## CORPORATE COMMUNICATION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

### Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>18-19</td>
</tr>
</tbody>
</table>

### Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 ([link](https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10)). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prescribed Courses</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Prescribed Courses: Require a grade of C or better**

- CC 200  Introduction to Corporate Communication  3

**Additional Courses**

**Additional Courses: Require a grade of C or better**

Select 3-7 credits from:

- ART 201
- BA 243  Social, Legal, and Ethical Environment of Business
- CAS 204  Communication Research Methods
- CAS 250  Small Group Communication
- CAS 252  Business and Professional Communication
- CAS 271N  Intercultural Communication
- CAS 352  Organizational Communication
- COMM 100N  The Mass Media and Society
- COMM 241  Graphic Design for Communications
- COMM 370  Public Relations
- ENGL 211  Introduction to Writing Studies
- IST 110  Information, People and Technology
- MKTG 301  Basic Management Concepts
- MKTG 301  Principles of Marketing
- MKTG 310  Public Relations and Marketing
- PHIL 103  Ethics
- PHIL 106  Business Ethics
- PHIL 123  Media Ethics

Select 3-6 credits from:

- CC 401  Internal Communication
- CC 402  External Communication

Select 6 credits from:

- CAS 403  Interpersonal Communication Theory and Research
- CAS 404  Conflict Resolution and Negotiation
- CAS 405  Family Communication Theory and Research
- CAS 455  Gender Roles in Communication
- CAS 471  Intercultural Communication Theory and Research
- CC 404  Risk and Crisis in Corporate Communication
- CC 405  Strategic Speaking
- CC 406  Social Media in Corporate Communication
- COMM 472  Public Relations Event Planning
- ENGL 420  Writing for the Web
- ENGL 480  Communication Design for Writers
- MKTG 433  Leadership and Team Building