BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

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Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code  Title                                               Credits
Prescribed Courses: Require a grade of C or better
ACCTG 211  Financial and Managerial Accounting for Decision Making 4
MGMT 301  Basic Management Concepts 3
MKTG 301  Principles of Marketing 3
Additional Courses: Require a grade of C or better
ECON 102  Introductory Microeconomic Analysis and Policy 3
or ECON 104  Introductory Macroeconomic Analysis and Policy
Supporting Courses and Related Areas: Require a grade of C or better
Select 3-6 credits at the 400 level from ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, FINSV, HPA, IB, LER, MIS, MGMT, MKTG, RM, SCM, or STAT.
Select 0-3 credits at the 400-level from the following: 0-3
CAS 404  Conflict Resolution and Negotiation
CAS 452  Organizational Communication Theory and Research
CAS 483  Communication and Information Technology II
CC 401  Internal Communication
CC 490W  Seminar in Corporate Communication
COMM 421W  Advertising Creative Strategies
COMM 427  Client/Agency Relations
COMM 471  Public Relations Media and Methods
CRIMJ 408  Police Administration
CRIMJ/SOC 467  Law and Society
ENGL 419  Advanced Business Writing
ENGL 420  Writing for the Web
ENGR 425  New Venture Creation
HDFS 401  Project Planning, Implementation, and Evaluation in the Human Services
HDFS 424  Family Development in an Economic Context
HDFS 425  
HDFS 455  Development and Administration of Human Services Programs
HIST 458Y  History of Work in America
HM 435  Financial Management in Hospitality Operations
HM 471  
HM 484  Hospitality Entrepreneurship and Innovation
IST 402  Emerging Issues and Technologies
IST 420  Fundamentals of Systems and Enterprise Integration
IST 425  New Venture Creation
IST 431  The Information Environment
IST 432  Legal and Regulatory Environment of Information Science and Technology
IST 461  Database Management and Administration
KINES 438  
KINES 492W  Programming for Business and Agencies
PHIL 406  
PLSC 440  Globalization and Its Implications
PSYCH 404  Principles of Measurement
PSYCH 408  Program Evaluation
PSYCH 423  Social Psychology of Interpersonal/Intergroup Relationships
PSYCH 482  Selection and Assessment in Organizations
PSYCH 484  Work Attitudes and Motivation
PSYCH 485  Leadership in Work Settings
RPTM 410  Marketing of Recreation Services
RPTM 415  Commercial Recreation Management
RPTM 470  Recreation and Park Management
SOC 455  Work and Occupations
SOC 456  Gender, Occupations, and Professions