

CORPORATE COMMUNICATION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

Requirement	Credits
Requirements for the Minor	18-19

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/>).

In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
CC 200	Introduction to Corporate Communication	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Select 3-7 credits from:		3-7
ART 201		
BA 243	Social, Legal, and Ethical Environment of Business	
CAS 204	Communication Research Methods	
CAS 250	Small Group Communication	
CAS 252	Business and Professional Communication	
CAS 271N	Intercultural Communication	
CAS 352	Organizational Communication	
COMM 100N	The Mass Media and Society	
COMM 241	Graphic Design for Communications	
COMM 370	Public Relations	
ENGL 211	Introduction to Writing Studies	
IST 110	Information, People and Technology	
MGMT 301	Basic Management Concepts	
MKTG 301	Principles of Marketing	
MKTG 310	Public Relations and Marketing	
PHIL 103	Ethics	
PHIL 106	Business Ethics	
PHIL 123	Media Ethics	
Select 3-6 credits from:		3-6
CC 401	Internal Communication	
CC 402	External Communication	
Select 6 credits from:		6
CAS 403	Interpersonal Communication Theory and Research	
CAS 404	Conflict Resolution and Negotiation	
CAS 405	Family Communication Theory and Research	
CAS 455	Topics in Gender and Communication	

CAS 471	Intercultural Communication Theory and Research
CC 404	Risk and Crisis in Corporate Communication
CC 405	Strategic Speaking
CC 406	Social Media in Corporate Communication
COMM 472	Public Relations Event Planning
ENGL 420	Writing for the Web
ENGL 480	Communication Design for Writers
MGMT 433	Leadership and Team Building