

INTERMEDIATE BUSINESS, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

Intermediate business concepts. Students develop communication, technical, and analytical skills needed for the contemporary business environment.

What is Intermediate Business?

International business prepares students with the knowledge necessary to engage in global and international settings. The international business certificate allows you to earn credentials that enhance your employability. For new students, the certificate can offer a gateway to start a college degree. It can also be pursued by a student enrolled in any major.

You Might Like This Program If...

- You desire to enhance your communication, technical, and analytical skills needed for the contemporary business environment.
- You want to earn a business certificate as a stepping stone to enrolling in an associate or baccalaureate degree program.
- You want to gain exposure to business concepts, organizational issues in a business environment, and a basic understanding of accounting practices to enhance your employment opportunities.

Entrance Requirements

Successful completion of the Foundations of Business certificate (<http://bulletins.psu.edu/undergraduate/colleges/university-college/foundations-business-certificate>).

Program Requirements

To earn an undergraduate certificate in Intermediate Business, a minimum of 14 credits is required.

Code	Title	Credits
Required Courses		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy ¹	3
or ECON 104	Introductory Macroeconomic Analysis and Policy	
MKTG 301	Principles of Marketing	3
or MGMT 301	Basic Management Concepts	
SCM 200	Introduction to Statistics for Business	4
or STAT 200	Elementary Statistics	

¹ Select whichever course was not taken in the Foundations of Business certificate.

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of

both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy>)

York

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<https://york.psu.edu/academics/certificates/business>