HIGHER EDUCATION (HIED)

HIED 501: Foundations of Higher Education

3 Credits

This course intends to explore what might be called the landscape of U.S. higher education. Acknowledging that a majority of the program’s students enter the doctoral program from a wide variety of disciplines and fields, this course is intended to give students an overview of past and current research in four overarching areas of inquiry that a majority of higher education researchers pursue. The four organizing themes are: foundations of higher education; college students; administration and organization in higher education; and, equity and diversity in higher education. Students will recognize that these four themes also intentionally correspond to the four areas in which they eventually must demonstrate competency (i.e., analytical comprehension and significance of the research). In examining the research in each of these four arenas of inquiry, students will consider various perspectives that higher education researchers commonly utilize including economic, historical, sociological, cultural, and legal perspectives.

HIED 502: Diversity & Equity in Higher Education

3 Credits

This course focuses on foundational and current issues related to equity and diversity in higher education. This course is organized into three major areas and levels of analysis: (1) an understanding of inequality and the framing of equity; (2) the diversity frame; and (3) strategies for transformation. The course will explore the concept of equity from different theoretical perspectives and an understanding of inequality from a structural, organizational, and individual level. In the second part, the course will explore what the diversity frame is, what its limitations are, and its relation to legal developments and affirmative action. The third part will focus on action, with specific strategies for transformational change toward greater equity and meaningful diversity and inclusion in higher education. Various types of equity and diversity will be considered, but special attention will be given to the complexity of race.

HIED 503: Ethnicity, National Identity, and Education

3 Credits

Surveys group-oriented education policies internationally, especially comparing those of Britain, Taiwan, India.

Cross-listed with: CIED 503, EDTHP 507

HIED 505: College Student Development

3 Credits

This course covers the knowledge and methods of human development theories and their applications in college settings.

HIED 515: Foundations of Educational Research

3 Credits/Maximum of 999

Students read the philosophical foundations of education research, study how philosophies influence methodologies, and analyze current educational problems. This course is designed for students entering doctoral programs in the College of Education. Our students are studying to become education researchers within a highly politicized environment. For example, particular definitions of education research and government policies that favor some types of research practices over others provide opportunities for and set limits upon the work of education researchers. Public controversies likewise contribute to challenges faced by education researchers who find their work affirmed or discounted by particular definitions and policies. In order to explore these controversies and to allow students to begin identifying their own "positionality" with regard to research, this course begins with a reading of the history and philosophies of education research (primarily focusing on the United States). The course goals are: - to identify assumptions of competing forms of social inquiry, each determined to uncover new knowledge; - to bring those assumptions to bear on education research in chosen fields of study; and - to begin to develop one’s own positions in order to direct further study and research. Specifically, through instructor facilitation and group discussions, students will come to understand major philosophical perspectives that permeate and drive research methodologies: positivism, postpositivism, interpretivism, critical theory, poststructuralism, and pragmatism. These understandings allow students to recognize the methodological assumptions that inform published research studies and to discover how methodologies might inform the research they wish to conduct as students and practitioners. Although the course is not required by any particular doctoral program in the College of Education, it is suggested for students who consider research important to their future careers and who see benefits in exploring the methodological options available.

Cross-listed with: ADTED 515, CI 515, EDPSY 515

HIED 521: Data Analysis for Education Research

3 Credits

This course bridges theoretical statistics coursework and practical research with real, large-scale data sets. The course emphasizes hands-on data preparation and analysis using statistical software. More specifically, the course will give an overview of national and international data resources that are available for educational researchers, survey the most widely used data analysis techniques in educational research, and use statistical software and large-scale datasets to produce useful results for educational policy research.

Cross-listed with: EDLDR 521, EDTHP 521

HIED 522: Economics of Education

3 Credits

The aim of the course is to help students view the educational system and students' educational decisions through the lens of economics. We will discuss the methods that economists commonly employ to study education and read recent empirical articles that examine the impact of educational policies and practices. At the end of the semester, we will discuss insights from the field of behavioral economics, which builds on the standard economic model to better understand decision making. This course also surveys the empirical literature on the economics of education which is organized into several broad topics, including human capital and economic return to education, school choice and college access, and education production. Finally, the course covers a variety of econometric methods that are widely used in the economic study of education. These methods include regression models (e.g., ordinary least squares, discrete choice models, Multi-level modeling, panel data models, etc.) and commonly used techniques to deal with self-selection and causal inference (e.g., quasi-experimental methods).
Cross-listed with: EDLDR 522, EDTHP 522

HIED 545: Foundations in Higher Education and Student Affairs
3 Credits

Foundations in the policy context and student characteristics of postsecondary education; analysis of issues and future trends in the field. HI ED 545 Foundations in Higher Education and Student Affairs
(3) This course provides an overview of the basic structures, functions, participants, constituencies, tensions, and challenges facing higher education and student affairs in the United States. The course goals are to (1) introduce students to the overall structure of higher education and student affairs, (2) examine the societal and individual purposes of higher education, (3) gain exposure to key concepts in higher education and student affairs, (4) examine internal and external actors important to higher education and student affairs, (5) understand the roles of various individuals in colleges and universities, (6) evaluate contemporary challenges facing higher education and student affairs, and (7) provide an opportunity for students to improve their analytical and written and oral communication skills.

HIED 548: Curriculums in Higher Education
2-3 Credits/Maximum of 3

Various types of curriculums and philosophies underlying them; ways in which curriculums are developed; elective versus required courses; evaluation of achievement.

HIED 549: Community Junior College and the Technical Institute
2-3 Credits/Maximum of 3

Distinctive contributions to meeting the need for postsecondary education; development, functions, curriculum and instruction, government, administration, and finance.

Cross-listed with: ADTED 549

HIED 552: Administration and Organization in Higher Education
3 Credits

This course gives students an overview of research on administrative practice and organizational theory relating to higher education. Students will learn about theory, organizational structure, governance, leadership, decision-making, culture, resources, and change. To prepare students for future research, the primary assignments require students to apply organizational theory to aspects of higher education that students select themselves.

Prerequisite: courses or experience in higher education

HIED 553: Educational Mobility in Comparative Perspective
3 Credits

Role of education in social mobility, using quantitative, qualitative, and historical methods; focuses comparatively on Britain, East Asia, and South America. CI ED 553/SOC 553/EDTHP 553/HI ED 553 CI ED 553.

(SOC 553, EDTHP 553, HI ED 553) Educational Mobility in Comparative Perspective
(3) Sociologists interested in higher education have attended to the relationships between postsecondary institutions and other institutions, as well as the impact on higher education of general social and demographic processes. Many of the classical ideas in sociological

theory, including those of Max Weber and Emile Durkheim, have surfaced in recent debates over the nature of higher education. Sociologists in the U.S. have explored such questions as: the gatekeeping function of higher education; the impact of universities on stratification; and the socializing environment for women and minorities. This seminar introduces some of the classical theorists and contemporary researchers of the sociology of higher education. All seminar participants will be required to write a sample research proposal, based on the readings from the seminar.

Cross-listed with: CI ED 553, EDTHP 553, SOC 553

HIED 554: The History of American Higher Education
3 Credits

An examination of the development of American higher education against the background of influential social, political, economic, and intellectual issues.

HIED 555: Higher Education Students and Clientele
3 Credits

Characteristics of higher postsecondary education students and other clientele; changes during postsecondary education years and during college; educational challenges and responses.

HIED 557: Sociology of Higher Education
3 Credits

Reviews theory and current sociology research on student access, achievement, and governance in postsecondary education, with applications to policy analysis. EDTHP (HI ED, SOC) 557 Sociology of Higher Education
(3) Sociologists interested in higher education have attended to the relationships between postsecondary institutions and other institutions, as well as the impact on higher education of general social and demographic processes. Many of the classical ideas in sociological theory, including those of Max Weber and Emile Durkheim, have surfaced in recent debates over the nature of higher education. Sociologists in the U.S. have explored such questions as: the gatekeeping function of higher education; the impact of universities on stratification; and the socializing environment for women and minorities. This seminar introduces some of the classical theorists and contemporary researchers of the sociology of higher education. All seminar participants will be required to write a sample research proposal, based on the readings from the seminar.

Prerequisite: graduate students only, except with permission of instructor; EDTHP/SOC 416 is recommended

Cross-listed with: EDTHP 557, SOC 557

HIED 560: Legal Issues in Higher Education and Student Affairs
3 Credits

Analyzing case law issues of access, student rights, employment, collective bargaining, church/state, etc., relevant to higher education and student affairs. HI ED 560 Legal Issues in Higher Education and Student Affairs
(3) This course is designed to teach a process of legal analysis with a focus on issues related to higher education and student affairs. The course exposes the student to a range of administrative problems at the post-secondary level which entail legal implications. The course will help current and prospective administrators in higher education and student affairs to envision the legal dimensions of collegiate-level decision processes. No attempt will be made to provide definitive legal
outlines at any stage; that is a task for the institutional attorney, the state attorney general, and the courts. Explicit recognition is made of the importance of law to higher education and student affairs training, but the overall effort will be illustrative rather than comprehensive.

HIED 562: Organizational Theory and Higher Education
3 Credits

Application of social science theory and research to postsecondary education organizations and administration; use of research in administrative practice.

Prerequisite: HI ED552

HIED 571: Comparative Higher Education
3 Credits

Comparative methods of studying structural variations in systems of higher education in principal industrialized nations and other selected countries.

Cross-listed with: CIED 571

HIED 582: Reviewing and Editing Education and Policy Journals
3 Credits

Introduction to education policy journals and the review and editing process; discussion of emerging issues within the academic publishing industry.

Cross-listed with: EDLDR 582, EDTHP 582

HIED 585: Research Design: Implications for Decisions in Higher Education
3 Credits

A capstone course on research design and analytical approaches to support decision-making in administration and policy-making. EDLDR 585 / EDTHP 585 / HIED 585 Research Design: Implications for Decisions in Higher Education (3) By the end of this course you should be able to: (1) Define and explain the following concepts/tools of social science research: The scientific method-Theory and its role, Constructs and variables, Hypotheses and relations, Experimental designs, Quasi-experimental designs and Ex post facto designs. Sampling theory and designs-Survey designs and methods, Approaches to data collection, Measurement reliability and validity, Quantitative analytical designs, and Ethical practices. (2) Apply these concepts/tools in designing a study relating to educational research. (3) Effectively critique both the theoretical bases and methods of a journal article or report of research or policy analysis. (4) Prepare a sound research proposal.

Prerequisite: EDPSY400, EDPSY406; or AG 400, R SOC573
Cross-listed with: EDLDR 585, EDTHP 585

HIED 586: Qualitative Methods in Educational Research
3 Credits

Exploration of the theoretical framework undergirding qualitative research and its attendant practices and techniques. EDLDR (EDTHP, HI ED) 586 Qualitative Methods in Educational Research (3) This course is the introductory course in the EPS qualitative research methods sequence. This is the first course in a three-course sequence departmental sequence intended to take students from basic knowledge of qualitative methods through mastery of advanced topics. This course was designed specifically to 1) orient students to the various types of qualitative methods most widely used in educational policy research and their theoretical underpinnings; 2) provide training in basic qualitative research techniques; 3) introduce students to basic research design; 4) provide systematic practice (and feedback) in evaluating qualitative research that would allow students to become sophisticated consumers of qualitative studies; 5) prepare students for the Level 11 course. The course will begin with a brief review the development of qualitative methods in related fields (anthropology, sociology, linguistics) and quickly move on to an overview of qualitative methods in education. Students must have read the material prior to class in order to take part in in-class exercises and discussions. We will focus on key issues such as validity, interpretation and representation. Students will be asked to read studies, assess the general quality of the work, and provide a critical evaluation. Students will study specific methods of qualitative field research, and most weeks we will practice and discuss a particular research technique (e.g. participant observation, focus group interviews). These practice sessions will be informed by relevant readings. Students will practice developing coding schemas as well as get a quick overview of qualitative data analysis (QDA) packages. Finally, in small groups, students will design a basic qualitative study to be presented as a final product in the course.

Cross-listed with: EDLDR 586, EDTHP 586

HIED 587: Education Policy and Politics
3 Credits

The political economy and bureaucratic politics of educational organizations, with special attention to the policy making, implementation, and evaluation processes.

Cross-listed with: EDLDR 587, EDTHP 587

HIED 588: Qualitative Methods in Educational Research II
3 Credits

Advanced study of methods involved in executing and analyzing qualitative research in education. EDLDR (EDTHP, HI ED) 588 Qualitative Methods in Educational Research II (3) The course will provide practical experience with methods of qualitative data collection, data management, and preliminary data analysis that extends and deepens students’ understanding of qualitative research in education. The class, limited to 15 students, will take as the focus with inquiry a common &quot;site&quot; around which projects of individual and group interest will be designed. Sessions will take place in &quot;workshop&quot; blocks during which students will present and critique the work of the project. Readings will be interspersed with the practicing of methods. The final project for the course will be the compilation of a synthesized data set that could serve as the basis of further analysis.

Prerequisite: EDLDR586

HIED 594: Research Topics
1-18 Credits/Maximum of 18

Supervised student activities on research projects identified on an individual or small-group basis.
HIED 801: Foundations of Institutional Research

This course is an overview of the Institutional Research profession and the role of institutional research in higher education. HI ED 801 Foundations of Institutional Research (3) This course introduces main topics, concepts and processes that are central to the practice of institutional research. It gives an overview of sources used in institutional research and the methods employed. Most importantly, this course aims at introducing students to a variety of reporting strategies and developing report writing skills. Pre-requisite: Working knowledge of basic statistics.

HIED 806: Teaching and Learning in Higher Education

This course gives students an overview of the intricacies of college teaching and learning. There is both an art and a science to teaching and learning. This class will be taught by exploring pedagogical issues and approaches, students will leave this class with a solid instructional foundation. They will have opportunities to learn independently, collaboratively, and reflectively as they question assumptions by reviewing current educational research, and practice instructional strategies. While teaching experience is a plus, it is not required. Being a learner, however, is not optional.

HIED 807: Foundations of Academic Advising

An overview of the academic advising profession and the role of academic advising in the collegiate setting. HI ED 807 Foundations of Academic Advising (3) This course will provide students with an overview of the academic advising profession and the role of academic advising in the collegiate setting. Topics include the history of academic advising; philosophical and theoretical perspectives; models of academic advising; ethical and legal foundations; emerging issues; scholarship; assessment and evaluation; the advising of diverse and unique populations of students; the use of technology in academic advising; the role of academic advising in retention, graduation rates, and student success; the professional development of academic advisers; the future of academic advising nationally and internationally; and the professional preparation necessary to enter the field of academic advising.

HIED 808: Pro-Seminar in U.S. Higher Education

This course is an overview of graduate study, professional careers, and professionalism in higher education. There are no prerequisites for the course and the course content assumes no prior knowledge of higher education as a field of study or as a place of employment. Learners will be actively engaged in developing skills needed for success as a graduate student and as a professional in higher education or a related field.
The goal of this course is to prepare students for success as graduate students in the study of higher education and to develop a career plan for self-direction and lifelong learning.

HIED 810: Planning and Resource Management in Higher Education

3 Credits

Strategic planning and resource management in higher education through institutional research. HI ED 810 Planning and Resource Management in Higher Education (3) This course provides students with a working knowledge of strategic planning models and budgeting structures and processes. Planning and budgeting skills are important components in institutional decision support, and this course provides students with tools and skills in environmental scanning, revenue forecasting, expenditure controls, and benchmarking. Curricular goals:
Upon completion, students will be able to: 1) discuss, in an informed way, the history, evolution, theory and practice of strategic planning in higher education; 2) appreciate contextual influences (such as political, sociocultural, leadership, environmental constraints, and the like) on planning; 3) apply data and decision-support tools that can support strategic planning and resource management; 4) apply group process tools to enhance communication, consensus, and action; 5) demonstrate a pragmatic ability to help integrate strategic planning with institutional research and organizational improvement in a college or university setting. HI ED 810 is designed for institutional research professionals, and the online learning experience is aimed at applying the readings, obtaining hands-on experience in analyzing data, and developing reporting skills. Each Unit lists supplementary readings and weblinks where you can find additional information to explore the topic in greater depth. The methods of teaching and learning include Readings and Supplemental Resources, Professor’s Notes, Discussion Forums, Drop Boxes, Collaborative Learning Opportunities in small groups, Individual Learning Opportunities or a personal project, and Essays or Papers. This course has an established start and end date and includes interaction with other students throughout the course. Pre-requisite: a working knowledge of basic applied statistics.

HIED 830: Designing Institutional Research Studies

3 Credits

Develop skills to design and execute IR studies using quantitative and qualitative research methods. HI ED 830 Designing Institutional Research Studies (3) This course acquaints students with best practices and necessary skills in quantitative and qualitative research design including sampling and basic measurement issues, research methods, survey research, interviews, focus groups, and selecting appropriate statistical tools. Upon completion of this course, students will be able to: 1. Define and explain the following concepts/tools of social science research: The scientific method, Theory and its role, Constructs and variables, Experimental designs, Hypotheses and relations, Ethical Principles and practices, Survey designs, and methods, Sampling theory and designs, Approaches to data collection, Quasi-experimental designs, Measurement reliability and validity, Ex post facto designs, Quantitative analytical designs, Focus Groups & Interviews, Qualitative analytical designs. 2. Apply these concepts/tools in designing a study relating to education research or policy analysis. 3. Effectively critique and evaluate both the theoretical bases (if any) and methods of a journal article or report of a piece of research or policy analysis. This course has established start and end dates and includes interaction with other students throughout the course. Use of the course Web site is required (the central area for accessing class notes and postings, e-mail communication, ANGEL, downloading files). The course is structured around learning units, each roughly corresponding to one week of a Penn State semester. Learning units are self-contained and built around a single theme or topic. Each contains an introduction, objectives, reading assignments, professor’s content, and learning activities. While it is possible to accelerate or vary the reading and research schedule, the discussion components among peers should adhere roughly to the time frame (the week) within which each Unit is presented. As a pre-requisite for this course, students are expected to: * Know the definition of a &quot;/variable&quot; and the distinctions among dependent, independent, and control variables. Know basic descriptive statistics (e.g., mean, median, variance, standard deviation, percentage distributions), basic inferential statistics (chi-square test of association and goodness-of-fit test, t-tests, one-way analysis of variance, correlations); the concepts underlying ordinary least-squares (OLS) multiple regression and the basic multiple regression statistics (R2, R2-change, b-weights, and beta weights).

HIED 840: Assessing Student Outcomes & Evaluating Academic Programs

3 Credits

Academic program assessment/student outcomes in accountability and accreditation processes. HI ED 840 Assessing Student Outcomes & Evaluating Academic Programs (3) This course pulls together the many threads that add up to educational effectiveness: evaluating academic programs and curricula, assessing student learning outcomes, coping with accountability and performance reporting requirements, responding to the demands of both regional and disciplinary/vocational accreditation bodies. The course acquaints students with strategies and instruments for conducting outcomes studies of programs, students, and alumni alike. Assessment topics include studies of students’ basic skills, general education, knowledge in the major, personal growth, and alumni outcomes. Thus, the course is designed for higher education professionals who seek to a fuller understanding of Student Outcomes Assessment, Program Evaluation, and Institutional Effectiveness. The online experiences are aimed at applying the readings, obtaining hands-on experience in analyzing data, and developing reporting skills. Each Unit lists supplementary readings and weblinks where you can find additional information to explore the topic in greater depth. The course has linkages to the other courses in the Institutional Research Certificate program. For example, the opening weeks of HI ED 840 expand upon some of the assessment and evaluation readings and materials covered in selected units of the Foundations course (HI ED 801). Both this assessment course and the course on Studying Students and Student Affairs (HI ED 802) draw upon and discuss relevant literature and theories of student outcomes. Persistence models and theories referred to in these courses are relevant also to Enrollment Management and Forecasting (HI ED 860). The Research Design course (HI ED 830), with its emphasis on measurement issues and survey research, provides an analytical foundation for all these other IR courses. HI ED 840 summarizes the best of what we know about assessing student outcomes. Few topics are more complicated than outcomes assessment. The needs of students and the areas of their learning vary highly among institutions and degree programs. Students are diverse and the dimensions of the learning processes in American Higher Education are extremely complex. Likewise, assessing student performance is complex and hence difficult to summarize. Moreover, before we travel into the real content of assessment, we need to place our journey within a context, and within an environment that is heavily shaping what we do. Thus, before we focus on evaluation academic programs and assessing student outcomes, we will examine accountability, accreditation, and performance reporting.
In recent years, evidence of student outcomes has become one of the key indicators of institutional effectiveness, especially as it is viewed by accrediting associations and many state higher education governing boards.

HIED 841: Research and Assessment in Student Affairs

3 Credits

Accreditation bodies, state legislatures, critics, and the public at large continue to challenge colleges and universities to demonstrate what and how students are actually learning. Further, student affairs departments are being scrutinized both internally and externally regarding the importance, relationship, and effectiveness of their initiatives for student learning and persistence. This course suggests that research, program evaluation, and assessment are critical skills for student affairs practitioners to develop in responding to such concerns and in order to undertake and accomplish their efforts with excellence. More specifically, this course will help students to contextualize and evaluate student affairs programs with an eye towards effectiveness and improvement.

HIED 842: Administrative Leadership in Higher Education

3 Credits

This course gives students an overview of administrative leadership within higher education institutions. Students learn about organizational structure, governance, leadership, decision-making, internal and external constituencies, culture, resources, and organizational change. Brief discussions of key organizational theories are included but the course primarily focuses on administrative practice.

HIED 843: Foundations of Student Affairs

3 Credits

This course examines the nature and purpose of the student affairs profession, its functions, and how they can be effectively managed, coordinated, and integrated as part of student learning in American institutions. It also explores institutional strategies for organizing, staffing, and funding the large portfolio of programs, services, and facilities designed to facilitate student learning and development at different types of institutions. Complementing material learned in other HIED courses, this course will explore the practical use of student development theory, student learning assessment, and organizational theory in student affairs.

HIED 844: Diversity and Inclusion in Higher Education

3 Credits

Explores diverse student populations, the value university communities place on these differences, and development of skills to assist these populations.

HIED 846: College Students and Their Success

3 Credits

Numerous scholars, over many years, have explored a wide array of topics about college students; their preparation for college, their generalized and particularized characteristics, their behaviors in college, their attitudes about social issues, their relative success in achieving learning outcomes, their engagement (or lack thereof) with various components of the collegiate learning experience, their persistence, and the list goes on and on. This course probes a few of the many relevant avenues of inquiry that comprise ongoing efforts to study college students. More specifically, we will utilize Alexander Astin’s Inputs-Environments-Outcomes (IEO) model (1991) as a useful way to organize an analysis of college students, perhaps with slightly more emphasis placed on the Inputs component of Astin’s model.

HIED 849: Legal Issues in Higher Education

3 Credits

This course is an overview of the legal standards arising in higher education, including institutional legal obligations, the rights and responsibilities of faculty, staff, and students, and the legal and regulatory roles of states and the federal government. The course is intended to serve the needs of students with varied professional and academic interests related to higher education who would benefit from a greater understanding of the legal forces that affect colleges and universities.

HIED 850: Analyzing Faculty Workload, Performance, and Compensation

3 Credits

Develop research skills to analyze faculty workload and performance in teaching, research, outreach, and compensation. HIED 850 Analyzing Faculty Workload, Performance, and Compensation (3) This course provides researchers with an overview of faculty issues with the analytical skills and tools associated with analyzing faculty workload and performance in teaching, scholarship, and outreach. The course is designed for those entering careers in institutional research and planning, particularly those whose work supports the Provost, as well as for those whose work is related to faculty analysis and reporting in other higher education settings. Topics include an overview of needed local and existing national databases, measuring faculty workload, evaluating faculty research productivity, using student ratings of instruction, providing support for academic program reviews, conducting salary studies, addressing issues of equity/diversity, and assessing faculty satisfaction, turnover, and flow. Curricular goals: Upon completion of this course, students will be able to: Understand concepts, methodologies, research practices, and information systems that support academic decision making in the Provost’s Office. Develop appropriate metrics to gauge faculty work in instruction, research, and service. Understand the diversity of academic work-life and labor market issues at national and institutional levels. Carry out at a basic level the major Institutional Research faculty-related analyses, including instructional analysis, research productivity, benchmarking, salary equity, and turnover projections. Utilize SPSS software, make PowerPoint presentations, and produce effective reports related to faculty issues. This course has established start and end dates and includes interaction with others throughout the course. The course is structured around learning units, each roughly corresponding to one week of a Penn State semester. Learning units are self-contained and built around a single theme or topic. Each contains an introduction, objectives, reading assignments, professor’s content, and learning activities. While it is possible to accelerate or vary the reading and research schedule, the discussion components among peers should adhere roughly to the time frame (the week) within which each Unit is presented. Pre-requisite: Working knowledge of intermediate statistics such as OLS regression.
HIED 860: Enrollment Management

3 Credits

This course gives students an overview of key components of strategic enrollment management. The course is divided into three parts. The first part, which contains the initial three lessons, presents core themes that permeate the class while also familiarizing students with the field of enrollment management. The second part addresses the core activities associated within enrollment management: recruitment, admissions, financial aid, and retention. The final part of the course focuses on current trends in enrollment management and on topics of interest to the students.

HIED 897: Special Topics

1-9 Credits/Maximum of 18

Formal courses given on a topical or special interest subject which may be offered infrequently; several different topics may be taught in one year or semester.