COMMUNICATION ARTS AND SCIENCES, B.A. (UNIVERSITY COLLEGE)

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Brandywine

Program Learning Objectives

- **Analyze Current Events:** Graduates will be able to analyze current events using theories and methods from the discipline.
- **Analyze Scholarship:** Graduates will be able to analyze scholarships and discuss limitations of research.
- **Communication:** Graduates will be able to effectively receive, process, and relay information through speaking, writing, and listening.
- **Critical Thinking:** Graduates will be able to argue both sides of differing ideas and conclusion through dispassionate analysis.
- **Cross Cultural Competence:** Graduates will be able to compare and contrast cultural norms as well as discuss how communication differs, and therefore, creates different norms across cultures.
- **Organize Research:** Graduates will be able to organize research and arguments within the discipline via papers and presentations.