BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Business minor is a strong complement to virtually any major. Courses prescribed for the minor are taught by Penn State faculty providing courses to the B.S. in Business and the A.S. in Business Administration. It provides students with the opportunity to develop and apply skills appropriate to the business contexts of their chosen majors. Students pursuing the Business minor must complete 13 credits of prescribed coursework and six credits of additional coursework. A grade of C or better is required for all courses in the minor. The prescribed thirteen credits of coursework presents students with a critical foundation of core business disciplines: accounting, management, marketing, and either macro- or micro-economics. The six credits of additional coursework must be taken at the 400-level.

The additional coursework enables students to expand on the core foundation in one of two ways. They may choose to solidify their business knowledge base by exploring six credits of 400-level business courses in the following disciplines:

- Accounting
- Business Administration
- Business Law
- Energy Business and Finance
- Economics
- Entrepreneurship
- Finance
- Financial Services
- Health Policy and Administration
- International Business
- Labor Studies and Employment Relations
- Management Information Systems
- Management
- Marketing
- Risk Management
- Supply Chain Management
- Statistics

Alternately, students can augment three credits of 400-level coursework in one of the above listed business disciplines with three credits of 400-level work from an approved list of specific business-related course in disciplines such as:

- Communication Arts and Sciences
- Corporate Communication
- Communications
- Criminal Justice
- Engineering
- English
- Human Development and Family Studies
- History
- Hospitality Management
- Information Sciences and Technology
- Kinesiology
- Philosophy
- Political Science
- Psychology
- Recreation, Park and Tourism Management
- Sociology

What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. The Business minor complements any major and provides a broad education and introduction to business knowledge. With opportunities to learn about business disciplines, including accounting, management, marketing, and economics, students will gain skills and the tools to apply in any setting.

You Might Like This Program If...

You want to add business skills to strengthen your career options. You are not a business major, but are interested in working in a business setting. You enjoy courses in economics, accounting or other business disciplines. You are a collaborator, analytical thinker and effective communicator.

Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>19</td>
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</tbody>
</table>

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCTG 211</td>
<td>Financial and Managerial Accounting for Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Basic Management Concepts</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 301</td>
<td>Principles of Marketing</td>
<td>3</td>
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</tbody>
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Additional Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ECON 102</td>
<td>Introductory Microeconomic Analysis and Policy</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 104</td>
<td>Introductory Macroeconomic Analysis and Policy</td>
<td>3</td>
</tr>
</tbody>
</table>

Supporting Courses and Related Areas

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CAS 404</td>
<td>Conflict Resolution and Negotiation</td>
<td></td>
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<tr>
<td>CAS 452</td>
<td>Organizational Communication Theory and Research</td>
<td></td>
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<tr>
<td>CAS 483</td>
<td>Communication and Information Theory II</td>
<td></td>
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<tr>
<td>CC 401</td>
<td>Internal Communication</td>
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<tr>
<td>CC 490</td>
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<tr>
<td>COMM 421W</td>
<td>Advertising Creative Strategies</td>
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<tr>
<td>Course Code</td>
<td>Course Title</td>
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<tr>
<td>COMM 427</td>
<td>Client/Agency Relations</td>
<td></td>
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<tr>
<td>COMM 471</td>
<td>Public Relations Media and Methods</td>
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<tr>
<td>CRIMJ 408</td>
<td>Police Administration</td>
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<tr>
<td>CRIMJ/SOC 467</td>
<td>Law and Society</td>
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<tr>
<td>ENGL 419</td>
<td>Advanced Business Writing</td>
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<tr>
<td>ENGL 420</td>
<td>Writing for the Web</td>
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<td>ENGR 425</td>
<td>New Venture Creation</td>
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<tr>
<td>HDFS 401</td>
<td>Project Planning, Implementation, and Evaluation in the Human Services</td>
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<td>HDFS 424</td>
<td>Family Development in an Economic Context</td>
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<td>HDFS 425</td>
<td>Development and Administration of Human Services Programs</td>
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<tr>
<td>HDFS 455</td>
<td>Fundamentals of Systems and Enterprise Integration</td>
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<td>HIST 458Y</td>
<td>History of Work in America</td>
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<tr>
<td>HM 435</td>
<td>Financial Management in Hospitality Operations</td>
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<tr>
<td>HM 471</td>
<td>New Trends and System Selection in Hospitality Information Technology</td>
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<tr>
<td>HM 484</td>
<td>Hospitality Entrepreneurship and Innovation</td>
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<tr>
<td>IST 402</td>
<td>Emerging Issues and Technologies</td>
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<tr>
<td>IST 420</td>
<td>Database Management and Administration</td>
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<tr>
<td>KINES 438</td>
<td>Programming for Business and Agencies</td>
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<tr>
<td>PHIL 406</td>
<td>Seminar in Business Ethics</td>
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<tr>
<td>PLSC 440</td>
<td>Globalization and Its Implications</td>
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<tr>
<td>PSYCH 404</td>
<td>Principles of Measurement</td>
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<tr>
<td>PSYCH 408</td>
<td>Program Evaluation</td>
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<tr>
<td>PSYCH 423</td>
<td>Social Psychology of Interpersonal/Intergroup Relationships</td>
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<td>PSYCH 482</td>
<td>Selection and Assessment in Organizations</td>
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<tr>
<td>PSYCH 484</td>
<td>Work Attitudes and Motivation</td>
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<tr>
<td>PSYCH 485</td>
<td>Leadership in Work Settings</td>
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<tr>
<td>RPTM 410</td>
<td>Marketing of Recreation Services</td>
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<tr>
<td>RPTM 415</td>
<td>Commercial Recreation Management</td>
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<tr>
<td>RPTM 470</td>
<td>Recreation and Park Management</td>
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<tr>
<td>SOC 455</td>
<td>Work and Occupations</td>
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<tr>
<td>SOC 456</td>
<td>Gender, Occupations, and Professions</td>
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</tbody>
</table>

**Academic Advising**

The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy)

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Career Paths
Adding valuable business skill will strengthen your academic program and assist you in meeting admissions requirements for masters in business programs.

Careers
A minor in business will complement your major and provide a well-rounded skill set that can be applied in business, education, industry, health care or non-profit settings.

Opportunities for Graduate Studies
Upon completion of minor in business, you will have completed business disciplinary courses that can assist you in transitioning to master’s of business (MBA) programs.

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https://www.worldcampus.psu.edu/degrees-and-certificates/business-minor/overview