COMMUNICATION ARTS AND SCIENCES, B.A. (UNIVERSITY COLLEGE)

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Brandywine

Career Paths

CAS graduates are analysts, strategists, persuaders, facilitators, negotiators, collaborators, connectors, and leaders. The CAS B.A. equips students for success in the workforce, graduate and law school, and civic life.

Careers

The CAS B.A. prepares students for success in careers that value a rigorous and diverse understanding of communication practices. Graduates thrive in careers in business, government, law, public relations, public policy, sales, and more.

More Information About Potential Career Options for Graduates of the Communication Arts and Sciences Program (https://cas.la.psu.edu/undergraduate/careers-in-cas/)

Opportunities for Graduate Studies

The CAS B.A. provides excellent preparation for graduate study in rhetoric, as well as fields such as business, human resources and employment relations, law, and public policy. CAS at University Park has three integrated undergraduate-graduate degrees through which approved CAS majors can earn an undergraduate and graduate degree in five years instead of six: Public Policy, Media Studies, and Human Resources and Employment Relations.

More Information About Opportunities for Graduate Studies (https://cas.la.psu.edu/undergraduate/integrated-undergraduate-graduate-programs/)

Professional Resources

- National Communication Association (https://www.natcom.org/)
- International Communication Association (https://www.icahdq.org)
- Rhetoric Society of America (https://rhetoricsociety.org)
- International Society for the History of Rhetoric (https://ishr-web.org/aws/ISHR/pt/sp/home_page)
- Lambda Pi Eta (https://www.natcom.org/lambda-pi-eta/)