

COMMUNICATION ARTS AND SCIENCES, B.A. (UNIVERSITY COLLEGE)

Begin Campus: Any Penn State Campus

End Campus: Brandywine

Career Paths

CAS graduates are change makers: analysts, strategists, persuaders, facilitators, collaborators, connectors, and scholars. The CAS program equips students for success in the work force, graduate school, and civic life. CAS courses provide students the theories, methods, practical tools, and experiences to understand the roots of social conflict and the sources of well-being. CAS majors can make a positive difference in our society.

Careers

A Bachelor of Arts degree in CAS prepares students for success in careers that value a rigorous and diverse understanding of communication practices. Such careers include business, behavioral science, government, health and human services, human development, law, public relations, public policy, sales, and more. CAS graduates may work as analysts, strategists, facilitators, collaborators, or negotiators.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE COMMUNICATIONS ARTS AND SCIENCES PROGRAM (<http://cas.la.psu.edu/undergraduate/hiring-cas-majors/>)

Opportunities for Graduate Studies

A Bachelor of Arts in CAS also provides excellent preparation for graduate study in either communication science or rhetoric, as well as fields such as business, behavioral science, health and human services, human development, public policy, social work, and more.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<http://cas.la.psu.edu/undergraduate/hiring-cas-majors/>)

Professional Resources

- National Communication Association (<https://www.natcom.org/>)
- Lambda Pi Eta (<https://www.natcom.org/student-organizations/lambda-pi-eta/>)
- International Communication Association (<https://www.icahdq.org/>)