BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Business minor is a strong complement to virtually any major. Courses prescribed for the minor are taught by Penn State faculty providing courses to the B.S. in Business and the A.S. in Business Administration. It provides students with the opportunity to develop and apply skills appropriate to the business contexts of their chosen majors. Students pursuing the Business minor must complete 13 credits of prescribed coursework and six credits of additional coursework. A grade of C or better is required for all courses in the minor. The prescribed thirteen credits of coursework presents students with a critical foundation of core business disciplines: accounting, management, marketing, and either macro- or micro-economics. The six credits of additional coursework must be taken at the 400-level.

The additional coursework enables students to expand on the core foundation in one of two ways. They may choose to solidify their business knowledge base by exploring six credits of 400-level business courses in the following disciplines:

- Accounting
- Business Administration
- Business Law
- Energy Business and Finance
- Economics
- Entrepreneurship
- Finance
- Financial Services
- Health Policy and Administration
- International Business
- Labor Studies and Employment Relations
- Management Information Systems
- Management
- Marketing
- Risk Management
- Supply Chain Management
- Statistics

Alternately, students can augment three credits of 400-level coursework in one of the above listed business disciplines with three credits of 400-level work from an approved list of specific business-related course in disciplines such as:

- Communication Arts and Sciences
- Corporate Communication
- Communications
- Criminal Justice
- Engineering
- English
- Human Development and Family Studies
- History

- Hospitality Management
- Information Sciences and Technology
- Kinesiology
- Philosophy
- Political Science
- Psychology
- Recreation, Park and Tourism Management
- Sociology

What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. The Business minor complements any major and provides a broad education and introduction to business knowledge. With opportunities to learn about business disciplines, including accounting, management, marketing, and economics, students will gain skills and the tools to apply in any setting.

You Might Like This Program If...

You want to add business skills to strengthen your career options. You are not a business major, but are interested in working in a business setting. You enjoy courses in economics, accounting or other business disciplines. You are a collaborator, analytical thinker and effective communicator.

Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>19</td>
</tr>
</tbody>
</table>

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prescribed Courses: Require a grade of C or better</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCTG 211</td>
<td>Financial and Managerial Accounting for Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Basic Management Concepts</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 301</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

Additional Courses: Require a grade of C or better

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 102</td>
<td>Introductory Microeconomic Analysis and Policy</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 104</td>
<td>Introductory Macroeconomic Analysis and Policy</td>
<td></td>
</tr>
</tbody>
</table>

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3-6 credits at the 400-level from ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, FINSV, HPA, IB, LER, MIS, MGMT, MKTG, RM, SCM, or STAT

Select 0-3 credits at the 400-level from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAS 404</td>
<td>Conflict Resolution and Negotiation</td>
<td></td>
</tr>
<tr>
<td>CAS 452</td>
<td>Organizational Communication Theory and Research</td>
<td></td>
</tr>
<tr>
<td>CAS 483</td>
<td>Communication and Information Technology II</td>
<td></td>
</tr>
<tr>
<td>CC 401</td>
<td>Internal Communication</td>
<td></td>
</tr>
<tr>
<td>CC 490</td>
<td>Seminar in Corporate Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 421W</td>
<td>Advertising Creative Strategies</td>
<td></td>
</tr>
</tbody>
</table>


Academic Advising

The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy)

Beaver
Talha Harcar
Professor of Marketing
100 University Drive
Monaca, PA 15061
724-773-3892
tdh13@psu.edu

Brandywine
Julie Stanton
Associate Professor of Business
25 Yearsley Mill Road
Media, PA 19063
610-892-1450
jvs11@psu.edu

DuBois
Laurie Breakey
Assistant Teaching Professor
171 Smeal Building
DuBois, PA 15801
814-375-4800
lhp5@psu.edu

Fayette
William Gardner
Assistant Teaching Professor
2201 University Drive
Lemont Furnace, PA 15456
724-430-4245
wsg3@psu.edu

Greater Allegheny
Advising Office
Academic Affairs
101 Frable Building
4000 University Drive
McKeesport, PA 15132
412-675-9140
GA-Academics@lists.psu.edu

Hazleton
Sherry Robinson
Associate Professor of Business
304 Pasco L. Schiavo Hall
Hazleton, PA 18202
570-450-3559
skr12@psu.edu

Mont Alto
Hanafiah Harvey
Associate Professor of Economics
205 General Studies Building
Mont Alto, PA 17237
World Campus
Undergraduate Academic Advising
301 Outreach Building
University Park, PA 16802
814-863-3283
advising@outreach.psu.edu

Career Paths
Adding valuable business skill will strengthen your academic program and assist you in meeting admissions requirements for masters in business programs.

Careers
A minor in business will complement your major and provide a well-rounded skill set that can be applied in business, education, industry, health care or non-profit settings.

Opportunities for Graduate Studies
Upon completion of minor in business, you will have completed business disciplinary courses that can assist you in transitioning to master’s of business (MBA) programs.

Contact
Beaver
100 University Drive
Monaca, PA 15061
724-773-3892
tdh13@psu.edu
http://beaver.psu.edu/business-minor

Brandywine
25 Yearsley Mill Road
Media, PA 19063
610-892-1450
jvs11@psu.edu
http://brandywine.psu.edu/business-minor

DuBois
171 Smeal Building
DuBois, PA 15801
814-375-4800
lhp5@psu.edu
http://dubois.psu.edu/faculty-business

Fayette
2201 University Drive
Lemont Furnace, PA 15456
724-430-4245
wsg3@psu.edu
http://fayette.psu.edu/bachelor-science-business

Greater Allegheny
101 Frable Building
4000 University Drive
McKeesport, PA 15132
412-675-9140

York
Ali Kara
Professor of Business Administration
206 Grumbacher Building (GISTC)
York, PA 17403
717-771-4189
axk19@psu.edu

Berks
Sudip Ghosh
Program Coordinator, Associate Professor
Gaige 324
Reading, PA 19610
610-396-6346
sxg38@psu.edu ( sxg38@psu.edu)
GA-Academics@lists.psu.edu
http://greaterallegheny.psu.edu/minors

Hazleton
301 A Schiavo Hall
Hazleton, PA 18202
570-450-3533
skr12@psu.edu
http://hazleton.psu.edu/bachelor-sceince-business

Mont Alto
205 General Studies Building
Mont Alto, PA 17237
717-749-6027
hhh10@psu.edu
http://montalto.psu.edu/directory/baccalaureate-business-program

New Kensington
3550 Seventh Street Rd.
New Kensington, PA 15068
724-334-6769
rum20@psu.edu

Schuylkill
ACADEMIC AFFAIRS
A-113 200 University Drive
Schuylkill Haven, PA 17972
570-385-6080
sla7@psu.edu
http://www.schuylkill.psu.edu/programs

Scranton
117 Business Building
Dunmore, PA 18512
570-963-2643
jmw831@psu.edu
http://worthingtonscranton.psu.edu/business-minor

Shenango
147 Shenango Avenue
318 Sharon Hall
Sharon, PA 16146
724-983-2908
lrb19@psu.edu
http://shenango.psu.edu/business-minor

Wilkes-Barre
P.O. Box 264
Lehman, PA 18627
570-675-9293
tmc12@psu.edu
http://wilkesbarre.psu.edu/academics/business

York
206 Grumbacher Building (GISTC)
York, PA 17403
717-771-4189
axk19@psu.edu
http://york.psu.edu/academics/baccalaureate/minors

Berks
EBC DIVISION
Gaige Building
Reading, PA 19610
610-396-6346
sxg38@psu.edu

World Campus
UNIVERSITY COLLEGE
111 Old Main
University Park, PA 16802
610-892-1443
vmg3@psu.edu
https://www.worldcampus.psu.edu/degrees-and-certificates/business-minor/overview