CORPORATE COMMUNICATION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>18-19</td>
</tr>
</tbody>
</table>

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student’s major(s).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prescribed Courses: Require a grade of C or better</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CC 200</td>
<td>Introduction to Corporate Communication</td>
<td>3</td>
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</tbody>
</table>

Additional Courses: Require a grade of C or better

Select 3-7 credits from:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 201</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 243</td>
<td>Social, Legal, and Ethical Environment of Business</td>
<td></td>
</tr>
<tr>
<td>CAS 204</td>
<td>Communication Research Methods</td>
<td></td>
</tr>
<tr>
<td>CAS 250</td>
<td>Small Group Communication</td>
<td></td>
</tr>
<tr>
<td>CAS 252</td>
<td>Business and Professional Communication</td>
<td></td>
</tr>
<tr>
<td>CAS 271N</td>
<td>Intercultural Communication</td>
<td></td>
</tr>
<tr>
<td>CAS 352</td>
<td>Organizational Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 100N</td>
<td>The Mass Media and Society</td>
<td></td>
</tr>
<tr>
<td>COMM 241</td>
<td>Graphic Design for Communications</td>
<td></td>
</tr>
<tr>
<td>COMM 370</td>
<td>Public Relations</td>
<td></td>
</tr>
<tr>
<td>ENGL 211</td>
<td>Introduction to Writing Studies</td>
<td></td>
</tr>
<tr>
<td>IST 110</td>
<td>Information, People and Technology</td>
<td></td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Basic Management Concepts</td>
<td></td>
</tr>
<tr>
<td>MKTG 301</td>
<td>Principles of Marketing</td>
<td></td>
</tr>
<tr>
<td>MKTG 310</td>
<td>Public Relations and Marketing</td>
<td></td>
</tr>
<tr>
<td>PHIL 103</td>
<td>Ethics</td>
<td></td>
</tr>
<tr>
<td>PHIL 106</td>
<td>Business Ethics</td>
<td></td>
</tr>
<tr>
<td>PHIL 123</td>
<td>Media Ethics</td>
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Select 3-6 credits from:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>CC 401</td>
<td>Internal Communication</td>
<td></td>
</tr>
<tr>
<td>CC 402</td>
<td>External Communication</td>
<td></td>
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</tbody>
</table>

Select 6 credits from:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CAS 403</td>
<td>Interpersonal Communication Theory and Research</td>
<td></td>
</tr>
<tr>
<td>CAS 404</td>
<td>Conflict Resolution and Negotiation</td>
<td></td>
</tr>
<tr>
<td>CAS 405</td>
<td>Family Communication Theory and Research</td>
<td></td>
</tr>
<tr>
<td>CAS 455</td>
<td>Gender Roles in Communication</td>
<td></td>
</tr>
<tr>
<td>CAS 471</td>
<td>Intercultural Communication Theory and Research</td>
<td></td>
</tr>
<tr>
<td>CC 404</td>
<td>Risk and Crisis in Corporate Communication</td>
<td></td>
</tr>
<tr>
<td>CC 405</td>
<td>Strategic Speaking</td>
<td></td>
</tr>
<tr>
<td>CC 406</td>
<td>Social Media in Corporate Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 472</td>
<td>Public Relations Event Planning</td>
<td></td>
</tr>
<tr>
<td>ENGL 420</td>
<td>Writing for the Web</td>
<td></td>
</tr>
<tr>
<td>ENGL 480</td>
<td>Communication Design for Writers</td>
<td></td>
</tr>
<tr>
<td>MGMT 433</td>
<td>Leadership and Team Building</td>
<td></td>
</tr>
</tbody>
</table>