

# RECREATION, PARK, AND TOURISM MANAGEMENT, B.S. (UNIVERSITY COLLEGE)

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**Begin Campus:** Any Penn State Campus

**End Campus:** Greater Allegheny

## Program Learning Objectives

- Graduates will demonstrate ability to work autonomously in a professional and ethical manner, in accordance with current professional and ethical codes of practice.
- Graduates will demonstrate effective oral and written communication skills, by presenting ideas and project findings through writing and public speaking/presentations in a manner that conveys professional competence and technical expertise.
- Graduates will demonstrate knowledge of the fundamental concepts in RPTM including: social & behavioral science theories and models used in RPTM; significance of leisure and recreation in past and present societies; environmental, political and economic benefits and demerits of tourism development; factors contributing to the emergency of movements, delivery systems and agencies in recreation and parks movement.
- Graduates will be able to perform the scientific research process from idea conceptualization to dissemination of findings. Apply critical thinking, analytical and deductive reasoning to evaluate data and information from different sources to make informed management and resource allocation decisions.
- Graduates will demonstrate leadership and management skills by designing, marketing, implementing and evaluating a recreational program/initiative/event for/with a local recreational/leisure service agency.