

# BUSINESS, B.S. (UNIVERSITY COLLEGE)

**Begin Campus:** Any Penn State Campus

**End Campus:** Beaver, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, York

## Program Description

The Bachelor of Science in Business (B.S.B.) is a professionally-oriented business degree program that combines the theoretical underpinnings of core business disciplines, notably business analytics, management, marketing, finance, and supply chain management, with applied study in a practical setting. Through the choice of an 18-credit option, students specialize in a key business sector. Students also develop written and oral communication skills throughout the program, acquire contemporary technology skills, and engage in active and collaborative learning. The degree allows students to become familiar with the unique business environments of their local communities, a design that sets the degree apart from other business degrees offered within the University and throughout the Commonwealth.

### Accounting Option

**Available at the following campuses:** Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Lehigh Valley, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

This option prepares students to pursue careers in business with an emphasis on the areas of financial and managerial accounting, systems and controls, auditing, and taxation.

### Business Analytics Option

**Available at the following campuses:** Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York

The Business Analytics option prepares students to pursue careers in applying business analytics techniques to implement appropriate decision-making outcomes using data for companies.

### Entrepreneurship Option

**Available at the following campuses:** Altoona, World Campus

This option prepares students to pursue entrepreneurial careers with emphasis on idea generation, opportunity analysis, new product creation, and business plan development.

### Financial Services Option

**Available at the following campuses:** Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus

This option prepares students to pursue careers in financial organizations with emphasis on wealth management, tax planning, risk management, and financial analysis.

### Health Services Option

**Available at the following campuses:** Abington, Lehigh Valley, Schuylkill, World Campus

This option prepares students to pursue careers in the health services sector with emphasis on the financial and administrative aspects of health care enterprises.

### Individualized Business Option

**Available at the following campuses:** Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option provides the opportunity for students to pursue an approved business-focused interdisciplinary program of study.

### Management and Marketing Option

**Available at the following campuses:** Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option prepares students to pursue careers in business organizations with an emphasis on the skills and knowledge necessary for the business professional to function in community and regional centers of commerce.

## What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. Focusing on practical skills and real-world experience, the program's interdisciplinary perspective provides a versatile base for mobility into all business areas, preparing students for the business world of today and tomorrow. Options provide additional specialization in accounting, entrepreneurship, financial services, health services, management and marketing or the opportunity to develop an individualized plan that fits your career goals.

### You Might Like This Program If...

- You want to become a flexible business professional, equipped to adapt to the ever-changing workplace of the future.
- You are interested in an academic challenge with theoretical and practical focus in a competitive yet collaborative learning environment.
- You want transferable skills or you are not sure which business sector you wish to focus.
- You wish to be develop a broad knowledge of business operations.
- You want to develop the skills for working in business.

## Entrance To Major

In order to be eligible for entrance to major, students must complete the following courses with a grade of C or higher:

- ECON 102
- MATH 21 or MATH 22 or MATH 26 or MATH 40 or MATH 41 or MATH 110 or MATH 140

In addition, students also must satisfy the following requirements:

1. attain at least a C (2.00) cumulative grade-point average for all courses taken at the University; and
2. have at least third-semester classification

## Degree Requirements

For the Bachelor of Science degree in Business, a minimum of 120 credits is required, 15 of which must be at the 400 level:

Requirement	Credits
General Education	45
Electives	5-8
Requirements for the Major	82-85

15 of the 45 credits for General Education are included in the Requirements for the Major. This includes: 6 credits of GQ courses; 6 credits of GS courses; 3 credits of GWS courses.

### Requirements for the Major

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/>).

### Common Requirements for the Major (All Options)

Code	Title	Credits
<b>Prescribed Courses</b>		
ECON 104	Introductory Macroeconomic Analysis and Policy	3
<i>Prescribed Courses: Require a grade of C or better</i>		
BA 321	Contemporary Skills for Business Professionals	3
BA 322	Negotiation Skills for Business Professionals	3
BA 420	Preparation for Career Management	1
BA 421	Project Management	3
BA 422W	Strategic Business Planning	3
ECON 102	Introductory Microeconomic Analysis and Policy	3
FIN 301	Corporation Finance	3
IB 303	International Business Operations	3
MGMT 301	Basic Management Concepts	3
MIS 301	Business Analytics	3
MKTG 301	Principles of Marketing	3
SCM 301	Supply Chain Management	3
<b>Additional Courses</b>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4-6
or ACCTG 201 & ACCTG 202	Introduction to Financial Accounting and Introduction to Managerial Accounting	
BA 241 & BA 242	Legal Environment of Business and Social and Ethical Environment of Business	4
or BA 243	Social, Legal, and Ethical Environment of Business	
BA 495A	Business Internship	3-6
or BA 495B	Undergraduate Research in Business	
<i>Additional Courses: Require a grade of C or better</i>		
ENGL 15	Rhetoric and Composition	3
or ENGL 30H	Honors Rhetoric and Composition	
MIS 204	Introduction to Management Information Systems	3

or MIS 250	Introduction to Problem Solving with Spreadsheet Analysis and Information Systems Management	
SCM 200	Introduction to Statistics for Business	4
or STAT 200	Elementary Statistics	
Select 3-4 credits from the following:		3-4
MATH 21	College Algebra with Analytic Geometry with Applications I	
MATH 22	College Algebra With Analytic Geometry and Applications II	
MATH 26	Plane Trigonometry and Applications of Trigonometry	
MATH 40		
MATH 41	Trigonometry and Analytic Geometry	
MATH 110	Techniques of Calculus I	
MATH 140	Calculus With Analytic Geometry I	

### Supporting Courses and Related Areas

*Supporting Courses and Related Areas: Require a grade of C or better*

Select 0-3 credits from 400-level business courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM

### Requirements for the Option

*Requirements for the Option: Require a grade of C or better*

Select an option 18

### Requirements for the Option Accounting Option (18 credits)

*Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Lehigh Valley, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York*

Code	Title	Credits
<b>Prescribed Courses</b>		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 404	Managerial Accounting: Economic Perspective	3
ACCTG 405	Principles of Taxation I	3
ACCTG 471	Intermediate Financial Accounting I	3
ACCTG 472	Intermediate Financial Accounting II	3

### Additional Courses

*Additional Courses: Require a grade of C or better*

ACCTG 403	Auditing	3
or ACCTG 403WAuditing		

### Supporting Courses and Related Areas

*Supporting Courses and Related Areas: Require a grade of C or better*

Select 3 credits of 400-level courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM

### Business Analytics Option (18 Credits)

*Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Greater Allegheny, Hazleton, Lehigh Valley, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York*

Code	Title	Credits
<b>Prescribed Courses</b>		
<i>Prescribed Courses: Require a grade of C or better</i>		
MIS 345	Introduction to Data Analytics	3
MIS 431	Business Data Management	3

**Additional Courses***Additional Courses: Require a grade of C or better*

Select 12 credits from the following: 12

COMM/IST 310	Digital Media Metrics	
ECON 442	Managerial Economics	
ECON 481	Business Forecasting Techniques	
FIN 302	Introductory Financial Modeling	
MIS 336	Database Management Systems	
MIS 404	Introduction to ERP and Business Processes	
MIS 415	Social Media Management and Analytics	
MIS 441	Applied Artificial Intelligence and Machine Learning in Business	
MIS 445	Business Intelligence	
MKTG 342	Marketing Research	
MKTG 343	Introduction to Marketing Analytics	
MKTG 473	Digital Marketing	
MKTG 474	Marketing Analytics	
MKTG 480	Intermediate Social Media Marketing	
SCM 340	Introduction to Supply Chain Analytics	
SCM 421	Supply Chain Analytics	
SCM 445	Operations Planning and Control	
SCM 455	Logistics Systems Analysis and Design	
SCM 460	Purchasing and Materials Management	
SODA 308	Research Design for Social Data Analytics	
STAT 300	Statistical Modeling I	
STAT 400	Statistical Modeling II	
STAT 460	Intermediate Applied Statistics	
STAT 462	Applied Regression Analysis	

**Entrepreneurship Option (18 credits)***Available at the following campuses: Altoona, World Campus*

Code	Title	Credits
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**Prescribed Courses***Prescribed Courses: Require a grade of C or better*

ENTR 300	Principles of Entrepreneurship	3
ENTR 320	Entrepreneurship and New Venture Creation	3
ENTR 400	Financing Entrepreneurial Ventures	3

**Additional Courses***Additional Courses: Require a grade of C or better*

CAS 352	Organizational Communication	0-3
or ENGL 419	Advanced Business Writing	

**Supporting Courses and Related Areas***Supporting Courses and Related Areas: Require a grade of C or better*

Select 6-9 credits of 400-level ENTR courses in consultation with your 6-9 adviser

**Financial Services Option (18 credits)***Available at the following campuses: Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus*

Code	Title	Credits
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**Prescribed Courses***Prescribed Courses: Require a grade of C or better*

ACCTG 405	Principles of Taxation I	3
FIN 420	Investment and Portfolio Analysis	3

**Supporting Courses and Related Areas***Supporting Courses and Related Areas: Require a grade of C or better*

Select 12 credits in 300 or 400-level (with at least 3 credits at the 400-level) from ACCTG, FIN, FINSV or RM 12

**Health Services Option (18 credits)***Available at the following campuses: Abington, Lehigh Valley, Schuylkill, World Campus*

Minimum 6 credits at the 400-level.

Code	Title	Credits
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**Prescribed Courses***Prescribed Courses: Require a grade of C or better*

HPA 101	Introduction to Health Services Organization	3
HPA 332	Health Systems Management	3

**Additional Courses***Additional Courses: Require a grade of C or better*

Select 0-3 credits of the following: 0-3

BBH/AFAM 302	Diversity and Health	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	
ENGL 416	Science Writing	
ENGL 419	Advanced Business Writing	
LER 424	Employment Compensation	
LHR/WMNST 472	Work-Life Practices and Policies	
PSYCH 281	Introduction to Industrial-Organizational Psychology	
PSYCH 484	Work Attitudes and Motivation	
PSYCH 485	Leadership in Work Settings	

**Supporting Courses and Related Areas***Supporting Courses and Related Areas: Require a grade of C or better*

Select 3-9 credits from 300 or 400-level HPA courses 3-9

Select 0-6 credits of 300-400-level courses from ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, MIS, RM or SCM 0-6

**Individualized Business Option (18 credits)***Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York*

Select 18 credits of study (with at least 3 credits at the 400-level) as submitted by the student and approved by the campus BSB Program Coordinator.

**Management and Marketing Option (18 credits)***Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York*

Code	Title	Credits
<b>Additional Courses</b>		
<i>Additional Courses: Require a grade of C or better</i>		
Select one of the following:		0-6
0-6 credits from BA 250, ENGL 419, MKTG 220		
CAS 250	Small Group Communication	
CAS 252	Business and Professional Communication	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	
<b>Supporting Courses and Related Areas</b> <sup>1</sup>		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 3 credits from 300 or 400-level MGMT courses		3
Select 3 credits from 300 or 400-level MKTG courses		3
Select 6-12 additional credits in 300 or 400-level courses from MGMT6-12 or MKTG courses		

<sup>1</sup> A minimum of 3 credits of supporting courses must be selected at the 400-level.

## General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/>) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

### Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

### Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)

- **Arts (GA):** 3 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 3 credits
- **Social and Behavioral Sciences (GS):** 3 credits
- **Natural Sciences (GN):** 3 credits

### Integrative Studies

- **Inter-Domain Courses (Inter-Domain):** 6 credits

### Exploration

- **GN**, may be completed with Inter-Domain courses: 3 credits
- **GA, GH, GN, GS, Inter-Domain courses.** This may include 3 credits of World Language course work beyond the 12th credit level or the requirements for the student's degree program, whichever is higher: 6 credits

## University Degree Requirements

### First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

### Cultures Requirement

6 credits are required and may satisfy other requirements

- United States Cultures: 3 credits
- International Cultures: 3 credits

### Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

### Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

### Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

### Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/>)). For more information, check the Suggested Academic Plan for your intended program.

## Program Learning Objectives

### Beaver, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Wilkes-Barre, York Campuses

- **Effective Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Use Technology:** Apply contemporary tools of information technology to include business software applications.
- **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
- **Global and Diverse Perspectives:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.



- **Use Management Theory/Practice:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.

## Shenango Campus

- Decision-related skills to solve business related problems quantitatively, qualitatively, and creatively.
  - Create and interpret financial statements and use finance principles to diagnose the financial health of the enterprise and to make strategic decisions.
  - Analyze, find, and apply primary and secondary market data to support their development of market analyses, SWOT, goals, strategies, and tactics.
  - Use statistical tools to facilitate strategic decision making.
  - Apply microeconomic principles such as supply and demand, market structure, profit maximization, and efficiency to real-world business challenges
  - Analyze qualitative data empirical
  - Develop novel and innovative solutions to business challenges.
- Effective communication skills, both written and oral.
  - Present evidence-based arguments to defend their ideas, recommendations, and finding.
  - Create effective and engaging presentations using appropriate technologies to include the use of spreadsheets, graphics, statistical software, project management software, and other software as needed.
  - Communicate supportively and professionally to build positive interpersonal relationships and be able to engage with diverse audiences.
  - Write effective business documents such as emails, reports, memo, letters, plans, and proposals.
  - Adapt information for presentations across multiple media.
- Ethical behavior and social responsibility.
  - Adhere to the academic integrity standards.
  - Incorporate socially responsible solutions in their coursework and service activities.
  - Distinguish between ethical and unethical behavior and evaluate the impact of unethical behavior on society.
- High level application of business principles and strategies to succeed across global and diverse environments.
  - Demonstrate an understanding of domestic and international markets.
  - Create strategies that address the needs of diverse cultures in business settings.
  - Create and apply an effective situational analysis and SWOT.
  - Create and monitor the effective use of resources such as Human Resources, budget, supply chain, etc.
  - Demonstrate financial literacy.
  - Develop and evaluate a variety of plans including marketing, strategic, business, and financial.
- Leadership, team building, and project management skills.
  - Work collaboratively in teams to accomplish stated goals and objectives.
  - Demonstrate effective conflict resolution and negotiation skills.
  - Apply leadership skills, theories, and behaviors to assignments throughout the BSB curriculum.

- Complete projects efficiently, effectively, and with given resource.
- Identify different corporate cultures and the implications of those differences on the effectiveness of the organization.
- Proficiency in common application software relevant to the business world.
  - Create professional business documents that are professionally formatted and edited using Microsoft Word or other comparable application.
  - Create Excel spreadsheets to include formulas, graphics, and functions.
  - Create Power Point presentations that are appropriately formatted and use engaging elements.
  - Create a Project Plan using Microsoft Project to be able to track progress, manage budget, and analyze workloads.
  - Use Microsoft Access or other database programs to analyze and manage data.
  - Demonstrate information literacy using Current, Relevant, Authoritative, Accurate, and Purposeful data sources and protocols.

## Academic Advising

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

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## Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2025-26 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition.

## Beaver Campus

### Accounting Option: Business, B.S. at Beaver Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*#†</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>‡†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MIS 250 or 204 <sup>*</sup>	3
General Education Course (Integrative Studies)	3 STAT 200 (GQ) <sup>‡†</sup>	4
General Education Course (GN/GA/GH)	3 General Education Course (GN/GA/GH)	3
First-Year Seminar	1	
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211 or 201	3-4 ACCTG 202 (or General Education Course (GHW))	3
MGMT 301 <sup>*</sup>	3 BA 243	4
MKTG 301 <sup>*</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
General Education Course (GN/GA/GH)	3 MIS 301 <sup>*</sup>	3
General Education Course (Integrative Studies)	3 General Education Course (Exploration)	3
	<b>15-16</b>	<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 432 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 ACCTG 472 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
General Education Course (GN/GA/GH)	3 FIN 301 <sup>*</sup>	3
General Education Course (GN/GA/GH)	3 IB 303 (IL) <sup>*</sup>	3
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
ACCTG 403W <sup>*</sup>	3 ACCTG 405 <sup>*</sup>	3
ACCTG 404 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 420 <sup>*</sup>	1 BA 495A	6
BA 421 <sup>*</sup>	3 Elective	3
General Education Course (GN/GA/GH)	3	
	<b>13</b>	<b>15</b>

**Total Credits 121-122**

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

**Business Analytics Option: Business, B.S. at Beaver Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*#†</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MIS 250 or 204 <sup>*</sup>	3
General Education Course (Integrative Studies)	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course (GN/GA/GH)	3 General Education Course (GN/GA/GH)	3
First-Year Seminar	1	
	<b>16</b>	<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211 or 201	3-4 ACCTG 202 (or General Education Course (GHW))	3
MGMT 301 <sup>*</sup>	3 BA 243	4
MKTG 301W <sup>*</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
General Education Course (GN/GA/GH)	3 MIS 301 <sup>*</sup>	3
General Education Course (Integrative Studies)	3 SCM 301 <sup>*</sup>	3
	<b>15-16</b>	<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
MIS 345 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
300 or 400 Supporting Business Analytics Course <sup>*</sup>	3 IB 303 (IL) <sup>*</sup>	3
General Education Course (GN/GA/GH)	3 300 or 400 Supporting Business Analytics Course <sup>*</sup>	3
General Education Course (GN/GA/GH)	3 General Education Course (GN/GA/GH)	3
	<b>15</b>	<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A	6
MIS 431 <sup>*</sup>	3 300 or 400 Supporting Business Analytics Course <sup>*</sup>	3
300 or 400 Supporting Business Analytics Course <sup>*</sup>	3 Elective	3
General Education Course (GN/GA/GH)	3	
	<b>13</b>	<b>15</b>

**Total Credits 121-122**

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Program Notes:**

- The business analytics option requires MIS 345 (intro to data analytics), and MIS 431 (business data mgmt.), plus 12 credits from a specific list. Typically, courses offered for this option include MIS 336 (database mgmt. systems), MIS 404 (intro to ERP), ECON 481 (business forecasting), MKTG 342 (marketing research), and MKTG 480 (social media marketing).

\* Course requires a grade of C or better for the major



### Management and Marketing Option: Business, B.S. at Beaver Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*##†</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 MIS 250 or 204 <sup>*</sup>	3
General Education Course (Integrative Studies)	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course (GN/GA/GH)	3 General Education Course (GN/GA/GH)	3
First-Year Seminar	1	
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211 or 201	3-4 ACCTG 202 (or General Education Course (GHW))	3
MGMT 301 <sup>*</sup>	3 BA 243	4
Management/Marketing Option Course <sup>*</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
General Education Course (GN/GA/GH)	3 MIS 301 <sup>*</sup>	3
General Education Course (Integrative Studies)	3 MKTG 301 <sup>*</sup>	3
	<b>15-16</b>	<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
Management/Marketing Option Course <sup>*</sup>	3 IB 303 (IL) <sup>*</sup>	3
General Education Course (GN/GA/GH)	3 Management/Marketing Option Course <sup>*</sup>	3
General Education Course (Exploration)	3 General Education Course (GN/GA/GH)	3
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A	6
Management/Marketing Option Course <sup>*</sup>	3 Management/Marketing Option Course <sup>*</sup>	3
Management/Marketing Option Course <sup>*</sup>	3 Elective	3

General Education Course (GN/GA/GH)	3	
	<b>13</b>	<b>15</b>

#### Total Credits 121-122

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Brandywine Campus

### Accounting Option: Business, B.S. at Brandywine Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 (GWS) <sup>††</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
MATH 21 (GQ) <sup>††2</sup>	3 MIS 250	3
ECON 102 (GS) <sup>*†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
General Education Course	3 General Education Course	3
General Education Course (US) <sup>1</sup>	3 General Education Course	3
	<b>15</b>	<b>15</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 201	3 ACCTG 202	3
BA 243	4 ENGL 202D (GWS) <sup>‡</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course	3 MKTG 301 <sup>*</sup>	3
General Education Course	3 MGMT 301 <sup>*</sup>	3
	<b>17</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 (IL) <sup>*1</sup>	3
SCM 301 <sup>*</sup>	3 ACCTG 472 <sup>*4</sup>	3
ACCTG 471 <sup>*4</sup>	3 ACCTG 404 <sup>*4</sup>	3
General Education Course	3 General Education Course	3
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B <sup>3</sup>	6
ACCTG 405 <sup>*4</sup>	3 ACCTG 426 <sup>*4</sup>	3
ACCTG 403W <sup>*4</sup>	3 Elective	3
Elective	3 Elective	1-3
	<b>13</b>	<b>16-18</b>

#### Total Credits 121-123

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

<sup>1</sup> Students must complete 3 credits of U.S. cultures (US) and 3 credits of international cultures (IL).

<sup>2</sup> MATH 21 or higher required for entrance to major. Note: students who double-major in PSCM where MATH 110 is required or who intend to enter a Smeal major should aim for MATH 110 as goal.

<sup>3</sup> See internship coordinator or academic adviser for more information.

<sup>4</sup> The accounting option specifies 15 of the 18 credits, including ACCTG 471, ACCTG 472, ACCTG 403/ACCTG 403W, ACCTG 404, and ACCTG 405. The final 3 credits can be chosen from a list of approved courses. At Brandywine, we typically offer ACCTG 426.

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Advising Notes:

- General Education requirements should be consulted to identify appropriate courses.
- W is the code to designate courses that satisfy university "Writing Across the Curriculum" requirements.
- Suggested academic plans do not replace – and are subordinate to – the official university degree audit. A minimum of 120 credits are required for graduation. Consult with your adviser when scheduling courses.

**Business Analytics Option: Business, B.S. at Brandywine Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

<b>First Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ENGL 15 (GWS) <sup>††</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
MATH 21 (GQ) <sup>††2</sup>	3 MIS 250	3
ECON 102 (GS) <sup>*†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
General Education Course	3 General Education Course	3
General Education Course (US) <sup>1</sup>	3 General Education Course	3
	<b>15</b>	<b>15</b>
<b>Second Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ACCTG 201	3 ACCTG 202	3
BA 243	4 ENGL 202D (GWS) <sup>‡</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course	3 MKTG 301 <sup>*</sup>	3
General Education Course	3 MGMT 301 <sup>*</sup>	3
	<b>17</b>	<b>15</b>
<b>Third Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 (IL) <sup>*1</sup>	3
SCM 301 <sup>*</sup>	3 MIS 336 <sup>*4</sup>	3
MIS 345 <sup>*4</sup>	3 MKTG 480 <sup>*4</sup>	3
MKTG 342 <sup>*4</sup>	3 General Education Course	3
	<b>15</b>	<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B <sup>3</sup>	6
MIS 431 <sup>*4</sup>	3 General Education Course	3
MIS 404 or ECON 481 <sup>*</sup>	3 Elective	3
Elective	3 Elective	1-3
	<b>13</b>	<b>16-18</b>

**Total Credits 121-123**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

<sup>1</sup> Students must complete 3 credits of U.S. cultures (US) and 3 credits of international cultures (IL).

<sup>2</sup> MATH 21 or higher required for entrance to major. Note: students who double-major in PSCM where MATH 110 is required or who intend to enter a Smeal major should aim for MATH 110 as goal.

<sup>3</sup> See internship coordinator or academic adviser for more information.

<sup>4</sup> The business analytics option requires MIS 345 (intro to data analytics), and MIS 431 (business data mgmt.), plus 12 credits from a specific list. Typically, courses offered for this option include MIS 336 (database mgmt. systems), MIS 404 (intro to ERP), ECON 481 (business forecasting), MKTG 342 (marketing research), and MKTG 480 (social media marketing).

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Advising Notes:**

- General Education requirements should be consulted to identify appropriate courses.
- W is the code to designate courses that satisfy university "Writing Across the Curriculum" requirements.
- Suggested academic plans do not replace – and are subordinate to – the official university degree audit. A minimum of 120 credits are required for graduation. Consult with your adviser when scheduling courses.

### Management and Marketing Option, Marketing Focus: Business, B.S. at Brandywine Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 (GWS) <sup>††</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
MATH 21 (GQ) <sup>††2</sup>	3 MIS 250	3
ECON 102 (GS) <sup>*†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
General Education Course	3 General Education Course	3
General Education Course (US) <sup>1</sup>	3 General Education Course	3
	<b>15</b>	<b>15</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 201	3 ACCTG 202	3
BA 243	4 ENGL 202D (GWS) <sup>‡</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course	3 MKTG 301 <sup>*</sup>	3
General Education Course	3 MGMT 301 <sup>*</sup>	3
	<b>17</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 (IL) <sup>*1</sup>	3
SCM 301 <sup>*</sup>	3 MKTG 441 <sup>*4</sup>	3
MKTG 330 <sup>*4</sup>	3 MKTG 480 <sup>*4</sup>	3
MKTG 342 <sup>*4</sup>	3 MGMT (e.g., MGMT 321, 326 or 341) <sup>*</sup>	3
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B <sup>3</sup>	6
MKTG 443 <sup>*4</sup>	3 General Education Course	3
General Education Course	3 Elective	3
Elective	3 Elective	1-3
	<b>13</b>	<b>16-18</b>

#### Total Credits 121-123

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

<sup>1</sup> Students must complete 3 credits of U.S. cultures (US) and 3 credits of international cultures (IL).

<sup>2</sup> MATH 21 or higher required for entrance to major. Note: students who double-major in PSCM where MATH 110 is required or who intend to enter a Smeal major should aim for MATH 110 as goal.

<sup>3</sup> See internship coordinator or academic adviser for more information.

<sup>4</sup> Typically, courses offered to fulfill the MKTG-oriented interests of students in the marketing/ management option include MKTG 330 (consumer behavior), MKTG 342 (marketing research), MKTG 480 (social media marketing), MKTG 441 (sustainable marketing), and MKTG 443 (sports marketing).

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Advising Notes:

- General Education requirements should be consulted to identify appropriate courses.
- W is the code to designate courses that satisfy university "Writing Across the Curriculum" requirements.
- Suggested academic plans do not replace – and are subordinate to – the official university degree audit. A minimum of 120 credits are required for graduation. Consult with your adviser when scheduling courses.

**Management and Marketing Option, Management Focus: Business, B.S. at Brandywine Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 (GWS) <sup>††</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
MATH 21 (GQ) <sup>††2</sup>	3 MIS 250	3
ECON 102 (GS) <sup>*†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
General Education Course	3 General Education Course	3
General Education Course (US) <sup>1</sup>	3 General Education Course	3
<b>15</b>		<b>15</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 201	3 ACCTG 202	3
BA 243	4 ENGL 202D (GWS) <sup>‡</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course	3 MKTG 301 <sup>*</sup>	3
General Education Course	3 MGMT 301 <sup>*</sup>	3
<b>17</b>		<b>15</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 (IL) <sup>*1</sup>	3
SCM 301 <sup>*</sup>	3 MGMT 341 <sup>*4</sup>	3
MGMT 326 <sup>*4</sup>	3 MGMT 427 <sup>*4</sup>	3
MGMT 321 <sup>*4</sup>	3 General Education Course	3
<b>15</b>		<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B <sup>3</sup>	6
MGMT 431 <sup>*4</sup>	3 General Education Course	3
MKTG (e.g., MKTG 330 or 342) <sup>*</sup>	3 Elective	3
Elective	3 Elective	1-3
<b>13</b>		<b>16-18</b>

**Total Credits 121-123**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

<sup>1</sup> Students must complete 3 credits of U.S. cultures (US) and 3 credits of international cultures (IL).

- <sup>2</sup> MATH 21 or higher required for entrance to major. Note: students who double-major in PSCM where MATH 110 is required or who intend to enter a Smeal major should aim for MATH 110 as goal.
- <sup>3</sup> See internship coordinator or academic adviser for more information.
- <sup>4</sup> Typically, courses offered to fulfill the MGMT-oriented interests of students in the marketing/ management option include MGMT 321 (leadership & motivation), MGMT 326 (organizational behavior), MGMT 341 (human resources management), MGMT 427 (managing an entrepreneurial start-up), and MGMT 431 (intro to entrepreneurship).

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Advising Notes:**

- General Education requirements should be consulted to identify appropriate courses.
- W is the code to designate courses that satisfy university "Writing Across the Curriculum" requirements.
- Suggested academic plans do not replace – and are subordinate to – the official university degree audit. A minimum of 120 credits are required for graduation. Consult with your adviser when scheduling courses.



## DuBois Campus

### Accounting Option: Business, B.S. at DuBois Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*#†</sup>	3 CAS 100A <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MIS 204 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course/ First-Year Seminar	3 General Education Course	3
	<b>15</b>	<b>15</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 201	3 ACCTG 202	3
BA 241	2 BA 242	2
MGMT 301W <sup>*</sup>	3 ENGL 202D <sup>‡</sup>	3
MKTG 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
General Education Course	3 STAT 200 (GQ) <sup>††</sup>	4
	<b>14</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 472 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 ACCTG 404 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
General Education Course	3 General Education Course	3
	General Education Course	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
ACCTG 403 <sup>*</sup>	3 ACCTG 495	6
ACCTG 405 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 400-Level Business Elective <sup>*</sup>	3
IB 303 (IL) <sup>*</sup>	3 Elective	3
Elective	3	
	<b>15</b>	<b>15</b>

#### Total Credits 120

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### University Requirements and General Education Notes:

**Business Analytics Option: Business, B.S. at DuBois Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*##†</sup>	3 CAS 100A <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 MIS 204 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course/ First-Year Seminar	3 General Education Course	3
	<b>15</b>	<b>15</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 201	3 ACCTG 202	3
BA 241	2 BA 242	2
MGMT 301W <sup>*</sup>	3 ENGL 202D <sup>‡</sup>	3
MKTG 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
General Education Course	3 STAT 200 (GQ) <sup>††</sup>	4
	<b>14</b>	<b>15</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
MIS 345 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
SCM 301 <sup>*</sup>	3 300 or 400 Supporting Business Analytics Course <sup>*</sup>	3
General Education Course	3 300 or 400 Supporting Business Analytics Course <sup>*</sup>	3
General Education Course	3 General Education Course	3
	General Education Course	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
IB 303 (IL) <sup>*</sup>	3 BA 495A	6
MIS 431 <sup>*</sup>	3 300 or 400 Supporting Business Analytics Course <sup>*</sup>	3
300 or 400 Supporting Business Analytics Course <sup>*</sup>	3 Elective or General Education Course	3
Elective or General Education Course	3	
	<b>15</b>	<b>15</b>

**Total Credits 120**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

### Management and Marketing Option: Business, B.S. at DuBois Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*##†</sup>	3 CAS 100A <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 MIS 204 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course/ First-Year Seminar	3 General Education Course	3
	<b>15</b>	<b>15</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 201	3 ACCTG 202	3
BA 241	2 BA 242	2
MGMT 301W <sup>*</sup>	3 ENGL 202D <sup>‡</sup>	3
MKTG 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
STAT 200 (GQ) <sup>††</sup>	4 General Education Course	3
	<b>15</b>	<b>14</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
SCM 301 <sup>*</sup>	3 MKTG 220 <sup>*</sup>	3
General Education Course	3 MKTG 342 <sup>*</sup>	3
General Education Course	3 General Education Course	3
	Elective	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
ENTR 300 <sup>*</sup>	3 BA 495A or 495B	6
IB 303 (IL) <sup>*</sup>	3 400 Level MGMT/MKTG Course	3
MGMT 321 <sup>*</sup>	3 Elective	3
MGMT 341 <sup>*</sup>	3	
	<b>15</b>	<b>15</b>

#### Total Credits 120

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### University Requirements and General Education Notes:

## Fayette Campus

### Accounting Option, Management and Marketing Option: Business, B.S. at Fayette Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H <sup>††</sup>	3 ECON 102 or 104 <sup>†1</sup>	3
General Education Course	3 CAS 100A, 100B, or 100C <sup>‡</sup>	3
General Education Course	3 MIS 204	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
PSU 8	1 General Education Course (GHW)	1.5
	<b>14.5</b>	<b>16.5</b>

#### Second Year

Fall	Credits Spring	Credits
BA 243	4 ACCTG 211	4
ECON 102 or 104 <sup>†1</sup>	3 MATH 110 <sup>†##†</sup>	4
STAT 200 <sup>††</sup>	4 MKTG 301W <sup>*</sup>	3
General Education Course	3 General Education Course	3
Elective	3 Elective	3
	<b>17</b>	<b>17</b>

#### Third Year

Fall	Credits Spring	Credits
MGMT 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
ENGL 202D <sup>‡</sup>	3 IB 303 <sup>*</sup>	3
Additional Credits in Option Area <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
Additional Credits in Option Area <sup>*</sup>	3 Additional Credits in Option Area <sup>*</sup>	3
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	6
MIS 301 <sup>*</sup>	3 Additional Credits in Option Area <sup>*</sup>	3
Additional Credits in Option Area <sup>*</sup>	3	
Additional Credits in Option Area <sup>*</sup>	3	
	<b>13</b>	<b>12</b>

#### Total Credits 120

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

## Greater Allegheny Campus

### Accounting Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*#†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>†#†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8 <sup>*</sup>	1	
	<b>16</b>	<b>14.5</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (or other GWS (GWS)) <sup>‡</sup>	3
BA 243 or 241 <i>and</i> 242	4 MKTG 301 <sup>*</sup>	3
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>‡</sup>	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>15.5</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 472 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
IB 303 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
MGMT 301 <sup>*</sup>	3 400-Level Option Course <sup>*</sup>	3
	Elective	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
ACCTG 404 <sup>*</sup>	3 ACCTG 403 <sup>*</sup>	3
BA 421 <sup>*</sup>	3 ACCTG 405 <sup>*</sup>	3
BA 495A or 495B	3-6 BA 422W <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 Elective	3
400-Level Major Course <sup>*</sup>	0-3 Elective	1-3
	<b>15</b>	<b>13-15</b>

#### Total Credits 120-122

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.



### Business Analytics Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*##†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8 <sup>*</sup>	1	
	<b>16</b>	<b>14.5</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (or other GWS (GWS)) <sup>†</sup>	3
BA 243 or 241 <i>and</i> 242	4 MKTG 301 <sup>*</sup>	3
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>†</sup>	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>15.5</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
IB 303 <sup>*</sup>	3 MIS 431 <sup>*</sup>	3
MGMT 301 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 Supporting BDA Option Course <sup>*</sup>	3
	Elective	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 495A or 495B	3-6 Supporting BDA Option Course <sup>*</sup>	3
MIS 345 <sup>*</sup>	3 Supporting BDA Option Course <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 Elective	3
Supporting BDA Option Course <sup>*</sup>	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

#### Total Credits 120-122

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

### Management and Marketing Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*##†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8 <sup>*</sup>	1	
	<b>16</b>	<b>14.5</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (or other GWS (GWS)) <sup>†</sup>	3
BA 243 or 241 <i>and</i> 242	4 MKTG 301 <sup>*</sup>	3
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>†</sup>	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>15.5</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
IB 303 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
MGMT 301 <sup>*</sup>	3 300-400 Level MKTG Course <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 300-400 Level MGMT Course <sup>*</sup>	3
	Supporting Option Course <sup>*</sup>	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 495A or 495B	3-6 300-400 Level MKTG/MGMT Course <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 Supporting Option Course <sup>*</sup>	3
400-Level MKTG/MGMT Course <sup>*</sup>	3 Elective	3
Elective	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

**Total Credits 120-122**

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

**Individualized Option: Business, B.S. at Greater Allegheny Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*##†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8 <sup>*</sup>	1	
	<b>16</b>	<b>14.5</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (or other GWS (GWS)) <sup>†</sup>	3
BA 243 or 241 <i>and</i> 242	4 MKTG 301 <sup>*</sup>	3
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>†</sup>	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>15.5</b>	<b>15</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
IB 303 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
MGMT 301 <sup>*</sup>	3 Individualized Option Course <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 Individualized Option Course <sup>*</sup>	3
	Individualized Option Course <sup>*</sup>	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 495A or 495B	3-6 Individualized Option Course <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 Individualized Option Course <sup>*</sup>	3
Individualized Option Course <sup>*</sup>	3 Elective	3
Elective	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

**Total Credits 120-122**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Hazleton Campus

### Individualized Business Option, Management and Marketing Option: Business, B.S. at Hazleton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 <sup>#†</sup>	3 ECON 104 <sup>†</sup>	3
ENGL 15 or 30H <sup>†#</sup>	3 STAT 200 <sup>*#†</sup>	4
MATH 21 (or higher) <sup>†#†</sup>	3 CAS 100A, 100B, or 100C <sup>‡</sup>	3
General Education Course (GA or GH)	3 ACCTG 211 <sup>#</sup>	4
General Education Course (Inter-Domain)	3 BA 241 <sup>*</sup>	2
PSU 8	1	
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
MGMT 301 <sup>*#</sup>	3 MKTG 301W <sup>*#</sup>	3
MIS 204 <sup>*††</sup>	3 FIN 301 <sup>*#</sup>	3
SCM 301 <sup>*</sup>	3 BA 242 <sup>*</sup>	2
General Education Course (GA or GH)	3 ENGL 202D <sup>‡</sup>	3
General Education Course (GN)	3 General Education Course (Exploration)	3
	Elective	1
	<b>15</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 322 <sup>*</sup>	3 BA 321 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 Business or Business Communications or Individual Option Course <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 300/400-Level Management or Marketing or Individual Option Course <sup>*</sup>	3
300/400-Level Management or Marketing or Individual Option Course <sup>*</sup>	3 Elective	6
General Education Course (GN)	3	
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A <sup>*</sup>	6
300/400-Level Management or Individual Option Course <sup>*</sup>	3 Business or Business Communications or Individual Option Course <sup>*</sup>	3

300/400-Level Marketing or Individual Option Course <sup>*</sup>	3 General Education Course (Inter-Domain)	3
General Education Course (GHW)	3	
	<b>13</b>	<b>15</b>

#### Total Credits 120

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Lehigh Valley Campus

### Accounting Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A <sup>‡</sup>	3
ECON 102 (GS) <sup>*##†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course/ First-Year Seminar	3 General Education Course	3
General Education Course	3 General Education Course	3
	<b>15</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 MIS 204 <sup>*</sup>	3
MKTG 301W <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	<b>14.5</b>	<b>13.5</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 405 <sup>*</sup>	3
BA 243 (US Cultures)	4 ACCTG 472 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 (IL) <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 General Education Course	3
	<b>16</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 ACCTG 495	6
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
ACCTG 403 <sup>*</sup>	3 400-Level ACCTG, FIN, FINSV, ECON Course <sup>*</sup>	3
ACCTG 404 <sup>*</sup>	3 Elective or General Education Course	3
Elective or General Education Course	3	
Elective or General Education Course	3	
	<b>16</b>	<b>15</b>

**Total Credits 121**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.



**Business Analytics: Business, B.S. at Lehigh Valley Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A <sup>‡</sup>	3
ECON 102 (GS) <sup>*#†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course/ First-Year Seminar	3 General Education Course	3
General Education Course	3 General Education Course	3
	<b>15</b>	<b>16</b>

**Second Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ACCTG 211	4 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 MIS 204 <sup>*</sup>	3
MKTG 301W <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	<b>14.5</b>	<b>13.5</b>

**Third Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 243 (US Cultures)	4 BA 322 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 IB 303 (IL) <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 MIS 345 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 MIS 431 <sup>*</sup>	3
General Education Course	3 Elective or General Education Course	3
	<b>16</b>	<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A	6
300 or 400 Supporting Business Analytics Course <sup>*</sup>	3 300 or 400 Supporting Business Analytics Course <sup>*</sup>	3
300 or 400 Supporting Business Analytics Course <sup>*</sup>	3 Elective or General Education Course	3
General Education Course	3	
Elective or General Education Course	3	
	<b>16</b>	<b>15</b>

**Total Credits 121**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

### Financial Services: Business, B.S. at Lehigh Valley Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A <sup>†</sup>	3
ECON 102 (GS) <sup>*#†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course/ First-Year Seminar	3 General Education Course	3
General Education Course	3 General Education Course	3
	<b>15</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 MIS 204 <sup>*</sup>	3
MKTG 301W <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	<b>14.5</b>	<b>13.5</b>

#### Third Year

Fall	Credits Spring	Credits
BA 243 (US Cultures)	4 ACCTG 405 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 (IL) <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 300-Level or 400-Level ACCTG, FIN, or FINSV <sup>*</sup>	3
General Education Course	3 Elective or General Education Course	3
	<b>16</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 ACCTG 495	6
BA 421 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
FIN 420 <sup>*</sup>	3 400-Level ACCTG, FIN, FINSV, or ECON <sup>*</sup>	3
400-Level ACCTG, FIN, FINSV, or ECON <sup>*</sup>	3 General Education Course/ Elective	3
400-Level ACCTG, FIN, FINSV, or ECON <sup>*</sup>	3	
General Education Course/ Elective	3	
	<b>16</b>	<b>15</b>

**Total Credits 121**

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

**Health Services Option: Business, B.S. at Lehigh Valley Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If report**). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A <sup>‡</sup>	3
ECON 102 (GS) <sup>*#†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MIS 204 <sup>*</sup>	3
General Education Course/ First-Year Seminar	3 General Education Course	3
General Education Course	3 General Education Course	3
	<b>15</b>	<b>15</b>

**Second Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ACCTG 211	4 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 STAT 200 (GQ) <sup>††</sup>	4
MKTG 301W <sup>*</sup>	3 BA 243 (US Cultures)	4
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	<b>14.5</b>	<b>15.5</b>

**Third Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 HPA 332 <sup>*</sup>	3
HPA 101 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
IB 303 (IL) <sup>*</sup>	3 General Education Course	3
MIS 301 <sup>*</sup>	3 Elective or General Education Course	3
	<b>15</b>	<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A	6
300- or 400-Level HPA <sup>*</sup>	3 Option Supporting Course <sup>*</sup>	3
Option Supporting Course <sup>*</sup>	3 General Education Course/ Elective	3
Option Supporting Course <sup>*</sup>	3	
General Education Course/ Elective	3	
	<b>16</b>	<b>15</b>

**Total Credits 121**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Management and Marketing Option: Business, B.S. at Lehigh Valley Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A <sup>‡</sup>	3
ECON 102 (GS) <sup>*##†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course/ First-Year Seminar	3 General Education Course	3
General Education Course	3 General Education Course	3
	<b>15</b>	<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 MIS 204 <sup>*</sup>	3
MKTG 301W <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	<b>14.5</b>	<b>13.5</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 243 (US Cultures)	4
FIN 301 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
Option 300-Level Course <sup>*</sup>	3 IB 303 (IL) <sup>*</sup>	3
General Education Course	3 Option 400-Level Course <sup>*</sup>	3
General Education Course	3 Elective or General Education Course	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	3-6
Option 300-Level Course <sup>*</sup>	3 Option 400-Level Course <sup>*</sup>	3
Option 300-Level Course <sup>*</sup>	3 Option 400-Level Course <sup>*</sup>	3
Option 300-Level Course <sup>*</sup>	3 Elective or General Education Course	3
Elective or General Education Course	3	
	<b>16</b>	<b>15-18</b>

**Total Credits 121-124**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

### Individualized Business Option: Business, B.S. at Lehigh Valley Campus

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#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A <sup>‡</sup>	3
General Education Course	3 ECON 102 (GS) <sup>*##†</sup>	3
General Education Course	3 MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
<b>15</b>		<b>15</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D <sup>‡</sup>	3
BA 243	4 STAT 200 (GQ) <sup>††</sup>	4
ECON 104 (GS) <sup>†</sup>	3 MIS 204 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
<b>15.5</b>		<b>14.5</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 IB 303 <sup>*</sup>	3
MGMT 301 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
MKTG 301W <sup>*</sup>	3 Elective or General Education Course	3
Option 300-Level Course <sup>*</sup>	3 Elective or US Cultures Course	3
<b>15</b>		<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	6
Option 300-Level Course <sup>*</sup>	3 Option 400-Level Course <sup>*</sup>	3
Option 300-Level Course <sup>*</sup>	3 Option 400-Level Course <sup>*</sup>	3
Option 300-Level Course <sup>*</sup>	3	
Elective	3	
<b>16</b>		<b>15</b>

#### Total Credits 121

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

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W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### University Requirements and General Education Notes:

## Mont Alto Campus

### Management and Marketing Option: Business, B.S. at Mont Alto Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 (GWS) <sup>††</sup>	3 CAS 100A (GWS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 MIS 204 or 250 <sup>†</sup>	3
ECON 102 or 104 (GS) <sup>†1</sup>	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course	3 ECON 102 or 104 (GS) <sup>†1</sup>	3
General Education Course (GHW)	1.5 General Education Course	3
PSU 8	1	
	<b>14.5</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243	4
MKTG 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
General Education Course	3 ENGL 202D (GWS) <sup>†</sup>	3
General Education Course	3 MGMT 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
	<b>16</b>	<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 300/400 Level MGMT Course <sup>*2</sup>	3
IB 303 (IL) <sup>*</sup>	3 Option Course <sup>*2</sup>	3
MIS 301 <sup>*</sup>	3 Option Course <sup>*2</sup>	3
General Education Course	3 General Education Course (GHW)	1.5
	Elective	3
	<b>15</b>	<b>16.5</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B <sup>3</sup>	3-6
MKTG/MGMT 400-Level Option Course <sup>*2</sup>	3 Elective	3
300/400 Level MKTG Option Course <sup>*2</sup>	3	
Option Course <sup>*2</sup>	3	
Elective	3	
	<b>16</b>	<b>9-12</b>

**Total Credits 119-122**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

<sup>2</sup> **Students must take 0-6 credits in Business and Communication classes. Choose from the following list:**

- BA 250
- ENGL 419
- MKTG 220
- CAS 250, 252, 352 or 404 (only one course may be taken from this list)

**Students will also take 12-18 credits (depending on selections above) in 300/400 level MKTG/MGMT classes. Choose from the following list:**

*These selections must include at least three credits of 400-level courses in one of the next three areas. Each area below must be met as part of the 12-18 credit requirement.*

- MGMT 321
- MGMT 326
- MGMT 331
- MGMT 341
- MGMT 424
- MGMT 451
- MKTG 310
- MKTG 327
- MKTG 330
- MKTG 342
- MKTG 422
- MKTG 450

<sup>3</sup> BA 495A (Internship) and BA 495B (Research) must be approved in advance. If the student only takes 3 credits in BA 495A/BA 495B, then they must take 3 credits of a 400-level option course from ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM.

#### University Requirements and General Education Notes:

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W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Advising Notes:

- For the B.S. degree in Business, a minimum of 120 credits is required; 15 of which must be at the 400-level.
- 18 credits minimum are required for the Marketing and Management Option.

**Individualized Option: Business, B.S. at Mont Alto Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 (GWS) <sup>††</sup>	3 ECON 102 (GS) <sup>*#†</sup>	3
MATH 21 (or higher (GQ)) <sup>†#†</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3 Elective	3
PSU 8	1	
	<b>16</b>	<b>15</b>

**Second Year**

Fall	Credits Spring	Credits
STAT 200 (GQ) <sup>††</sup>	4 BA 243	4
ACCTG 211	4 MIS 204 or 250 <sup>‡</sup>	3
General Education Course	3 ECON 104 (GS) <sup>†</sup>	3
General Education Course (GHW)	3 ENGL 202D (GWS) <sup>‡</sup>	3
	General Education Course	3
	<b>14</b>	<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 MGMT 301 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
IB 303 (IL) <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 Individualized Option Course <sup>*1</sup>	3
MKTG 301 <sup>*</sup>	3 Elective	3
	<b>15</b>	<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B <sup>2</sup>	3-6
Individualized Option Course <sup>*1</sup>	3 Individualized Option Course <sup>*1</sup>	3
Individualized Option Course <sup>*1</sup>	3 Individualized Option Course <sup>*1</sup>	3
Individualized Option Course <sup>*1</sup>	3	
Elective	3	
	<b>16</b>	<b>12-15</b>

**Total Credits 119-122**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

<sup>1</sup> Student must obtain approval for this course. Consult your adviser.

<sup>2</sup> BA 495A (Internship) and BA 495B (Research) and 400-level option supporting courses must be approved in advance. If the student only takes 3 credits of BA 495, then they must take 3 credits of a 400-level option course from the following: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM.

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Advising Notes:**

- Maximum number of 100-level coursework to be accepted - 0 credits
- Maximum number of 200-level coursework to be accepted - 6 credits
- Maximum number of transfer credits - no limit
- Maximum coursework in disciplines other than the following: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 9 credits
- Maximum number of independent study/special topics coursework - 3 credits; must be at the 400-level
- Minimum number of 400-level credits completed in the following courses: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 3 credits



## New Kensington Campus

### Accounting Option: Business, B.S. at New Kensington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 ECON 102 (GS) <sup>*#†</sup>	3
ECON 104 (GS) <sup>†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8	1	
	<b>16</b>	<b>14.5</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (or other GWS (GWS)) <sup>‡</sup>	3
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>‡</sup>	3 BA 243 or 241 <i>and</i> 242	4
General Education Course	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>14.5</b>	<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 472 <sup>*</sup>	3
MKTG 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
MGMT 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
	SCM 301 <sup>*</sup>	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
ACCTG 404 <sup>*</sup>	3 ACCTG 403 <sup>*</sup>	3
BA 495A or 495B	3-6 ACCTG 405 <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 BA 422W <sup>*</sup>	3
400-Level Option Course <sup>*</sup>	3 Elective	3
Elective	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

#### Total Credits 120-122

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Business Analytics Option: Business, B.S. at New Kensington Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 ECON 102 (GS) <sup>*#†</sup>	3
ECON 104 (GS) <sup>†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8 <sup>*</sup>	1	
	<b>16</b>	<b>14.5</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (or other GWS (GWS)) <sup>‡</sup>	3
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>‡</sup>	3 BA 243 or 241 <i>and</i> 242	4
General Education Course	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>14.5</b>	<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
MKTG 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
MGMT 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
Elective	3 MIS 431 <sup>*</sup>	3
	SCM 301 <sup>*</sup>	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
MIS 345 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 495A or 495B	3-6 Supporting BDA Option Course <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 Supporting BDA Option Course <sup>*</sup>	3
Supporting BDA Option Course <sup>*</sup>	3 Elective	3
Supporting BDA Option Course <sup>*</sup>	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

**Total Credits 120-122**

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

**Management and Marketing Option: Business, B.S. at New Kensington Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 ECON 102 (GS) <sup>*#†</sup>	3
ECON 104 (GS) <sup>†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8	1	
	<b>16</b>	<b>14.5</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243 or 241 <i>and</i> 242	4
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>‡</sup>	3 ENGL 202D (or other GWS (GWS)) <sup>‡</sup>	3
General Education Course	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>14.5</b>	<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
MKTG 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
MGMT 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
Supporting Option Course <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
	300-400 Level MKTG Course <sup>*</sup>	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
MIS 345 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 495A or 495B	3-6 300-400 Level MKTG/MGMT Course <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 Supporting Option Course <sup>*</sup>	3
300-400 Level MGMT Course <sup>*</sup>	3 Elective	3
400 Level MKTG/MGMT Course <sup>*</sup>	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

**Total Credits 120-122**

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

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\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

### Management and Marketing Option: Business, B.S. at New Kensington Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>*††</sup>	3 MIS 250 <sup>*</sup>	3
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 ECON 102 (GS) <sup>*##†</sup>	3
ECON 104 (GS) <sup>†</sup>	3 STAT 200 (GQ) <sup>*††</sup>	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	1.5
PSU 8	1	
	<b>16</b>	<b>14.5</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 BA 243 or 241 <i>and</i> 242	4
CAS 100A, 100B, or 100C (or other GWS (GWS)) <sup>‡</sup>	3 ENGL 202D (or other GWS (GWS)) <sup>‡</sup>	3
General Education Course	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	<b>14.5</b>	<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
MKTG 301 <sup>*</sup>	3 BA 420 <sup>*</sup>	1
MGMT 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
Approved Individual Option Course <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
	Approved Individual Option Course <sup>*</sup>	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
MIS 345 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 495A or 495B	3-6 Approved Individual Option Course <sup>*</sup>	3
400-Level Major Course <sup>*</sup>	0-3 Approved Individual Option Course <sup>*</sup>	3
Approved Individual Option Course <sup>*</sup>	3 Elective	3
400 Level Approved Individual Option Course <sup>*</sup>	3 Elective	1-3
	<b>15</b>	<b>13-15</b>

**Total Credits 120-122**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

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## Schuylkill Campus

### Accounting Option: Business, B.S. at Schuylkill Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
ECON 102 (GS) <sup>*#†</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MKTG 301 <sup>*</sup>	3
General Education Course	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course	3 General Education Course	3
PSU 8	2	
	<b>17</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (GWS) <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
MIS 204 (GQ) <sup>*††</sup>	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
Elective	3 General Education Course	3
	<b>16</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 322 <sup>*</sup>	3 BA 321 <sup>*</sup>	3
BA 243	4 BA 421 <sup>*</sup>	3
ACCTG 471 (Option Course) <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
ACCTG 404 (Option Course) <sup>*</sup>	3 ACCTG 403 (Option Course) <sup>*</sup>	3
General Education Course	3 ACCTG 472 (Option Course) <sup>*</sup>	3
	<b>16</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
ACCTG 405 (Option Course) <sup>*</sup>	3 BA 495A	6
Option Course <sup>*</sup>	3 IB 303 <sup>*</sup>	3
General Education Course	1.5 General Education Course	1.5
Elective	3	
Elective	3	
	<b>14.5</b>	<b>13.5</b>

#### Total Credits 123

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### University Requirements and General Education Notes:

**Business Analytics: Business, B.S. at Schuylkill Campus**

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**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H <sup>†</sup>	3 ECON 104 <sup>†</sup>	3
ECON 102 <sup>†</sup>	3 CAS 100A <sup>‡</sup>	3
MATH 110 or 140 <sup>†</sup>	4 MKTG 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course	3 STAT 200 <sup>‡</sup>	4
PSU 8	2	
	<b>18</b>	<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211	4 FIN 301 <sup>*</sup>	3
MGMT 301 <sup>*</sup>	3 ENGL 202D <sup>‡</sup>	3
MIS 204 <sup>*</sup>	3 General Education Course	3
General Education Course	3 General Education Course	3
Elective	3 General Education Course	3
	<b>16</b>	<b>15</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 IB 303 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 MIS 345 <sup>*</sup>	3
General Education Course (GHW)	1.5 MIS 431 <sup>*</sup>	3
Elective	3 SCM 301 <sup>*</sup>	3
	<b>13.5</b>	<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) <sup>*</sup>	3 BA 495A	6
Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) <sup>*</sup>	3 Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) <sup>*</sup>	3
Elective	3	
General Education Course (GHW)	1.5	
BA 243	4	
	<b>15.5</b>	<b>12</b>

**Total Credits 121**

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

**Health Services Option: Business, B.S. at Schuylkill Campus**

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<b>First Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ENGL 15 or 30H <sup>†</sup>	3 ECON 104 <sup>†</sup>	3
ECON 102 <sup>†</sup>	3 CAS 100A <sup>‡</sup>	3
MATH 110 or 140 <sup>††</sup>	4 MKTG 301 <sup>*</sup>	3
General Education Course	3 STAT 200 <sup>††</sup>	4
PSU 8	2 General Education Course	3
	<b>15</b>	<b>16</b>

<b>Second Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
ACCTG 211	4 FIN 301 <sup>†‡</sup>	3
MGMT 301 <sup>*</sup>	3 ENGL 202D	3
MIS 204	3 General Education Course	3
General Education Course	3 General Education Course	3
Elective	3 General Education Course	3
	<b>16</b>	<b>15</b>

<b>Third Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
HPA 101 <sup>*</sup>	3 IB 303 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
BA 243	4 HPA 332 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
Elective	3 Health Services Option Course <sup>*</sup>	3
	General Education Course	1.5
	<b>16</b>	<b>16.5</b>

<b>Fourth Year</b>		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
General Education Course	3 BA 495A	6
300 or 400 level HPA course	3 Elective	3
Health Services Option Course <sup>*</sup>	3 General Education Course	1.5
Health Services Option Course <sup>*</sup>	3	
	<b>13</b>	<b>13.5</b>

**Total Credits 121**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**University Requirements and General Education Notes:**



### Management and Marketing Option: Business, B.S. at Schuylkill Campus

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#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>‡†</sup>	3 ECON 104 (GS) <sup>†</sup>	3
ECON 102 (GS) <sup>*#†</sup>	3 CAS 100A (GWS) <sup>‡</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MKTG 301 <sup>*</sup>	3
General Education Course	3 STAT 200 (GQ) <sup>‡†</sup>	4
General Education Course	3 General Education Course	3
PSU 8	2	
	<b>17</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D (GWS) <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
MIS 204 (GQ) <sup>*‡†</sup>	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
Elective	3 General Education Course	3
	<b>16</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 322 <sup>*</sup>	3 BA 321 <sup>*</sup>	3
BA 243	4 BA 421 <sup>*</sup>	3
Option Course <sup>*</sup>	3 IB 303 <sup>*</sup>	3
Option Course <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
General Education Course	3 Option Course <sup>*</sup>	3
	<b>16</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
Option Course <sup>*</sup>	3 BA 495A	6
Option Course <sup>*</sup>	3 General Education Course	1.5
Option Course <sup>*</sup>	3 Elective	3
General Education Course	1.5	
Elective	3	
	<b>14.5</b>	<b>13.5</b>

#### Total Credits 123

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Scranton Campus

### Accounting Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) <sup>††</sup>	3 BA 243 (US)	4
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A, 100B, or 100C (GWS) <sup>‡</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 ECON 104 or 102 (GS) <sup>††</sup>	3
General Education Course (GN)	3 MIS 204 or 250 (GQ) <sup>‡</sup>	3
General Education Course (Inter-Domain)	3 General Education Course (Inter-Domain)	3
PSU 8	1	
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 201 or 211	3-4 ACCTG 202 (or Elective)	3
MKTG 301 or 301W <sup>*</sup>	3 MGMT 301 or 301W <sup>*</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course (GH)	3 General Education Course (Exploration)	3
General Education Course (GA)	3 General Education Course (GN)	3
	<b>16-17</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
ENGL 202D (GWS) <sup>‡</sup>	3 BA 420 <sup>*</sup>	1
FIN 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 ACCTG 472 (Option Course #2) <sup>*</sup>	3
ACCTG 471 (Option Course #1) <sup>*</sup>	3 General Education Course (GHW)	3
	Elective	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
IB 303 (IL) <sup>*</sup>	3 ACCTG 403 (Option Course #5)	3
ACCTG 404 (Option Course #3) <sup>*</sup>	3 BA 422W <sup>*</sup>	3
ACCTG 405 (Option Course #4) <sup>*</sup>	3 BA 495A	3-6
Elective	3 400-Level Course (Option Course #6) <sup>*</sup>	3

Elective (if needed)	0-3 Additional 400-Level Business Course <sup>*</sup>	0-3
	<b>12-15</b>	<b>15</b>

#### Total Credits 121-125

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Program Notes:

- Available options of the BSBC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.
- Note for the Accounting Option: Students wishing to complete Pennsylvania State Board of Accountancy Requirements for CPA certification are recommended to use elective credits to meet the additional 30 hours of academic credit by taking the following courses: ACCTG 431, ACCTG 432, ACCTG 461, ACCTG 473, ACCTG 483, ACCTG 497.

#### Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

**Business Analytics Option: Business, B.S. at Scranton Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) <sup>††</sup>	3 BA 243 (US)	4
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A, 100B, or 100C (GWS) <sup>‡</sup>	3
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 ECON 104 or 102 (GS) <sup>††</sup>	3
General Education Course (GN)	3 MIS 204 or 250 (GQ) <sup>‡</sup>	3
General Education Course (Inter-Domain)	3 General Education Course (Inter-Domain)	3
PSU 8	1	
	<b>16</b>	<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 201 or 211	3-4 ACCTG 202 (or Elective)	3
MKTG 301 or 301W <sup>*</sup>	3 MGMT 301 or 301W <sup>*</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course (GH)	3 General Education Course (Exploration)	3
General Education Course (GA)	3 General Education Course (GN)	3
	<b>16-17</b>	<b>15</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
ENGL 202D (GWS) <sup>‡</sup>	3 BA 420 <sup>*</sup>	1
FIN 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
MIS 345 (Option Course #1) <sup>*</sup>	3 MIS 431 (Option Course #2) <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 General Education Course (GHW)	3
	Elective	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
IB 303 (IL) <sup>*</sup>	3 BA 422W <sup>*</sup>	3
Option Course #3 <sup>*</sup>	3 BA 495A	3-6
Option Course #4 <sup>*</sup>	3 Option Course #5 <sup>*</sup>	3
Elective	3 Option Course #6 <sup>*</sup>	3
Elective (if needed)	0-3 Additional 400-Level Business Course <sup>*</sup>	0-3
	<b>12-15</b>	<b>15</b>

**Total Credits 121-125**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Program Notes:**

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

**Financial Services Option: Business, B.S. at Scranton Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) <sup>††</sup>	3 BA 243 (US)	4
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A, 100B, or 100C (GWS) <sup>‡</sup>	3
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 ECON 104 or 102 (GS) <sup>††</sup>	3
General Education Course (GN)	3 MIS 204 or 250 (GQ) <sup>‡</sup>	3
General Education Course (Inter-Domain)	3 General Education Course (Inter-Domain)	3
PSU 8	1	
	<b>16</b>	<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 201 or 211	3-4 ACCTG 202 (or Elective)	3
MKTG 301 or 301W <sup>*</sup>	3 MGMT 301 or 301W <sup>*</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course (GH)	3 General Education Course (Exploration)	3
General Education Course (GA)	3 General Education Course (GN)	3
	<b>16-17</b>	<b>15</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
ENGL 202D (GWS) <sup>‡</sup>	3 BA 420 <sup>*</sup>	1
FIN 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 FIN 420 (Option Course #1) <sup>*</sup>	3
Elective	3 Option Course #2 <sup>*</sup>	3
	General Education Course (GHW)	3
	<b>15</b>	<b>16</b>

**Fourth Year**

Fall	Credits Spring	Credits
IB 303 (IL) <sup>*</sup>	3 BA 422W <sup>*</sup>	3
ACCTG 405 (Option Course #3) <sup>*</sup>	3 BA 495A	3-6
Option Course #4 <sup>*</sup>	3 Option Course #5 <sup>*</sup>	3
Elective	3 400-Level Course (Option Course #6) <sup>*</sup>	3
Elective (if needed)	0-3 Additional 400-Level Business Course <sup>*</sup>	0-3
	<b>12-15</b>	<b>15</b>

**Total Credits 121-125**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Program Notes:**

- Available options of the BSBC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

**Advising Notes:**

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

### Management and Marketing Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 or 104 (GS) <sup>††</sup>	3 BA 243 (US)	4
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A, 100B, or 100C (GWS) <sup>‡</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 ECON 104 or 102 (GS) <sup>††</sup>	3
General Education Course (GN)	3 MIS 204 or 250 (GQ) <sup>‡</sup>	3
General Education Course (Inter-Domain)	3 General Education Course (Inter-Domain)	3
PSU 8	1	
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 201 or 211	3-4 ACCTG 202 (or Elective)	3
MKTG 301 or 301W <sup>*</sup>	3 MGMT 301 or 301W <sup>*</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course (GH)	3 General Education Course (Exploration)	3
General Education Course (GA)	3 General Education Course (GN)	3
	<b>16-17</b>	<b>15</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
ENGL 202D (GWS) <sup>‡</sup>	3 BA 420 <sup>*</sup>	1
FIN 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 Option Course #2 (MKTG) <sup>*</sup>	3
Option Course #1 (MGMT) <sup>*</sup>	3 General Education Course (GHW)	3
	Elective	3
	<b>15</b>	<b>16</b>

#### Fourth Year

Fall	Credits Spring	Credits
IB 303 (IL) <sup>*</sup>	3 BA 422W <sup>*</sup>	3
Option Course #3 <sup>*</sup>	3 BA 495A	3-6
Option Course #4 <sup>*</sup>	3 Option Course #5 <sup>*</sup>	3
Elective	3 400-Level Course (Option Course #6) <sup>*</sup>	3
Elective (if needed)	0-3 Additional 400-Level Business Course <sup>*</sup>	0-3
	<b>12-15</b>	<b>15</b>

**Total Credits 121-125**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

#### Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- Instead of 300/400-level Management or Marketing, TWO of the option courses (6 credits) may also be specific Business or Business Communication courses listed in the PSU Bulletin (the two most often offered on this campus are BA 250 and MKTG 220).
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

### Individualized Option: Business, B.S. at Scranton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ECON 102 or 104 (GS) <sup>††</sup>	3 BA 243 (US)	4
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A, 100B, or 100C (GWS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>†##†</sup>	3 ECON 104 or 102 (GS) <sup>††</sup>	3
General Education Course (GN)	3 MIS 204 or 250 (GQ) <sup>†</sup>	3
General Education Course (Inter-Domain)	3 General Education Course (Inter-Domain)	3
PSU 8	1	
	<b>16</b>	<b>16</b>
Second Year		
Fall	Credits Spring	Credits
ACCTG 201 or 211	3-4 ACCTG 202 (or Elective)	3
MKTG 301 or 301W <sup>*</sup>	3 MGMT 301 or 301W <sup>*</sup>	3
SCM 200 or STAT 200 (GQ) <sup>††</sup>	4 MIS 301 <sup>*</sup>	3
General Education Course (GH)	3 General Education Course (Exploration)	3
General Education Course (GA)	3 General Education Course (GN)	3
	<b>16-17</b>	<b>15</b>
Third Year		
Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
ENGL 202D (GWS) <sup>†</sup>	3 BA 420 <sup>*</sup>	1
FIN 301 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 Option Course #2 <sup>*</sup>	3
Option Course #1 <sup>*</sup>	3 General Education Course (GHW)	3
	Elective	3
	<b>15</b>	<b>16</b>
Fourth Year		
Fall	Credits Spring	Credits
IB 303 (IL) <sup>*</sup>	3 BA 422W <sup>*</sup>	3
Option Course #3 <sup>*</sup>	3 BA 495A	3-6
Option Course #4 <sup>*</sup>	3 Option Course #5 <sup>*</sup>	3
Elective	3 400-Level Course (Option Course #6) <sup>*</sup>	3
Elective (if needed)	0-3 Additional 400-Level Business Course <sup>*</sup>	0-3
	<b>12-15</b>	<b>15</b>

**Total Credits 121-125**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Program Notes:

- Available options of the BSBC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management & Marketing, and Individualized. A minimum of 120 credits is required for graduation.

#### Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.

## Shenango Campus

### Accounting Option: Business, B.S. at Shenango Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A or 100B (GWS) <sup>‡</sup>	3
ECON 104 (GS) <sup>†</sup>	3 BA 243	4
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 ECON 102 (GS) <sup>*#†</sup>	3
General Education Course	3 General Education Course	3
PSU 8	1 General Education Course	3
	<b>13</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 (GQ) <sup>††</sup>	4
MKTG 301 <sup>*</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 MIS 204 or 250 <sup>*</sup>	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course (GHW)	3
	<b>16</b>	<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 472 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 MIS 301 <sup>*</sup>	3
General Education Course	3 MKTG or MGMT 400-Level Course <sup>*</sup>	3
	<b>15</b>	<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
ACCTG 403 <sup>*</sup>	3 ACCTG 405 <sup>*</sup>	3
ACCTG 404 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 420 <sup>*</sup>	1 BA 495A	6
IB 303 <sup>*</sup>	3	
Elective <sup>*</sup>	3	
Elective	3	
	<b>16</b>	<b>12</b>

**Total Credits 119**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### Advising Notes:

- 30 credits of GA, GH, GN, GHW, GS to include 6 Integrative Studies Credits
- 15 credits of GQ and GWS require a grade of "C" or better

#### University Requirements and General Education Notes:



**Management and Marketing Option: Business, B.S. at Shenango Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A or 100B (GWS) <sup>‡</sup>	3
ECON 104 (GS) <sup>†</sup>	3 BA 243	4
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 ECON 102 (GS) <sup>*##†</sup>	3
General Education Course	3 General Education Course	3
PSU 8	1 General Education Course	3
	<b>13</b>	<b>16</b>

Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 (GQ) <sup>††</sup>	4
MKTG 301 <sup>*</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 MIS 204 or 250 <sup>*</sup>	3
General Education Course	3 300/400 Level Option Course <sup>*</sup>	3
General Education Course	3 General Education Course	3
	<b>16</b>	<b>16</b>

Third Year		
Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 MIS 301 <sup>*</sup>	3
General Education Course	3 300/400 Level Option Course <sup>*</sup>	3
General Education Course	3 Elective	3
	<b>15</b>	<b>15</b>

Fourth Year		
Fall	Credits Spring	Credits
ENGL 419 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 420 <sup>*</sup>	1 BA 495A	6
IB 303 <sup>*</sup>	3 400-Level Option Course <sup>*</sup>	3
300/400 Level Option Course <sup>*</sup>	3	
400-Level Option Course <sup>*</sup>	3	
Elective	3	
	<b>16</b>	<b>12</b>

**Total Credits 119**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**University Requirements and General Education Notes:**

**Individualized Option: Business, B.S. at Shenango Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) <sup>††</sup>	3 CAS 100A or 100B (GWS) <sup>‡</sup>	3
ECON 104 (GS) <sup>†</sup>	3 BA 243	4
MATH 21 (or higher (GQ)) <sup>‡##†</sup>	3 ECON 102 (GS) <sup>*##†</sup>	3
General Education Course	3 General Education Course	3
PSU 8	1 General Education Course	3
	<b>13</b>	<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 211	4 SCM 200 or STAT 200 (GQ) <sup>††</sup>	4
MGMT 301 <sup>*</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
MKTG 301W <sup>*</sup>	3 MIS 204 or 250 <sup>*</sup>	3
General Education Course	3 Approved Individualized Option <sup>*</sup>	3
General Education Course	3 General Education Course	3
	<b>16</b>	<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 421 <sup>*</sup>	3
BA 322 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
SCM 301 <sup>*</sup>	3 MIS 301 <sup>*</sup>	3
General Education Course	3 Approved Individualized Option Course <sup>*</sup>	3
General Education Course	3 Elective	3
	<b>15</b>	<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
IB 303 <sup>*</sup>	3 BA 422W <sup>*</sup>	3
BA 420 <sup>*</sup>	1 BA 495A	6
Approved Individualized Option Course <sup>*</sup>	3 Approved Individualized Option Course <sup>*</sup>	3
Approved Individualized Option Course <sup>*</sup>	3	
Approved 400-Level Individualized Option Course <sup>*</sup>	3	
Elective	3	
	<b>16</b>	<b>12</b>

**Total Credits 119**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Wilkes-Barre Campus

### Accounting Option: Business, B.S. at Wilkes-Barre Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H <sup>††</sup>	3 CAS 100A, 100B, or 100C <sup>‡</sup>	3
MATH 21 (or higher) <sup>‡#†</sup>	3-4 ECON 102 or 104 <sup>††</sup>	3
ECON 102 or 104 <sup>††</sup>	3 MIS 204 or 250 <sup>*</sup>	3
PSU 8	1 STAT 200 <sup>††</sup>	4
General Education Course	3 ACCTG 201	3
General Education Course	3	
<b>16-17</b>		<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 202	3 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 BA 243	4
MKTG 301W <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
General Education Course	3 SCM 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
<b>15</b>		<b>16</b>

#### Third Year

Fall	Credits Spring	Credits
ACCTG 471 <sup>*</sup>	3 ACCTG 403 <sup>*</sup>	3
BA 321 <sup>*</sup>	3 ACCTG 472 <sup>*</sup>	3
ACCTG 404 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 MIS 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
<b>15</b>		<b>15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	6
ACCTG 405 <sup>*</sup>	3 Option Requirement <sup>*2</sup>	3
General Education Course	3 Elective	3
Elective	3	
<b>13</b>		<b>15</b>

#### Total Credits 121-122

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

<sup>2</sup> Choose a 400-level course from: ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, HPA, IB, MGMT, MIS, MKTG, RM, STAT or SCM

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Business Analytics Option: Business, B.S. at Wilkes-Barre Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H <sup>††</sup>	3 CAS 100A, 100B, or 100C <sup>‡</sup>	3
MATH 21 (or higher) <sup>‡##†</sup>	3-4 ECON 102 or 104 <sup>†1</sup>	3
ECON 102 or 104 <sup>†1</sup>	3 MIS 204 or 250 <sup>*</sup>	3
PSU 8	1 STAT 200 <sup>††</sup>	4
General Education Course	3 ACCTG 201	3
General Education Course	3	
<b>16-17</b>		<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 202	3 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 BA 243	4
MKTG 301W <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
General Education Course	3 SCM 301 <sup>*</sup>	3
General Education Course	3 General Education Course	3
<b>15</b>		<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 MIS 345 <sup>*</sup>	3
MIS 301 <sup>*</sup>	3 MIS 431 <sup>*</sup>	3
General Education Course	3 General Education Course	3
Elective	3 Elective	3
<b>15</b>		<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	6
Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) <sup>*</sup>	3 Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) <sup>*</sup>	3
Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) <sup>*</sup>	3 General Education Course	3
Elective	3	
<b>13</b>		<b>15</b>

**Total Credits 121-122**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better

<sup>2</sup> Choose a 400-level course from: ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, HPA, IB, MGMT, MIS, MKTG, RM, STAT or SCM

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

**Management and Marketing Option: Business, B.S. at Wilkes-Barre Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

**First Year**

Fall	Credits Spring	Credits
ENGL 15 or 30H <sup>††</sup>	3 CAS 100A, 100B, or 100C <sup>‡</sup>	3
MATH 21 (or higher) <sup>††</sup>	3-4 MIS 204 or 250 <sup>*</sup>	3
ECON 102 or 104 <sup>††</sup>	3 ECON 102 or 104 <sup>††</sup>	3
PSU 8	1 STAT 200 <sup>††</sup>	4
General Education Course	3 ACCTG 201	3
General Education Course	3	
<b>16-17</b>		<b>16</b>

**Second Year**

Fall	Credits Spring	Credits
ACCTG 202	3 ENGL 202D <sup>‡</sup>	3
MGMT 301 <sup>*</sup>	3 FIN 301 <sup>*</sup>	3
MKTG 301W <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
General Education Course	3 BA 243	4
General Education Course	3 General Education Course	3
<b>15</b>		<b>16</b>

**Third Year**

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
IB 303 <sup>*</sup>	3 MIS 301 <sup>*</sup>	3
Communication Option Course <sup>*2</sup>	3 MKTG/MGMT Option Course <sup>*3</sup>	3
General Education Course	3 General Education Course	3
MKTG/MGMT Option Course <sup>*3</sup>	3 General Education Course	3
<b>15</b>		<b>15</b>

**Fourth Year**

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	6
MKTG/MGMT 400-level Option Course <sup>*3</sup>	3 Elective	3
MKTG/MGMT Option Course <sup>*3</sup>	3 MKTG/MGMT Option Course <sup>*3</sup>	3
Elective	3	
<b>13</b>		<b>15</b>

**Total Credits 121-122**

\* Course requires a grade of C or better for the major  
 ‡ Course requires a grade of C or better for General Education  
 # Course is an Entrance to Major requirement  
 † Course satisfies General Education and degree requirement

<sup>1</sup> Please note, ECON 102 is an entrance-to-major requirement that requires a grade of C or better  
<sup>2</sup> Select 3 credits from: CAS 250, CAS 252, CAS 352, CAS 404, ENGL 419 (Students may opt to take an additional MGMT/MKTG 300-400 level course in lieu of Communications Course for a total of 18 credits MGMT/MKTG.)  
<sup>3</sup> Select 15 credits from the following (to include at least 3 credits in MGMT and 3 credits in MKTG and at least 3 credits at the 400 level): BA 250, MGMT 321, MGMT 326, MGMT 331, MGMT 341, MGMT 424, MGMT 451W, MKTG 220, MKTG 310, MKTG 327, MKTG 330, MKTG 342, MKTG 422, MKTG 450W

**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## York Campus

### Accounting Option, Business Analytics Option, Individualized Business Option, Management and Marketing Option: Business, B.S. at York Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

Fall	Credits Spring	Credits
ECON 102 (GS) <sup>*#†</sup>	3 CAS 100A, 100B, or 100C (GWS) <sup>‡</sup>	3
ENGL 15 or 30H (GWS) <sup>††</sup>	3 ECON 104 (GS) <sup>†</sup>	3
MATH 21 (or higher (GQ)) <sup>‡#†</sup>	3 MGMT 301 <sup>*</sup>	3
General Education Course (GA)	3 STAT 200 (GQ) <sup>††</sup>	4
General Education Course (Integrative Studies)	3 General Education Course (GN)	3
PSU 3	1	
	<b>16</b>	<b>16</b>

#### Second Year

Fall	Credits Spring	Credits
ACCTG 211 or 201	3-4 ACCTG 202	0-3
MIS 204 or 250 <sup>‡</sup>	3 ENGL 202D (GWS) <sup>‡</sup>	3
MKTG 301W <sup>*</sup>	3 General Education Course (Exploration)	3
General Education Course (GH)	3 General Education Course (GN)	3
General Education Course (Integrative Studies)	3 General Education Course (GHW)	3
	Elective	3
	<b>15-16</b>	<b>15-18</b>

#### Third Year

Fall	Credits Spring	Credits
BA 321 <sup>*</sup>	3 BA 322 <sup>*</sup>	3
BA 243	4 MIS 301 <sup>*</sup>	3
FIN 301 <sup>*</sup>	3 SCM 301 <sup>*</sup>	3
Option 1 <sup>*</sup>	3 Option 3 <sup>*</sup>	3
Option 2 <sup>*</sup>	3 Elective	2-3
	<b>16</b>	<b>14-15</b>

#### Fourth Year

Fall	Credits Spring	Credits
BA 420 <sup>*</sup>	1 BA 422W <sup>*</sup>	3
BA 421 <sup>*</sup>	3 BA 495A or 495B	3
IB 303 <sup>*</sup>	3 Option 6 <sup>*</sup>	3
Option 4 <sup>*</sup>	3 400-Level Business Elective	3
Option 5 <sup>*</sup>	3	
Elective	0-1	
	<b>13-14</b>	<b>12</b>

**Total Credits 117-123**

\* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

#### University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Career Paths

In today's economic environment, the Bachelor of Science in Business allows companies to hire individuals who have a broad knowledge of all aspects of business. This broad knowledge give you the opportunity to be effective within many different types of organizations. You will also be well-positioned to pursue admission to graduate programs.

## Careers

With a degree in business, you may specialize through options that may vary by campus. With an accounting option, you can work in the areas of financial and managerial accounting, systems and controls, taxation, and auditing. The entrepreneurship option provides the skills for you to start your own business or to work as an entrepreneur within a company. Health services provides the financial and administrative skills and knowledge necessary for you to become a health services managers. With an option in financial services you might pursue positions in wealth and risk management, estate planning or financial and retirement planning. With the management and marketing option you will be prepared for a career in retail management, small business management or in marketing, advertising and promotion. Finally, with an individualized option, you have flexibility to build specialized skills for your personal business career goals.

## Opportunities for Graduate Studies

A baccalaureate degree in Business can lead to a Master's degree in Business (MBA) or other business-related masters degrees. MBA programs are offered at Penn State Great Valley, Penn State Erie, Penn State Harrisburg, Penn State Berks, Smeal College of Business and through the World Campus.

## Contact

### Beaver

100 University Drive  
Monaca, PA 15061  
kcb10@psu.edu

<https://beaver.psu.edu/academics/majors/business-accounting> (<https://beaver.psu.edu/academics/majors/business-accounting/>)

<https://beaver.psu.edu/academics/majors/business-analytics> (<https://beaver.psu.edu/academics/majors/business-analytics/>)  
<https://beaver.psu.edu/academics/majors/business-management> (<https://beaver.psu.edu/academics/majors/business-management/>)

## Brandywine

Tomezsko 207J  
 25 Yearsley Mill Rd.  
 Media, PA 19063  
[jvs11@psu.edu](mailto:jvs11@psu.edu)

<https://www.brandywine.psu.edu/academics/bachelors-degrees/business> (<https://www.brandywine.psu.edu/academics/bachelors-degrees/business/>)

## DuBois

171 Smeal Building  
 DuBois, PA 15801  
 814-375-4800  
[lhp5@psu.edu](mailto:lhp5@psu.edu)

<https://dubois.psu.edu/academics/degrees/business> (<https://dubois.psu.edu/academics/degrees/business/>)

## Fayette

2201 University Drive  
 Lemont Furnace, PA  
 724-430-4245

<https://fayette.psu.edu/academics/baccalaureate/bachelor-science-business> (<https://fayette.psu.edu/academics/baccalaureate/bachelor-science-business/>)

## Greater Allegheny

4000 University Drive  
 McKeesport, PA 15132  
 412-675-9055  
[yzb1@psu.edu](mailto:yzb1@psu.edu)

<https://greaterallegheny.psu.edu/academics/business> (<https://greaterallegheny.psu.edu/academics/business/>)

## Hazleton

301A Schiavo Hall  
 Hazleton, PA 18202  
 570-450-3533  
[skr12@psu.edu](mailto:skr12@psu.edu)

<https://hazleton.psu.edu/bachelors-science-business> (<https://hazleton.psu.edu/bachelors-science-business/>)

## Lehigh Valley

2809 Saucon Valley Road  
 Center Valley, PA 18034  
 610-285-5117  
[maungkmin@psu.edu](mailto:maungkmin@psu.edu)

<https://lehighvalley.psu.edu/academics/degrees/business> (<https://lehighvalley.psu.edu/academics/degrees/business/>)

## Mont Alto

205 General Studies Building  
 Mont Alto, PA 17237

717-749-6027  
[hhl10@psu.edu](mailto:hhl10@psu.edu)

<https://montalto.psu.edu/academics/bachelors/business-degree> (<https://montalto.psu.edu/academics/bachelors/business-degree/>)

## New Kensington

111 Administration Bldg.  
 3550 Seventh Street Road  
 New Kensington, PA 15068  
 724-334-6727  
[sxe5211@psu.edu](mailto:sxe5211@psu.edu)

<https://newkensington.psu.edu/academics/academics/4-year-business> (<https://newkensington.psu.edu/academics/academics/4-year-business/>)

## Schuylkill

ACADEMIC AFFAIRS  
 200 University Drive  
 Schuylkill Haven, PA 17972  
 570-385-6080  
[amb536@psu.edu](mailto:amb536@psu.edu)

<https://schuylkill.psu.edu/academics/bacc-degrees/business> (<https://schuylkill.psu.edu/academics/bacc-degrees/business/>)

## Scranton

120 Ridgeview Drive  
 Dunmore, PA 18512  
 570-963-2658  
[kbf106@psu.edu](mailto:kbf106@psu.edu)

<https://scranton.psu.edu/academics/degrees/bachelors/business-degree> (<https://scranton.psu.edu/academics/degrees/bachelors/business-degree/>)

## Shenango

147 Shenango Ave.  
 309C Sharon Hall  
 Sharon, PA 16146  
 724-983-2942  
[gxm32@psu.edu](mailto:gxm32@psu.edu)

<https://shenango.psu.edu/academics/degrees/business-accounting> (<https://shenango.psu.edu/academics/degrees/business-accounting/>)

## Wilkes-Barre

44 University Drive  
 Dallas, PA 18612  
 570-675-9293  
[tmc12@psu.edu](mailto:tmc12@psu.edu)

<https://wilkesbarre.psu.edu/academics/bachelors/business> (<https://wilkesbarre.psu.edu/academics/bachelors/business/>)

## York

1031 Edgecomb Ave.  
 York, PA 17403  
 717-718-6785  
[mal489@psu.edu](mailto:mal489@psu.edu)



<https://www.york.psu.edu/academics/baccalaureate/business> (<https://www.york.psu.edu/academics/baccalaureate/business/>)

## **Abington**

DIVISION OF SOCIAL SCIENCES  
1600 Woodland Rd.  
Abington, PA 19001  
215-421-0030  
[twsl6@psu.edu](mailto:twsl6@psu.edu)

<https://www.abington.psu.edu/academics/majors-at-abington> (<https://www.abington.psu.edu/academics/majors-at-abington/>)

## **Altoona**

DIVISION OF BUSINESS, ENGINEERING, AND INFORMATION SCIENCES  
AND TECHNOLOGY  
Penn Building, 223  
3000 Ivyside Park  
Altoona, PA 16601  
814-949-5265  
[dxh41@psu.edu](mailto:dxh41@psu.edu)

<https://altoona.psu.edu/academics/bachelors-degrees/business>  
(<https://altoona.psu.edu/academics/bachelors-degrees/business/>)

## **Berks**

EBC DIVISION  
Gaige Building  
Reading, PA 19610  
610-396-6346  
[BKBusiness@psu.edu](mailto:BKBusiness@psu.edu)

<https://berks.psu.edu/academics/baccalaureate-degrees/bs-business>  
(<https://berks.psu.edu/academics/baccalaureate-degrees/bs-business/>)

## **World Campus**

UNDERGRADUATE ACADEMIC ADVISING  
100 Innovation Blvd  
Suite 225  
University Park, PA 16803  
814-863-3283  
[advising@worldcampus.psu.edu](mailto:advising@worldcampus.psu.edu)

[https://www.worldcampus.psu.edu/degrees-and-certificates/  
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