

# INTRODUCTION TO BUSINESS MANAGEMENT, CERTIFICATE

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Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Description

The introduction to business management certificate provides a strong foundation in core business areas (management, accounting, communications and technology).

## What is Introduction to Business Management?

Business Management includes the performance or management of business operations and decision making, as well as the efficient organization of people and other resources.

## You Might Like This Program If...

- You desire to add business skills to your major program of study.
- You are looking for a well-rounded introduction to basic business concepts.