

SPORTS ADMINISTRATION, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

This 15-credit interdisciplinary program offers students an introduction to different aspects of sports administration careers, broadly defined. Students who complete this certificate will enhance their portfolios and career opportunities to include working in the fields of sports management, business/retail, media, sporting teams, and recreational programs.

What is Sports Administration?

Sport management is the broad field of business associated with athletics, sports teams and recreation.

You Might Like This Program If...

- You enjoy sports and recreation.
- You desire to add this knowledge to your major program of study.

Admission Requirements

Students should be aware of possible course prerequisites for some of the listed courses.

Program Requirements

To earn an undergraduate certificate in Sports Administration, a minimum of 15 credits is required.

Students are required to complete:

- 3 credits of internship (from list A) with a sports administration-related organization;
- 6 credits from two different discipline codes of 100- and/or 200-level courses from list B;
- and 6 credits from two different discipline codes of 300- and/or 400-level courses from list C.

Code	Title	Credits
List A		
Select 3 credits of the following:		3
BA 495A	Business Internship	
CAS 495	Internship	
COMM 495	Internship	
PSYCH 495	Internship	
List B		
Select 6 credits from two different discipline codes of the following:		6
ACCTG 211	Financial and Managerial Accounting for Decision Making	
CAS 203	Interpersonal Communication	
CAS 252	Business and Professional Communication	
COMM 100	The Mass Media and Society	
COMM 170	Introduction to the Sports Industry	
ECON 102	Introductory Microeconomic Analysis and Policy	

FIN 100	Introduction to Finance	
or FIN 301	Corporation Finance	
HIST 113	Baseball in Comparative History	
HIST 155	American Business History	
PHIL 103	Introduction to Ethics	
STAT 100	Statistical Concepts and Reasoning	
or STAT 200	Elementary Statistics	
TURF 100	Introduction to Turfgrass Management	
List C		
Select 6 credits from two different discipline codes of the following:		6
AMST 441	History of Sport in American Society	
COMM 370	Public Relations	
COMM 412	Sports, Media and Society	
COMM 458	Media Law and Ethics	
COMM 476	Sports Writing	
COMM 478	Sports Information	
CRIMJ/CRIM/ SOC 467	Law and Society	
ECON 460	Issues in Sports Economics	
KINES 395B	Leadership Practicum: KINES	
KINES 439		
KINES 486	Legal Issues in Sport	
LER 459	Collective Bargaining in Professional Sports	
MGMT 433	Leadership and Team Building	
MKTG 310	Public Relations and Marketing	
MKTG 443	Sports Marketing	

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy>)

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