INTRODUCTION TO BUSINESS
MANAGEMENT, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any
campus location offering the specified courses for the certificate.

Academic Advising

The objectives of the university’s academic advising program are to help
advisees identify and achieve their academic goals, to promote their
intellectual discovery, and to encourage students to take advantage of
both in-and out-of class educational opportunities in order that they
become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising
relationship succeed. By encouraging their advisees to become engaged
in their education, to meet their educational goals, and to develop the
habit of learning, advisers assume a significant educational role. The
advisee’s unit of enrollment will provide each advisee with a primary
academic adviser, the information needed to plan the chosen program of
study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (https://senate.psu.edu/
policies-and-rules-for-undergraduate-students/32-00-advising-policy/)

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