	3
ACCTG 405	Principles of Taxation I	3
ACCTG 471	Intermediate Financial Accounting I	3
ACCTG 472	Intermediate Financial Accounting II	3

Additional Courses

Additional Courses: Require a grade of C or better

ACCTG 403 or ACCTG 403WAuditing	Auditing	3
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Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3 credits of 400-level courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM 3

Business Analytics Option (18 Credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
MIS 301	Business Analytics	3
MIS 345	Introduction to Data Analytics	3
MIS 431	Business Data Management	3

Additional Courses

Additional Courses: Require a grade of C or better

Select 9 credits from the following:		9
COMM/IST 310	Digital Media Metrics	
ECON 481	Business Forecasting Techniques	
MIS 336	Database Management Systems	
MIS 404	Introduction to ERP and Business Processes	
MIS 415	Social Media Management and Analytics	
MIS 441	Business Intelligence for Decision Making	
MIS 445	Business Intelligence	
MKTG 342	Marketing Research	
MKTG 343	Introduction to Marketing Analytics	
MKTG 473	Digital Marketing	
MKTG 474	Marketing Analytics	
MKTG 480	Intermediate Social Media Marketing	
SCM 340	Introduction to Supply Chain Analytics	

Entrepreneurship Option (18 credits)

Available at the following campuses: Altoona, World Campus

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ENTR 300	Principles of Entrepreneurship	3
ENTR 320	Entrepreneurship and New Venture Creation	3
ENTR 400	Financing Entrepreneurial Ventures	3

Additional Courses

Additional Courses: Require a grade of C or better

CAS 352 or ENGL 419	Organizational Communication Advanced Business Writing	0-3
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Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 6 to 9 credits of 400-level ENTR courses in consultation with your adviser 6-9

Financial Services Option (18 credits)

Available at the following campuses: Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 405	Principles of Taxation I	3
FIN 420	Investment and Portfolio Analysis	3

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 12 credits in 300 or 400-level (with at least 3 credits at the 400-level) from ACCTG, FIN, FINSV or RM 12

Health Services Option (18 credits)

Available at the following campuses: Abington, Lehigh Valley, Schuylkill, World Campus

Minimum 6 credits at the 400-level.

Code	Title	Credits
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Prescribed Courses

Prescribed Courses: Require a grade of C or better

HPA 101	Introduction to Health Services Organization	3
HPA 332	Health Systems Management	3

Additional Courses

Additional Courses: Require a grade of C or better

Select 0-3 credits of the following: 0-3

BBH/AFAM 302	Diversity and Health	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	
ENGL 416	Science Writing	
ENGL 419	Advanced Business Writing	
LER 424	Employment Compensation	
LHR/WMNST 472	Work-Life Practices and Policies	
PSYCH 281	Introduction to Industrial-Organizational Psychology	
PSYCH 484	Work Attitudes and Motivation	
PSYCH 485	Leadership in Work Settings	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3-9 credits from 300 or 400-level HPA courses 3-9

Select 0-6 credits of 300-400-level courses from ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, MIS, RM or SCM 0-6

Individualized Business Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Select 18 credits of study (with at least 3 credits at the 400-level) as submitted by the student and approved by the campus BSB Program Coordinator.

Management and Marketing Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Code	Title	Credits
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Additional Courses

Additional Courses: Require a grade of C or better

Select one of the following: 0-6

0-6 credits from BA 250, ENGL 419, MKTG 220		
CAS 250	Small Group Communication	
CAS 252	Business and Professional Communication	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	

Supporting Courses and Related Areas ¹

Supporting Courses and Related Areas: Require a grade of C or better

Select 3 credits from 300 or 400-level MGMT courses 3

Select 3 credits from 300 or 400-level MKTG courses 3

Select 6-12 additional credits in 300 or 400-level courses from MGMT6-12 or MKTG courses

¹ A minimum of 3 credits of supporting courses must be selected at the 400-level.

Program Learning Objectives

Beaver, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York

- **Effective Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Use Technology:** Apply contemporary tools of information technology to include business software applications.
- **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
- **Global and Diverse Perspectives:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Use Management Theory/Practice:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.

Brandywine Campus

- **Communication:** Students will develop written and oral communication skills.
- **Technical Skills:** Students will acquire contemporary technical skills.
- **Leadership, Team Building, and Project Management:** Students will develop leadership, team building, and project management skills.
- **Active and Collaborative Learning:** Students will engage in active and collaborative learning.
- **Community:** Students will be familiar with the unique business of their local communities.
- **Ethics, Social Responsibility, and Conflict Resolution:** Students will develop an understanding of ethical issues, social responsibilities, and resolution to conflicts.
- **Business Principles and Skills:** Students will develop a foundation of business principles and specialty skills.
- **Problem Solving:** Students will develop strong analysis and problem-solving skills.

Shenango Campus

- Decision-related skills to solve business related problems quantitatively, qualitatively, and creatively.
 - Create and interpret financial statements and use finance principles to diagnose the financial health of the enterprise and to make strategic decisions.
- Analyze, find, and apply primary and secondary market data to support their development of market analyses, SWOT, goals, strategies, and tactics.
- Use statistical tools to facilitate strategic decision making.
- Apply microeconomic principles such as supply and demand, market structure, profit maximization, and efficiency to real-world business challenges

- Analyze qualitative data empirical
- Develop novel and innovative solutions to business challenges.
- Effective communication skills, both written and oral.
 - Present evidence-based arguments to defend their ideas, recommendations, and finding.
 - Create effective and engaging presentations using appropriate technologies to include the use of spreadsheets, graphics, statistical software, project management software, and other software as needed.
 - Communicate supportively and professionally to build positive interpersonal relationships and be able to engage with diverse audiences.
 - Write effective business documents such as emails, reports, memo, letters, plans, and proposals.
 - Adapt information for presentations across multiple media.
- Ethical behavior and social responsibility.
 - Adhere to the academic integrity standards.
 - Incorporate socially responsible solutions in their coursework and service activities.
 - Distinguish between ethical and unethical behavior and evaluate the impact of unethical behavior on society.
- High level application of business principles and strategies to succeed across global and diverse environments.
 - Demonstrate an understanding of domestic and international markets.
 - Create strategies that address the needs of diverse cultures in business settings.
 - Create and apply an effective situational analysis and SWOT.
 - Create and monitor the effective use of resources such as Human Resources, budget, supply chain, etc.
 - Demonstrate financial literacy.
 - Develop and evaluate a variety of plans including marketing, strategic, business, and financial.
- Leadership, team building, and project management skills.
 - Work collaboratively in teams to accomplish stated goals and objectives.
 - Demonstrate effective conflict resolution and negotiation skills.
 - Apply leadership skills, theories, and behaviors to assignments throughout the BSB curriculum.
 - Complete projects efficiently, effectively, and with given resource.
 - Identify different corporate cultures and the implications of those differences on the effectiveness of the organization.
- Proficiency in common application software relevant to the business world.
 - Create professional business documents that are professionally formatted and edited using Microsoft Word or other comparable application.
 - Create Excel spreadsheets to include formulas, graphics, and functions.
 - Create Power Point presentations that are appropriately formatted and use engaging elements.
 - Create a Project Plan using Microsoft Project to be able to track progress, manage budget, and analyze workloads.
 - Use Microsoft Access or other database programs to analyze and manage data.

- Demonstrate information literacy using Current, Relevant, Authoritative, Accurate, and Purposeful data sources and protocols.

Academic Advising

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

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Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2021-22 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition (*Note: the archive only contain suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin*).

Beaver Campus

Accounting Option: Business, B.S. at Beaver Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
MATH Requirement (GQ) [‡]	3-4 ECON 102	3
General Education Course	3 MIS 204	3
General Education Course	3 MATH Requirement (GQ) [‡]	3-4
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5	
16.5-17.5		15-16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243	4
ECON 104	3 ENGL 202D [‡]	3
MATH requirement [‡]	3-4 SCM 200 or STAT 200 [‡]	4
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
14.5-15.5		17

Third Year

Fall	Credits Spring	Credits
ACCTG 471 [*]	3 ACCTG 432 [*]	3
BA 321 [*]	3 ACCTG 472 [*]	3
MGMT 301 [*]	3 BA 322 [*]	3
MKTG 301 [*]	3 FIN 301 [*]	3
SCM 301 [*]	3 IB 303 [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
ACCTG 403 [*]	3 ACCTG 405 [*]	3
ACCTG 404 [*]	3 BA 422 [*]	3
BA 420 [*]	1 BA 495A [*]	6
BA 421 [*]	3 Elective	3
Elective	3	
13		15

Total Credits 121-124

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH,

GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option: Business, B.S. at Beaver Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
MATH Requirement (GQ) [‡]	3-4 ECON 102	3
General Education Course	3 MIS 204	3
General Education Course	3 MATH Requirement (GQ) [‡]	3-4
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5	
16.5-17.5		15-16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243	4
ECON 104	3 ENGL 202D [‡]	3
MATH Requirement or Elective [‡]	4 SCM 200 or STAT 200 [‡]	4
Management/Marketing Option Course [*]	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
15.5		17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
Management/Marketing Option Course [*]	3 FIN 301 [*]	3
MGMT 301 [*]	3 IB 303 [*]	3
MKTG 301 [*]	3 Management/Marketing Option Course [*]	3
SCM 301 [*]	3 Management/Marketing Option Course [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
Management/Marketing Option Course [*]	3 Management/Marketing Option Course [*]	3
General Education Course	3 Elective	3
Elective	3	
13		15

Total Credits 122-124

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Brandywine Campus

Accounting Option: Business, B.S. at Brandywine Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [†]	3 CAS 100 [‡]	3
MATH Requirement (GQ) [‡]	3-4 ECON 102	3
General Education Course	3 MIS 204	3
General Education Course	3 MATH Requirement (GQ) [‡]	3-4
General Education Course	3 General Education Course	3
15-16		15-16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
MATH 110 [‡]	4 SCM 200 or STAT 200 [‡]	4
MIS 204	3 BA 243	4
ECON 102 or 104	3 FIN 301 [*]	3
General Education Course (GHW)	3 General Education Course	3
17		17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MKTG 301 [*]	3 IB 303 [*]	3
SCM 301 [*]	3 MGMT 301 [*]	3
ACCTG 471 [*]	3 ACCTG 472 [*]	3
ACCTG 405 [*]	3 ACCTG 404 [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
ACCTG 403 [*]	3 BA 422W [*]	3
BA 420 [*]	1 BA 495A or 495B [*]	6
BA 421 [*]	3 ACCTG 400-level [*]	3
Elective	3	
Elective	3	
General Education Course	3	
16		12

Total Credits 122-124

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option, Marketing Focus: Business, B.S. at Brandywine Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
MATH Requirement (GQ) [‡]	3-4 MATH Requirement (GQ) [‡]	3-4
General Education Course	3 General Education Course	3
General Education Course	3 ECON 102 or 104	3
General Education Course	3 General Education Course	3
15-16		15-16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
MATH 110 [‡]	4 SCM 200 or STAT 200 [‡]	4
MIS 204	3 BA 243	4
ECON 102 or 104	3 MGMT 301 [*]	3
General Education Course (GHW)	3 MKTG 301 [*]	3
17		17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 IB 303 [*]	3
MKTG 330 [*]	3 MKTG 300 or 400 level [*]	3
MKTG 342 [*]	3 MKTG 300 or 400 level [*]	3
SCM 301 [*]	3 MGMT (any 300 or 400 level with proper prerequisites) [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
MKTG 450W [*]	3 General Education Course (GHW)	3
General Education Course	3 Elective	3
Elective	3	
13		15

Total Credits 122-124

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option, Management Focus: Business, B.S. at Brandywine Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
MATH Requirement (GQ) [‡]	3-4 MATH Requirement (GQ) [‡]	3-4
General Education Course	3 General Education Course	3
General Education Course	3 ECON 102 or 104	3
General Education Course	3 General Education Course	3
15-16		15-16
Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
MATH Requirement (GQ) [‡]	3-4 SCM 200 or STAT 200 [‡]	4
MIS 204	3 BA 243	4
ECON 102 or 104	3 MGMT 301 [*]	3
General Education Course (GHW)	3 MKTG 301 [*]	3
16-17		17
Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 IB 303 [*]	3
MGMT 326 [*]	3 MGMT 300 or 400 level [*]	3
MGMT 321 [*]	3 MGMT 341 [*]	3
SCM 301 [*]	3 General Education Course	3
15		15
Fourth Year		
Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
MKTG (300 or 400 level with proper prerequisites) [*]	3 General Education Course (GHW)	3
MGMT 400 level [*]	3 Elective	3
Elective	3	
13		15
Total Credits 121-124		

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

DuBois Campus

Accounting Option: Business, B.S. at DuBois Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
General Education Course	3 General Education Course	3
BA 100S	3 CAS 100 [‡]	3
ENGL 15 [‡]	3 ECON 104	3
General Education Course (GQ) [#]	3 MIS 204	3
General Education Course	3 General Education Course	4
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 242	2
BA 241	2 ENGL 202D ^{††}	3
ECON 102 (GS 2) [†]	3 MATH 110 ^{†##}	4
General Education Course	3 MGMT 301W [*]	3
General Education Course	3 STAT 200 ^{††}	4
	15	16

Third Year

Fall	Credits Spring	Credits
ACCTG 471 [*]	3 General Education Course	3
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
MKTG 301 [*]	3 ACCTG 472 [*]	3
SCM 301 [*]	3 ACCTG 404 [*]	3
	Elective	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
IB 303 ^{*†1}	3 BA 495 [*]	6
ACCTG 405 [*]	3 400-Level Business Elective [*]	3
ACCTG 403 [*]	3	
Elective	4	
	16	12

Total Credits 121

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

¹ IB 303 fulfills IL requirement

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

University Requirements and General Education Notes:

Management and Marketing Option: Business, B.S. at DuBois Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
General Education Course	3 ECON 104	3
General Education Course	3 MIS 204	3
General Education Course	3 General Education Course	3
General Education Course - (GS) BA 100S preferred	3 General Education Course	3
First-Year Seminar	1	
	16	15

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 BA 242	2
BA 241	2 ENGL 202D [‡]	3
ECON 102 or 104	3 MATH 110 [‡]	4
General Education Course	3 STAT 200 [‡]	4
General Education Course	3 General Education Course	3
	15	16

Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
MGMT 301 [*]	3 Business Elective [*]	3
MKTG 301 [*]	3 Business Elective [*]	3
SCM 301 [*]	3 Business Elective [*]	3
	Elective	3
	15	16

Fourth Year		
Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422 [*]	3
IB 303 [*]	3 BA 495A [*]	6
Business Elective [*]	3 Business Elective [*]	4
Business Elective [*]	3	
Elective	3	
	15	13

Total Credits 121

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Fayette Campus

Accounting Option: Business, B.S. at Fayette Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 104 or 102	3
General Education Course	3 MIS 204	3
General Education Course	3 CAS 100 [‡]	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
PSU 8	1 General Education Course (GHW)	1.5
	14.5	16.5

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 ECON 102 or 104	3
STAT 200 [‡]	4 MATH 110 [‡]	4
MGMT 301 [*]	3 FIN 301 [*]	3
General Education Course	3 General Education Course	3
	18	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 ACCTG 472 (Option Course) [*]	3
ACCTG 471 (Option Course) [*]	3 BA 322 [*]	3
ACCTG 404 (Option Course) [*]	3 ACCTG 403 (Option Course) [*]	3
SCM 301 [*]	3 IB 303 [*]	3
Elective	3 MKTG 301 [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
MKTG 422 (or other MGMT/ MKTG 400 level Option Course) [*]	3 Elective	3
Additional credits in option area [*]	3	
Elective	3	
	13	12

Total Credits 120

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option: Business, B.S. at Fayette Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 104 or 102	3
General Education Course	3 MIS 204	3
General Education Course	3 CAS 100 [‡]	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
PSU 8	1 General Education Course (GHW)	1.5
	14.5	16.5

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 ECON 102 or 104	3
STAT 200 [‡]	4 MATH 110 [‡]	4
Elective	3 General Education Course	3
General Education Course	3 Elective	3
	18	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 FIN 301 [*]	3
MGMT 301 [*]	3 BA 322 [*]	3
SCM 301 [*]	3 Additional credits in Marketing and Management courses - Option Area [*]	3
Additional credits in Option area [*]	3 IB 303 [*]	3
Additional credits in Option area [*]	3 MKTG 301 [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
Additional credits in Marketing and Management courses - Option Area [*]	3 Additional credits in Marketing and Management courses - Option Area [*]	3
Additional credits in Marketing and Management courses - Option Area [*]	3	
Elective	3	
	13	12

Total Credits 120

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Greater Allegheny Campus

Accounting Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15, 30H, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C ^{††}	3
MATH 110 or 140 ^{††}	4 General Education Course	3
General Education Course	3 ECON 102 [†]	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
16		15

Second Year

Fall	Credits Spring	Credits
BA 241	2 ENGL 202D [‡]	3
BA 242	2 ECON 104 [†]	3
General Education Course	3 MIS 204	3
General Education Course	3 STAT 200 ^{††}	4
ACCTG 211	4 Elective	3
14		16

Third Year

Fall	Credits Spring	Credits
FIN 301 [*]	3 BA 321 [*]	3
IB 303 [*]	3 BA 322 [*]	3
ACCTG 471 [*]	3 MKTG 301 [*]	3
SCM 301 [*]	3 ACCTG 472 [*]	3
MGMT 301 [*]	3 400-level Business Course [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W	3
BA 421 [*]	3 BA 495A or 495B [*]	3-6
ACCTG 404 [*]	3 ACCTG 405 [*]	3
ACCTG 403W	3 400-level Business Course ^{* 1}	3
Elective	3	
Elective	3	
16		12-15

Total Credits 119-122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

¹ If 6 credit Internship is taken, then 400-level Business Course is not required in final semester.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15, 30H, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C ^{‡†}	3
MATH 110 or 140 ^{††}	4 General Education Course	3
General Education Course	3 ECON 102 [†]	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
16		15

Second Year		
Fall	Credits Spring	Credits
BA 241	2 ENGL 202D [‡]	3
BA 242	2 ECON 104 [†]	3
General Education Course	3 MIS 204	3
General Education Course	3 STAT 200 ^{††}	4
ACCTG 211	4 Elective	3
14		16

Third Year		
Fall	Credits Spring	Credits
FIN 301 [*]	3 BA 321 [*]	3
MGMT 301 [*]	3 BA 322 [*]	3
IB 303 [*]	3 MKTG 301 [*]	3
SCM 301 [*]	3 300 or 400-level MGMT Course ^{*2}	3
Business or Communications Option Course ^{*1}	3 300 or 400-level MKTG Course ^{*2}	3
15		15

Fourth Year		
Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	3-6
300 or 400-level MGMT or MKTG Course ^{*2}	3 400-level Business Course ^{*3}	3
300 or 400-level MGMT or MKTG Course ^{*2}	3 Elective	3
400-level Management/Marketing Option Course ^{*2}	3	
Elective	3	
16		12-15

Total Credits 119-122

* Course requires a grade of C or better for the major
 ‡ Course requires a grade of C or better for General Education

- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement
- 1 Choose from B A 250(3), ENGL 419(3), MKTG 220(3) or one of the following, CAS 250(3), CAS 252(3), CAS 352(3), CAS 404(3)
- 2 A minimum of 3 credits of supporting courses must be selected at the 400-level. Select 3 credits from 300 or 400-level MGMT courses Select 3 credits from 300 or 400-level MKTG courses Select 6-12 additional credits in 300 or 400-level courses from MGMT or MKTG courses
- 3 If 6 credit Internship is taken, then 400-level Business Course is not required in final semester.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Individualized Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15, 30H, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C ^{††}	3
MATH 110 or 140 ^{††}	4 General Education Course	3
General Education Course	3 ECON 102 [†]	3
General Education Course	3 General Education Course	3
General Education Course	3 ACCTG 211	4
	16	16

Second Year

Fall	Credits Spring	Credits
BA 241	2 ENGL 202D [‡]	3
BA 242	2 ECON 104 [†]	3
General Education Course	3 MIS 204	3
General Education Course	3 General Education Course	3
STAT 200 (GQ) ^{††}	4 Elective	3
	14	15

Third Year

Fall	Credits Spring	Credits
FIN 301 [*]	3 BA 321 [*]	3
IB 303 [*]	3 BA 322 [*]	3
SCM 301 [*]	3 MKTG 301 [*]	3
MGMT 301 [*]	3 Individualized Option Course [*]	3
Individualized Option Course [*]	3 Individualized Option Course [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W	3
BA 421 [*]	3 BA 495A or 495B [*]	3-6
Individualized Option Course [*]	3 Individualized Option Course [*]	3
Individualized Option Course [*]	3 400-level Business Course ^{* 1}	3
Elective	3	
Elective	3	
	16	12-15

Total Credits 119-122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

¹ If 6 credit Internship is taken, then 400-level Business Course is not required in final semester.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Hazleton Campus

Accounting Option: Business, B.S. at Hazleton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 104 or 102	3
ECON 102 or 104	3 MIS 204	3
MATH 110 or 140 [‡]	4 CAS 100 [‡]	3
General Education Course	3 ACCTG 211 or STAT 200 [‡]	4
General Education Course	3 General Education Course	3
PSU 8	1	
	17	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211 or STAT 200 [‡]	4 ENGL 202D [‡]	3
MKTG 301 or MGMT 301 [*]	3 FIN 301 [*]	3
SCM 301 [*]	3 MKTG 301 or MGMT 301 [*]	3
General Education Course	3 BA 241 & BA 242	4
General Education Course	3 General Education Course	3
	16	16

Third Year

Fall	Credits Spring	Credits
ACCTG 471 (Option Course) [*]	3 ACCTG 472 (Option Course) [*]	3
BA 322 [*]	3 BA 321 [*]	3
IB 303 [*]	3 Elective	6
General Education Course (GHW)	1.5 400-level Option Course [*]	3
General Education Course	3	
	13.5	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A [*]	6
ACCTG 404 [*]	3 ACCTG 405 [*]	3
ACCTG 403 [*]	3	
General Education Course (GHW)	1.5	
Elective	3	
	14.5	12

Total Credits 120

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option: Business, B.S. at Hazleton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 104 or 102	3
ECON 102 or 104	3 MIS 204	3
MATH 110 or 140 [‡]	4 CAS 100 [‡]	3
General Education Course	3 ACCTG 211 or STAT 200	4
General Education Course	3 General Education Course	3
PSU 8	1	
	17	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211 or STAT 200	4 ENGL 202D [‡]	3
MKTG 301 or MGMT 301 [*]	3 MKTG 301 or MGMT 301 [*]	3
SCM 301 [*]	3 BA 241 & BA 242	4
General Education Course	3 FIN 301 [*]	3
General Education Course	3 General Education Course	3
	16	16

Third Year

Fall	Credits Spring	Credits
BA 322	3 300/400 Level Management Course or BA 321 [*]	3
IB 303	3 Business or Business Communications Course [*]	3
300/400 Level Management Course or BA 321 [*]	3 300/400 Level Marketing Course	3
General Education Course	3 Elective	3
General Education Course (GHW)	1.5 Elective	3
	13.5	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A [*]	6
Business or Business Communications Course [*]	3 300/400 Level Management or Marketing Course [*]	3
300/400-Level Management or Marketing Course [*]	3	
Elective	3	
General Education Course (GHW)	1.5	
	14.5	12

Total Credits 120

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Lehigh Valley Campus

Accounting Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) ^{††}	3 CAS 100 (GWS) ^{††}	3
MATH 22 (GQ) [#]	3 MATH 110 (GQ) ^{†#†}	4
General Education Course	3 General Education Course	3
General Education Course	3 ECON 102 (GS) [†]	3
PSU 8 (or General Education Course)	3 General Education Course	3
15		16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 MIS 204	3
General Education Course	3 ENGL 202D (GWS) ^{††}	3
BA 243	4 STAT 200 (GQ) ^{††}	4
ECON 104 (GS) [†]	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
15.5		14.5

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 ACCTG 472 [*]	3
FIN 301 [*]	3 BA 322 [*]	3
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 IB 303 (IL) [*]	3
ACCTG 471 [*]	3 ACCTG 405 [*]	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 400 Level ACCTG, FIN, FINSV, ECON Course [*]	3
Natural Science (GN)	3 Elective	3
ACCTG 403 [*]	3 ACCTG 495	6
Elective or General Education Course	3	
ACCTG 404 [*]	3	
16		15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement – credits will not count toward degree requirements.
- Program requirements include 9 credits of Social Science (GS) classes. Students can request their advisor to authorize a Move 3 from GN, GA, or GH into GS.

Financial Services: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) ^{††}	3 CAS 100 (GWS) ^{††}	3
MATH 22 (GQ) [#]	3 MATH 110 (GQ) ^{†##}	4
General Education Course	3 General Education Course	3
General Education Course	3 ECON 102 (GS) [†]	3
PSU 8 (or General Education Course)	3 General Education Course	3
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 MIS 204	3
General Education Course	3 ENGL 202D (GWS) ^{††}	3
BA 243	4 STAT 200 (GQ) ^{††}	4
ECON 104 (GS) [†]	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	15.5	14.5

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 Elective or General Education Course	3
FIN 301 [*]	3 BA 322 [*]	3
MGMT 301 [*]	3 3XX or 4XX ACCTG, FIN, or FINSV [*]	3
MKTG 301W [*]	3 IB 303 (IL) [*]	3
SCM 301 [*]	3 ACCTG 405 [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 3XX or 4XX ACCTG, FIN, or FINSV [*]	3
General Education Course	3 Elective	3
FIN 420 [*]	3 ACCTG 495	6
4XX ACCTG, FIN, FINSV, or ECON [*]	3	
3XX or 4XX ACCTG, FIN, or FINSV [*]	3	
	16	15

Total Credits 122

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement – credits will not count toward degree requirements.
- Program requirements include 9 credits of Social Science (GS) classes. Students can request their advisor to authorize a Move 3 from GN, GA, or GH into GS.

Health Services Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) ^{††}	3 CAS 100 (GWS) ^{††}	3
MATH 22 (GQ) [#]	3 MATH 110 (GQ) ^{†##}	4
General Education Course	3 General Education Course	3
General Education Course	3 ECON 102 (GS) [†]	3
PSU 8 (or General Education Course)	3 General Education Course	3
15		16

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 MIS 204	3
General Education Course	3 ENGL 202D (GWS) ^{††}	3
BA 243	4 STAT 200 (GQ) ^{††}	4
ECON 104 (GS) [†]	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
15.5		14.5

Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 Elective or General Education Course	3
FIN 301 [*]	3 BA 322 [*]	3
MGMT 301 [*]	3 HPA 332 [*]	3
MKTG 301W [*]	3 IB 303 (IL) [*]	3
HPA 101 [*]	3 SCM 301 [*]	3
15		15

Fourth Year		
Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 Option Supporting Course [*]	3
General Education Course	3 Elective	3
3XX or 4XX HPA [*]	3 BA 495A or 495B [*]	6
Option Supporting Course [*]	3	
Option Supporting Course [*]	3	
16		15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

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GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement – credits will not count toward degree requirements.
- Program requirements include 9 credits of Social Science (GS) classes. Students can request their advisor to authorize a Move 3 from GN, GA, or GH into GS.

Management and Marketing Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
PSU 8 (or General Education Course)	3 ECON 102	3
General Education Course	3 MATH 110 [‡]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 [‡]	4
ECON 104	3 MIS 204	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	15.5	14.5

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 IB 303 [*]	3
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 Elective or US Cultures Course	3
Option 300-level Course [*]	3 Elective or General Education Course	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
Option 300-level Course [*]	3 Option 400-level Course [*]	3
Option 300-level Course [*]	3 Option 400-level Course [*]	3
Option 300-level Course [*]	3	
Elective	3	
	16	15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Individualized Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H [†]	3 CAS 100 [†]	3
PSU 8 (or General Education Course)	3 ECON 102	3
General Education Course	3 MATH 110 [†]	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
15		16

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [†]	3
BA 243	4 STAT 200 [†]	4
ECON 104	3 MIS 204	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
15.5		14.5

Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 IB 303 [*]	3
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 Elective or General Education Course	3
Option 300-level Course [*]	3 Elective or US Cultures Course	3
15		15

Fourth Year		
Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
Option 300-level Course [*]	3 Option 400-level Course [*]	3
Option 300-level Course [*]	3 Option 400-level Course [*]	3
Option 300-level Course [*]	3	
Elective	3	
16		15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Mont Alto Campus

Management and Marketing Option: Business, B.S. at Mont Alto Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 (GWS) [†]	3 CAS 100 (GWS) [†]	3
MATH 110 (GQ) ^{††}	4 MIS 204	3
ECON 102 or 104 (GS) [†]	3 STAT 200 ^{††}	4
General Education Course	3 ECON 102 or 104 (GS) [†]	3
General Education Course (GHW)	1.5 General Education Course	3
PSU 8	1	
	15.5	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243	4
MKTG 301 [*]	3 FIN 301 [*]	3
MGMT 301 [*]	3 ENGL 202D (GWS) [†]	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
	16	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 SCM 301 [*]	3
BA 322 [*]	3 300/400 Level MGMT Course ^{*1}	3
IB 303 (IL) [*]	3 Option Course ^{*1}	3
300/400 Level MKTG Option Course ^{*1}	3 Option Course ^{*1}	3
General Education Course	3 General Education Course (GHW)	1.5
	Elective	3
	15	16.5

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B ^{*2}	3-6
MKTG/MGMT 400-Level Option Course ^{*1}	3 Elective	3
Option Course ^{*1}	3	
Elective	3	
	13	9-12

Total Credits 117-120

* Course requires a grade of C or better for the major

† Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ **Students must take 0-6 credits in Business and Communication classes. Choose from the following list:**

- BA 250
- ENGL 419
- MKTG 220
- CAS 250, 252, 352 or 404 (only one course may be taken from this list)

Students will also take 12-18 credits (depending on selections above) in 300/400 level MKTG/MGMT classes. Choose from the following list:

These selections must include at least three credits of 400-level courses in one of the next three areas. Each area below must be met as part of the 12-18 credit requirement.

- MGMT 321
- MGMT 326
- MGMT 331
- MGMT 341
- MGMT 424
- MGMT 451
- MKTG 310
- MKTG 327
- MKTG 330
- MKTG 342
- MKTG 422
- MKTG 450

² BA 495A (Internship) and BA 495B (Research) must be approved in advance. If the student only takes 3 credits in BA 495A/B, then they must take 3 credits of a 400-level option course from ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- For the B.S. degree in Business, a minimum of 120 credits is required; 15 of which must be at the 400-level.
- 18 credits minimum are required for the Marketing and Management Option.

Individualized Option: Business, B.S. at Mont Alto Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 (GWS) [‡]	3 ECON 102 (GS)	3
MATH 110 or 140 ^{††}	4 CAS 100A (GWS) [‡]	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3 Elective	3
16		15
Second Year		
Fall	Credits Spring	Credits
STAT 200 [‡]	4 BA 243	4
ACCTG 211	4 MIS 204	3
General Education Course	3 ECON 104 (GS) [†]	3
General Education Course (GHW)	3 ENGL 202D (GWS) [‡]	3
	General Education Course	3
14		16
Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 MKTG 301 [*]	3
BA 322 [*]	3 SCM 301 [*]	3
IB 303 (IL) [*]	3 FIN 301 [*]	3
MGMT 301 [*]	3 Individualized Option Course ^{*1}	3
Individualized Option Course ^{*1}	3 Elective	3
15		15
Fourth Year		
Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	3-6
Individualized Option Course ^{*1}	3 Individualized Option Course ^{*1}	3
Individualized Option Course ^{*1}	3 Individualized Option Course ^{*1}	3
Elective	3	
13		12-15

Total Credits 116-119

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

- ¹ Student must obtain approval for this course. Consult your adviser.
- ² BA 495A (Internship) and BA 495B (Research) and 400-level option supporting courses must be approved in advance. If the student only takes 3 credits of BA 495, then they must take 3 credits of a 400-level option course from the following: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- Minimum 120 credits required for graduation, 15 of which must be at the 400-level
- MATH 110 or 140 required for graduation requirement
- Maximum number of 100-level coursework to be accepted - 0 credits
- Maximum number of 200-level coursework to be accepted - 6 credits
- Maximum number of transfer credits - no limit
- Maximum coursework in disciplines other than the following: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 9 credits
- Maximum number of independent study/special topics coursework - 3 credits; must be at the 400-level
- Minimum number of 400-level credits completed in the following courses: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 3 credits

New Kensington Campus

Accounting Option: Business, B.S. at New Kensington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [‡]	3 General Education Course	3
MATH 110 or 140 (GQ) [‡]	4 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3 ECON 102 (GS)	3
General Education Course	3 General Education Course (GHW)	1.5
	16	13.5

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 MIS 204	3
General Education Course	3 ENGL 202D (GWS) [‡]	3
General Education Course (GHW)	1.5 BA 243 or 241 <i>and</i> 242	4
STAT 200 (GQ) [‡]	4 CAS 100A (GWS)	3
General Education Course	3 ECON 104 (GS)	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
ACCTG 471 [*]	3 ACCTG 472 [*]	3
MKTG 301 [*]	3 FIN 301 [*]	3
SCM 301 [*]	3 IB 303 [*]	3
MGMT 301 [*]	3 BA 420 [*]	1
BA 321 [*]	3 Elective	3
	BA 322 [*]	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
ACCTG 404 [*]	3 ACCTG 403 [*]	3
BA 495A or 495B	3 ACCTG 405 [*]	3
400-Level Option Course [*]	3 BA 421 [*]	3
Elective	3 BA 422W [*]	3
General Education Course	3 Elective	3
	15	15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Individualized Business Option and Management and Marketing Option: Business, B.S. at New Kensington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 102	3
MATH 110 or 140 [‡]	4 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
General Education Course	3 General Education Course	3
16		13.5

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243	4
STAT 200 or SCM 200 [‡]	4 ECON 104	3
Elective	3 MIS 204	3
General Education Course	3 ENGL 202D [‡]	3
General Education Course (GHW)	1.5 CAS 100 [‡]	3
15.5		16

Third Year

Fall	Credits Spring	Credits
MKTG 301 [*]	3 IB 303 [*]	3
MGMT 301W [*]	3 FIN 301 [*]	3
BA 321 [*]	3 BA 322 [*]	3
SCM 301 [*]	3 BA 420 [*]	1
Option Course [*]	3 BA 421 [*]	3
	Option Course [*]	3
15		16

Fourth Year

Fall	Credits Spring	Credits
BA 495A or 495B	6 BA 422 [*]	3
Option Course [*]	3 Option Course [*]	3
Option Course [*]	3 Elective	3
400-Level Option Course [*]	3 Elective	3
	General Education Course	3
15		15

Total Credits 122

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Schuylkill Campus

Accounting Option: Business, B.S. at Schuylkill Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 104	3
ECON 102	3 CAS 100 [‡]	3
MATH 110 or 140 [‡]	4 General Education Course	3
General Education Course	3 General Education Course	3
PSU 8	2 General Education Course	3
	15	15

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 or SCM 200 [‡]	4
MIS 204	3 MKTG 301 [*]	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
ACCTG 471 (Option Course) [*]	3 ACCTG 403 [*]	3
BA 321 [*]	3 ACCTG 472 (Option Course) [*]	3
BA 322 [*]	3 BA 420 [*]	1
MGMT 301W [*]	3 FIN 301 [*]	3
ACCTG 404 [*]	3 IB 303 [*]	3
	Elective	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422 [*]	3
ACCTG 405 [*]	3 BA 495A or ACCTG 495 [*]	6
SCM 301 [*]	3 Elective	3
Option Requirement Course ^{*1}	3 General Education Course (GHW)	1.5
Elective	3	
	15	13.5

Total Credits 121

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

¹ Choose 400-level courses from: ACCTG, B A, B LAW, E B F, ECON, ENTR, FIN, H P A, I B, MGMT, MIS, MKTG, R M, STAT or SCM

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Health Services Option: Business, B.S. at Schuylkill Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H [†]	3 ECON 104 [†]	3
ECON 102 [†]	3 CAS 100 [‡]	3
MATH 110 or 140 ^{††}	4 MKTG 301 [*]	3
General Education Course	3 STAT 200 ^{††}	4
PSU 8	2 General Education Course	3
	15	16

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 FIN 301 ^{†‡}	3
MGMT 301 [*]	3 ENGL 202D	3
MIS 204	3 General Education Course	3
General Education Course	3 General Education Course	3
Elective	3 General Education Course	3
	16	15

Third Year		
Fall	Credits Spring	Credits
HPA 101 [*]	3 IB 303 [*]	3
BA 321 [*]	3 BA 421 [*]	3
BA 243	4 HPA 332 [*]	3
SCM 301 [*]	3 Health Services Option Course [*]	3
BA 322 [*]	3 General Education Course	1.5
	Elective	3
	16	16.5

Fourth Year		
Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
General Education Course	3 BA 495 [*]	6
300 or 400 level HPA course	3 Elective	3
Health Services Option Course [*]	3 General Education Course	1.5
Health Services Option Course [*]	3	
	13	13.5

Total Credits 121

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option: Business, B.S. at Schuylkill Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 104	3
ECON 102	3 CAS 100 [‡]	3
MATH 110 or 140 [‡]	4 MKTG 301 [*]	3
General Education Course	3 General Education Course	3
General Education Course	3 STAT 200 [‡]	4
PSU 8	2	
	18	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 FIN 301 [*]	3
MGMT 301 [*]	3 ENGL 202D [‡]	3
MIS 204	3 General Education Course	3
General Education Course	3 General Education Course	3
Elective	3 General Education Course	3
	16	15

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 421 [*]	3
BA 322 [*]	3 IB 303 [*]	3
BA 243	4 Marketing and Management Options Course [*]	3
SCM 301 [*]	3 Marketing and Management Options Course [*]	3
General Education Course (GHW)	1.5 Marketing and Management Options Course [*]	3
	14.5	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422 [*]	3
Marketing and Management Option Course [*]	3 BA 495A [*]	6
Marketing and Management Option Course [*]	3 Elective	3
Marketing and Management Option Course [*]	3	3
General Education Course (GHW)	1.5	
Elective	3	
	14.5	12

Total Credits 121

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Note:

MKTG 342 is a prerequisite for many upper-level MKTG courses.

Scranton Campus

Accounting Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) [†]	3 ECON 104 or 102 (GS) [†]	3
ENGL 15 or 30H (GWS)	3 MIS 204	3
MATH 110 or 140 (GQ) [†]	4 CAS 100A (GWS)	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course / US Culture	3
PSU 8	1	
	15.5	15

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 MGMT 301 [*]	3
General Education Course	3 BA 243	4
MKTG 301 [*]	3 General Education Course	3
STAT 200 or SCM 200 (GQ) [†]	4 General Education Course	3
General Education Course (GHW)	1.5 Elective	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
ACCTG 471 [*]	3 SCM 301 [*]	3
General Education Course	3 ENGL 202D (GWS)	3
Elective	3 ACCTG 472 [*]	3
	Elective	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 ACCTG 403W [*]	3
IB 303 (IL) [*]	3 BA 422W [*]	3
ACCTG 404 [*]	3 BA 495A [*]	6
ACCTG 405 [*]	3 400-Level Business Course [*]	3
Elective	2-3	
	14-15	15

Total Credits 122-123

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.
- Note for the Accounting Option: Students wishing to complete Pennsylvania State Board of Accountancy Requirements for CPA certification are recommended to use elective credits to meet the additional 30 hours of academic credit by taking the following courses: ACCTG 431, ACCTG 432, ACCTG 461, ACCTG 473, ACCTG 483, ACCTG 497.

Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

Business Analytics Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) ^{††}	3 CAS 100 (GWS) [‡]	3
MATH Requirement (GQ) ^{‡#}	3-4 MATH Requirement (GQ) ^{‡#}	3-4
ECON 102 or 104 (GS) [†]	3 ECON 102 or 104 (GS) [†]	3
General Education Course	3 MIS 204	3
General Education Course	3 General Education Course	3
PSU 8	1	
16-17		15-16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 321 or 322 [*]	3
MATH Requirement (GQ) ^{‡#}	3-4 SCM 200 or STAT 200 [‡]	4
BA 243	4 MKTG 301 [*]	3
General Education Course	3 MGMT 301 [*]	3
	General Education Course	3
14-15		16

Third Year

Fall	Credits Spring	Credits
BA 321 or 322 [*]	3 ENGL 202D (GWS) [‡]	3
FIN 301 [*]	3 BA 421 [*]	3
MIS 301 [*]	3 MIS 345 [*]	3
SCM 301 [*]	3 MIS 431 [*]	3
General Education Course	3 General Education Course	3
	BA 420 [*]	1
15		16

Fourth Year

Fall	Credits Spring	Credits
IB 303 [*]	3 BA 422W [*]	3
Supporting Business Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3 BA 495A or 495B [*]	6
Supporting Business Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3 Supporting Business Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3
General Education Course (GHW)	3 Elective	3
Elective	3	
15		15

Total Credits 122-125

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Notes:

- Supporting Courses and Related Areas
 - Select 9 credits from the following (grade of C or better required): (COMM 310/IST 310¹, ECON 481, MIS 336, MIS 404, MIS 415, MIS 441, MIS 445, MKTG 342¹, MKTG 343) or (MKTG 473, MKTG 474, MKTG 480², SCM 340)
 - ¹ Course offered online (from World Campus)
 - ² Course offered online (from World Campus, BSBIC_BS)

Financial Services Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) [†]	3 ECON 104 or 102 (GS) [†]	3
ENGL 15 or 30H (GWS)	3 MIS 204	3
MATH 110 or 140 (GQ) [†]	4 CAS 100A (GWS)	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course / US Culture	3
PSU 8	1	
	15.5	15

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 MKTG 301 [*]	3
MGMT 301 [*]	3 BA 243	4
STAT 200 or SCM 200 (GQ) [†]	4 FIN 301 [*]	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
SCM 301 [*]	3 BA 420 [*]	1
300/400-Level Course in ACCTG, FIN, FINSV or RM [*]	3 ENGL 202D (GWS)	3
General Education Course	3 FIN 420 [*]	3
Elective	3 300/400-Level Course in ACCTG, FIN, FINSV or RM [*]	3
	Elective	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
IB 303 (IL) [*]	3 BA 495A [*]	6
ACCTG 405 [*]	3 300/400-Level Course in ACCTG, FIN, FINSV or RM [*]	3
400-Level Course in ACCTG, FIN, FINSV or RM [*]	3 Elective	1
Elective [*]	3	
	15	13

Total Credits 121

* Course requires a grade of C or better for the major

† Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Notes:

Available options of the BSBU program at Penn State are Accounting, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

Management and Marketing Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) [†]	3 ECON 104 or 102 (GS) [†]	3
ENGL 15 or 30H (GWS)	3 MIS 204	3
MATH 110 or 140 (GQ) [†]	4 CAS 100A (GWS)	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course / US Culture	3
PSU 8	1	
	15.5	15

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 MKTG 301 [*]	3
MGMT 301 [*]	3 300/400-Level Management or Marketing Course [*]	3
STAT 200 or SCM 200 (GQ) [†]	4 BA 243	4
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
SCM 301 [*]	3 ENGL 202D (GWS)	3
300/400-Level Management Course [*]	3 General Education Course	3
Elective	3 300/400-Level Marketing Course [*]	3
	Elective	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
IB 303 (IL) [*]	3 BA 495A [*]	6
300/400-Level Management or Marketing Course [*]	3 300/400-Level Management or Marketing Course [*]	3
400-Level Management or Marketing Course [*]	3 Elective	3
Elective	3	
	15	15

Total Credits 123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Notes:

Available options of the BSBUC program at Penn State Scranton are Accounting, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- Instead of 300/400-level Management or Marketing, TWO of the option courses (6 credits) may also be specific Business or Business Communication courses listed in the PSU Bulletin (the two most often offered on this campus are BA 250 and MKTG 220).
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

Individualized Option

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ECON 102 or 104 (GS) [†]	3 ECON 104 or 102 (GS) [†]	3
ENGL 15 or 30H (GWS)	3 MIS 204	3
MATH 110 or 140 (GQ) [†]	4 CAS 100A (GWS)	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course / US Culture	3
PSU 8	1	
15.5		15

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 MGMT 301 [*]	3
MKTG 301 [*]	3 Option Course [*]	3
STAT 200 or SCM 200 (GQ) [†]	4 BA 243	4
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
15.5		16

Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
General Education Course	3 SCM 301 [*]	3
Option Course [*]	3 ENGL 202D (GWS)	3
Option Course [*]	3 Option Course [*]	3
	Elective	3
15		16

Fourth Year		
Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
IB 303 (IL) [*]	3 BA 495A [*]	6
400-Level Option Course [*]	3 Elective	4
Option Course [*]	3	
Elective	3	
15		13

Total Credits 121

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Notes:

Available options of the BSBUC program at Penn State Scranton are Accounting, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

Shenango Campus

Accounting Option: Business, B.S. at Shenango Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡] #	3 CAS 100 [‡]	3
ECON 104	3 BA 243	4
General Education Course (US) (IL)	3 ECON 102 [#]	3
General Education Course (N)	3 MATH 110 (GQ) ^{**†}	4
PSU 8	1 General Education Course (GA)	3
	13	17

Second Year

Fall	Credits Spring	Credits
ACCTG 211 ^{*#}	4 SCM 200	4
MKTG 301 [#]	3 ENGL 202D [‡]	3
MGMT 301 [#]	3 MIS 204	3
General Education Course (GHW)	3 General Education Course (GN)	3
General Education Course (GA)	3 General Education Course (GH)	3
	16	16

Third Year

Fall	Credits Spring	Credits
ACCTG 471 [*]	3 ACCTG 472 [*]	3
BA 321	3 BA 420	1
BA 322	3 BA 421	3
SCM 301	3 FIN 301	3
General Education Course (GN)	3 400-Level Business Elective	3
	Elective	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
ACCTG 403 [*]	3 BA 364Y	3
ACCTG 404	3 ACCTG 405 [*]	3
IB 303	3 BA 495	6
Elective	3	
Elective	3	
	15	12

Total Credits 120

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- 30 credits of GA, GH, GN, GHW, GS to include 6 Integrative Studies Credits
- 15 credits of GQ and GWS require a grade of "C" or better

Management and Marketing Option: Business, B.S. at Shenango Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
ECON 104 [†]	3 ECON 102 or 104 [†]	3
General Education Course	3 MATH 110 ^{††}	4
General Education Course (GH)	3 BA 243	4
First Year Seminar	1 General Education Course	3
	13	17

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
MGMT 301 [*]	3 MIS 204	3
MKTG 301W [*]	3 FIN 301 [*]	3
General Education Course	3 SCM 200 ^{††}	4
General Education Course	3 General Education Course	3
	16	16

Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 420 [*]	1
BA 322 [*]	3 BA 421 [*]	3
SCM 301 [*]	3 300/400 Level Option Course [*]	3
General Education Course	3 300/400 Level Option Course [*]	3
General Education Course	3 Elective	3
	15	13

Fourth Year		
Fall	Credits Spring	Credits
ENGL 419 [*]	3 BA 422 [*]	3
IB 303 [*]	3 BA 495A [*]	6
300/400 Level Option Course [*]	3 400-Level Option Course [*]	3
400-Level Option Course [*]	3 General Education Course	3
Elective	3	
	15	15

Total Credits 120

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Individualized Option: Business, B.S. at Shenango Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
ECON 104 [†]	3 ECON 102 or 104 [†]	3
General Education Course	3 MATH 110 ^{††}	4
General Education Course (GH)	MIS 204	3
First Year Seminar	1 General Education Course	3
	10	16
Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
MGMT 301 [*]	3 SCM 200 ^{††}	4
MKTG 301W [*]	3 BA 243	4
General Education Course	3 Elective	3
General Education Course	3 General Education Course	3
	16	17
Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 421 [*]	3
BA 322 [*]	3 FIN 301 [*]	3
SCM 301 [*]	3 Approved Individualized Option Course [*]	3
General Education Course	3 Approved Individualized Option Course [*]	3
General Education Course	3 Approved Individualized Option Course [*]	3
	15	15
Fourth Year		
Fall	Credits Spring	Credits
IB 303 [*]	3 BA 422 [*]	3
BA 420 [*]	1 BA 495A [*]	6
Approved Individualized Option Course [*]	3 Approved Individualized Option Course [*]	3
Approved 400-Level Individualized Option Course [*]	3 General Education Course	3
Elective	3	
	13	15
Total Credits 117		

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Wilkes-Barre Campus

Accounting Option: Business, B.S. at Wilkes-Barre Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
MATH 110 or 140 [‡]	4 ECON 102 or 104	3
ECON 102 or 104	3 MIS 204	3
PSU 8	1 General Education Course	3
General Education Course	3 General Education Course	3
	14	15

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
STAT 200 or SCM 200 [‡]	4 BA 243	4
MKTG 301 [*]	3 FIN 301 [*]	3
MGMT 301W [*]	3 SCM 301 [*]	3
General Education Course	3 General Education Course	3
	17	16

Third Year

Fall	Credits Spring	Credits
ACCTG 471 [*]	3 ACCTG 403 [*]	3
BA 321 [*]	3 ACCTG 472 [*]	3
ACCTG 404 [*]	3 BA 322 [*]	3
IB 303 [*]	3 General Education Course	3
General Education Course	3 Elective	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
ACCTG 405 [*]	3 Option Requirement ^{*1}	3
General Education Course	3 Elective	3
Elective	3	
	13	15

Total Credits 120

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

- ¹ Choose a 400-level course from:
ACCTG, B A, B LAW, E B F, ECON, ENTR, FIN, H P A, I B, MGMT, MIS, MKTG, R M, STAT or SCM

Management and Marketing Option: Business, B.S. at Wilkes-Barre Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 CAS 100 [‡]	3
MATH 110 or 140 [‡]	4 MIS 204	3
ECON 102 or 104	3 ECON 102 or 104	3
PSU 8	1 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3	3
	17	15

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
STAT 200 [‡]	4 FIN 301 [*]	3
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 BA 243	4
General Education Course	3 General Education Course (GHW)	1.5
	17	14.5

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
IB 303 [*]	3 MKTG/MGMT Option Course ^{*1}	3
Communication Option Course ^{*2}	3 Elective	3
General Education Course	3 General Education Course	3
MKTG/MGMT Option Course ^{*1}	3 General Education Course (GHW)	1.5
	15	13.5

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
MKTG/MGMT 400-level Option Course ^{*1}	3 Elective	3
MKTG/MGMT Option Course ^{*1}	3 Elective	3
MKTG/MGMT Option Course ^{*1}	3	3
Elective	3	3
	16	15

Total Credits 123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

¹ Marketing/Management Option Course List

Select 15 credits from the following (to include at least 3 credits in MGMT and 3 credits in MKTG and at least 3 credits at the 400 level):

- B A 250 (3): Small Business Management
- MGMT 321 (3): Leadership and Motivation
- MGMT 326 (3): Organizational Behavior and Design
- MGMT 331 (3): Management and Organization
- MGMT 341 (3): Human Resource Management
- MGMT 424 (3): Interpersonal Relationships in Organizations
- MGMT 451W (3): Business, Ethics, and Society
- MKTG 220 (3): Introduction to Selling Techniques
- MKTG 310 (3): Public Relations and Marketing
- MKTG 327 (3): Retailing
- MKTG 330 (3): Consumer Behavior
- MKTG 342 (3): Marketing Research
- MKTG 422 (3): Advertising and Sales Promotion Management
- MKTG 450W (3): Marketing Strategy

² COMMUNICATIONS OPTIONS COURSE

- Select 3 credits from
- CAS 250 (3): Small Group Communication
- CAS 252 (3): Business and Professional Communication
- CAS 352 (3): Organizational Communication
- CAS 404 (3): Conflict Resolution and Negotiation
- ENGL 419 (3): Advanced Business Writing

³ Students may opt to take an additional MGMT/MKTG 300-400 level course in lieu of Communications Course for a total of 18 credits MGMT/MKTG.

York Campus

Accounting Option: Business, B.S. at York Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [‡]	3 ECON 102 or 104 (GS)	3
MATH 110 or 140 (GQ) [‡]	4 CAS 100 (GWS) [‡]	3
General Education Course (GN)	3 MATH 110 or 140 (GQ) [‡]	4
General Education Course (GA)	3 General Education Course (GN)	3
General Education Course (GH)	3 General Education Course (GA)	3
	16	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (GWS) [‡]	3
ECON 102 or 104 (GS)	3 BA 243	4
MIS 204	3 MGMT 301 [*]	3
General Education Course (GH)	3 SCM 200 or STAT 200 (GQ) [‡]	4
General Education Course (GHW)	1-3 General Education Course (GN)	3
	14-16	17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
ACCTG 471 [*]	3 IB 303 [*]	3
FIN 301 [*]	3 SCM 301 [*]	3
ACCTG 405 [*]	3 ACCTG 472 [*]	3
MKTG 301W [*]	3 ACCTG 404 [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 Elective	3
Elective	3 General Education Course (GHW)	1-3
ACCTG 403 [*]	3 ACCTG 495 [*]	3-6
400-Level Business Course [*]	3	
	13	10-15

Total Credits 116-123

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

This option prepares students for careers in the accounting field. When the students complete the prescribed courses of the BSB degree with Accounting Option, they will meet the academic requirements to sit for the Certified Public Accountant (CPA) examination. Graduates of the BSB degree with Accounting Option may be able to pursue other professional certifications, such as Certified Management Accountant (CMA) and Certified Internal Auditor (CIA).

Business Analytics Option: Business, B.S. at York Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [†]	3 ECON 104 (GS)	3
ECON 102 (GS) [†]	3 CAS 100 (GWS) [‡]	3
General Education Course (GA)	3 General Education Course (GA)	3
General Education Course (GH)	3 General Education Course (GH)	3
General Education Course (GN)	3 MATH 110 (GQ) [‡]	4
General Education Course (GHW)	1-3 General Education Course (GHW)	1-3
	16-18	17-19

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (GWS) [‡]	3
General Education Course (GN)	3 BA 243	4
Elective	3 MIS 204	3
MGMT 301 [*]	3 STAT 200 (GQ) [‡]	4
General Education Course (GHW)	1-3 General Education Course (GN)	3
	14-16	17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
SCM 301 [*]	3 IB 303 [*]	3
FIN 301 [*]	3 Elective	3
MIS 301 [*]	3 MIS 345 [*]	3
MKTG 301W [*]	3 MIS 431 [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 400-Level Business Elective	0-3
BA 421 [*]	3 BA 422W [*]	3
Elective	3 Supporting Business Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3
Supporting Business Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3 Elective	3

Supporting Business Analytics Course Elective (300 or 400 level with proper prerequisites) [*]	3 BA 495A or 495B [*]	3-6
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13**12****Total Credits 119-125**

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Program Notes:

- Supporting Courses and Related Areas
 - Select 9 credits from the following (grade of C or better required): (ECON 481, MIS 336, MIS 404, MIS 415, MIS 441, MIS 445, MKTG 342¹, MKTG 343) or (MKTG 473, MKTG 474, MKTG 480², SCM 340)
 - ¹ Course offered online (from World Campus)
 - ² Course offered online (from World Campus, BSBIC_BS)

Individualized Business Option: Business, B.S. at York Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If report**). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 102 or 104 (GS)	3
MATH 110 or 140 ^{††}	4 CAS 100A (GWS) [‡]	3
General Education Course (GN)	3 MATH 110 or 140 ^{††}	4
General Education Course (GA)	3 General Education Course (GN)	3
General Education Course (GH)	3 General Education Course (GA)	3
16		16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
ECON 102 or 104 (GS)	3 BA 243	4
General Education Course (GH)	3 SCM 200 or STAT 200 [†]	4
General Education Course (GHW)	3 General Education Course	3
MIS 204	3 MKTG 301 [*]	3
16		17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 IB 303 (IL) [*]	3
SCM 301 [*]	3 Elective	3
MGMT 301 [*]	3 Individualized Option Course ^{*1}	3
Individualized Option Course ^{*1}	3 Elective	3
15		15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 BA 495A or 495B [*]	6
Elective	3 Individualized Option Course ^{*1}	3
Individualized Option Course ^{*1}	3 Individualized Option Course ^{*1}	3
Individualized Option Course ^{*1}	3	
13		15

Total Credits 123

* Course requires a grade of C or better for the major
 ‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement
 † Course satisfies General Education and degree requirement
 1 Student must obtain approval for this course. Consult your adviser.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Advising Notes:

- Minimum 120 credits required for graduation, 15 of which must be at the 400-level
- MATH 110 or 140 required for graduation requirement
- Maximum number of 100-level coursework to be accepted - 0 credits
- Maximum number of 200-level coursework to be accepted - 6 credits
- Maximum number of transfer credits - no limit
- Maximum coursework in disciplines other than the following: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 9 credits
- Maximum number of independent study/special topics coursework - 3 credits; must be at the 400-level
- Minimum number of 400-level credits completed in the following courses: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 3 credits

Management and Marketing Option: Business, B.S. at York Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 102 or 104 (GS)	3
MATH 110 or 140 (GQ) [‡]	4 CAS 100 (GWS) [‡]	3
General Education Course (GN)	3 MATH 110 or 140 (GQ) [‡]	4
General Education Course (GA)	3 General Education Course (GN)	3
General Education Course (GH)	3 General Education Course (GA)	3
	16	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
General Education Course (GH)	3 BA 243	4
ECON 102 or 104	3 SCM 200 or STAT 200 [‡]	4
MIS 204	3 MGMT 301 [*]	3
General Education Course (GHW)	1-3 MKTG 301 [*]	3
	14-16	17

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MGMT/MKTG 300-400 Level Course [*]	3 IB 303 [*]	3
FIN 301 [*]	3 MGMT/MKTG 300-400 Level Course [*]	3
MGMT/MKTG 300-400 Level Course [*]	3 MGMT/MKTG 300-400 Level Course [*]	3
SCM 301 [*]	3 MGMT/MKTG 300-400 Level Course [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W	3
BA 421 [*]	3 BA 495A or 495B [*]	3-6
Elective	3 Elective	3
MGMT/MKTG 300-400 Level Course [*]	3 General Education Course (GHW)	1-3
General Education Course (GN)	3	
	13	10-15

Total Credits 116-123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Career Paths

In today's economic environment, the Bachelor of Science in Business allows companies to hire individuals who have a broad knowledge of all aspects of business. This broad knowledge give you the opportunity to be effective within many different types of organizations. You will also be well-positioned to pursue admission to graduate programs.

Careers

With a degree in business, you may specialize through options that may vary by campus. With an accounting option, you can work in the areas of financial and managerial accounting, systems and controls, taxation, and auditing. The entrepreneurship option provides the skills for you to start your own business or to work as an entrepreneur within a company. Health services provides the financial and administrative skills and knowledge necessary for you to become a health services managers. With an option in financial services you might pursue positions in wealth and risk management, estate planning or financial and retirement planning. With the management and marketing option you will be prepared for a career in retail management, small business management or in marketing, advertising and promotion. Finally, with an individualized option, you have flexibility to build specialized skills for your personal business career goals.

Opportunities for Graduate Studies

A baccalaureate degree in Business can lead to a Master's degree in Business (MBA) or other business-related masters degrees. MBA programs are offered at Penn State Great Valley, Penn State Erie, Penn State Harrisburg, Penn State Berks, Smeal College of Business and through the World Campus.

Contact**Beaver**

100 University Drive
Monaca, PA 15061
724-773-3892
tdh13@psu.edu

<http://beaver.psu.edu/academics/degrees/business-accounting> (<http://beaver.psu.edu/academics/degrees/business-accounting/>)
<http://beaver.psu.edu/academics/degrees/business-management> (<http://beaver.psu.edu/academics/degrees/business-management/>)

Brandywine

Main, 207F
25 Yearsley Mill Road
Media, PA 19063
cmo16@psu.edu

<https://www.brandywine.psu.edu/academics/bachelors-degrees/business> (<https://www.brandywine.psu.edu/academics/bachelors-degrees/business/>)

DuBois

171 Smeal Building
DuBois, PA 15801
814-375-4800
lhp5@psu.edu

<http://dubois.psu.edu/business> (<http://dubois.psu.edu/business/>)

Fayette

2201 University Drive
Lemont Furnace, PA
724-430-4245

<http://fayette.psu.edu/bachelor-science-business> (<http://fayette.psu.edu/bachelor-science-business/>)

Greater Allegheny

101 Frable Building
4000 University Drive
McKeesport, PA 15132
412-675-9140
GA-Academics@lists.psu.edu

<http://greaterallegheny.psu.edu/business-bs> (<http://greaterallegheny.psu.edu/business-bs/>)

Hazleton

301A Schiavo Hall
Hazleton, PA 18202
570-450-3533
skr12@psu.edu

<http://hazleton.psu.edu/bachelor-science-business> (<http://hazleton.psu.edu/bachelor-science-business/>)

Lehigh Valley

2809 Saucon Valley Road
Center Valley, PA 18034
610-285-5117
maungkmin@psu.edu

<https://lehighvalley.psu.edu/academics/degrees/business> (<https://lehighvalley.psu.edu/academics/degrees/business/>)

Mont Alto

205 General Studies Building
Mont Alto, PA 17237
717-749-6027

hhh10@psu.edu

<https://montalto.psu.edu/academics/bachelors/business-degree> (<https://montalto.psu.edu/academics/bachelors/business-degree/>)

New Kensington

Administration, 106
3550 Seventh Street Road
New Kensington, PA 15068
724-334-6769
rum20@psu.edu

<https://newkensington.psu.edu/ba-degree-information> (<https://newkensington.psu.edu/ba-degree-information/>)

Schuylkill

ACADEMIC AFFAIRS
200 University Drive
Schuylkill Haven, PA 17972
570-385-6080
amb536@psu.edu

<https://schuylkill.psu.edu/academics/degrees/bacc-degrees/business> (<https://schuylkill.psu.edu/academics/degrees/bacc-degrees/business/>)

Scranton

117 Business Building
Dunmore, PA 18512
570-963-2643
jmw831@psu.edu

<http://worthingtonscranton.psu.edu/business> (<http://worthingtonscranton.psu.edu/business/>)

Shenango

147 Shenango Ave.
309C Sharon Hall
Sharon, PA 16146
724-983-2942
gxm32@psu.edu

<https://shenango.psu.edu/academics/majors-shenango/business/business-career-paths> (<https://shenango.psu.edu/academics/majors-shenango/business/business-career-paths/>)

Wilkes-Barre

44 University Drive
Dallas, PA 18612
570-675-9293
tmc12@psu.edu

<http://wilkesbarre.psu.edu/academics/business> (<http://wilkesbarre.psu.edu/academics/business/>)

York

206 Grumbacher Building (GISTC)
York, PA 17403
717-771-4189
axk19@psu.edu

<http://york.psu.edu/academics/baccalaureate/business> (<http://york.psu.edu/academics/baccalaureate/business/>)

Abington

DIVISION OF SOCIAL SCIENCES
1600 Woodland Rd.
Abington, PA 19001
215-421-0030
tws16@psu.edu

<https://abington.psu.edu/majors-at-abington> (<https://abington.psu.edu/majors-at-abington/>)

Altoona

DIVISION OF BUSINESS, ENGINEERING, AND INFORMATION SCIENCES
AND TECHNOLOGY
Penn Building, 223
3000 Ivyside Park
Altoona, PA 16601
814-949-5265
dxh41@psu.edu

<http://altoona.psu.edu/academics/bachelors-degrees/business/request-information> (<http://altoona.psu.edu/academics/bachelors-degrees/business/request-information/>)

Berks

EBC DIVISION
Gaige Building
Reading, PA 19610
610-396-6346
sxxg38@psu.edu

<http://berks.psu.edu/bs-business> (<http://berks.psu.edu/bs-business/>)

World Campus

UNIVERSITY COLLEGE
111 Old Main
University Park, PA 16802
610-892-1443
vmg3@psu.edu

<https://www.worldcampus.psu.edu/degrees-and-certificates/business-bachelors/overview> (<https://www.worldcampus.psu.edu/degrees-and-certificates/business-bachelors/overview/>)