HOSPITALITY MANAGEMENT (HM)

HM 503: Research Methods in Hospitality Management
3 Credits
An introduction to the process of research; problem-solving approaches; the research proposal and the development of the research question.
Prerequisite: STAT 451

HM 511: Services Marketing Hospitality Management Seminar
3 Credits/Maximum of 999
Hospitality services marketing.

HM 585: Seminar in Hospitality Management
3 Credits
This course is a doctoral seminar in HM (Hospitality Management) that addresses the conceptual foundations of the HM knowledge base.

HM 586: Data Analysis in Hospitality Management
3 Credits
This course is a doctoral seminar in HM (Hospitality Management) that addresses multivariate data analysis techniques used in hospitality management.

HM 590: Colloquium
1-3 Credits/Maximum of 4
Continuing seminars which consist of a series of individual lectures by faculty, students, or outside speakers.

HM 594: Research Topics
1-18 Credits/Maximum of 18
Supervised student activities on research projects identified on an individual or small group basis.

HM 596: Individual Studies
1-9 Credits/Maximum of 9
Creative projects, including nonthesis research, which are supervised on an individual basis and which fall outside the scope of formal courses.

HM 600: Thesis Research
1-15 Credits/Maximum of 999
No description.

HM 601: Ph.D. Dissertation Full-Time
0 Credits/Maximum of 999
No description.

HM 602: Supervised Experience in College Teaching
1-3 Credits/Maximum of 6
No description.

HM 610: Thesis Research Off Campus
1-15 Credits/Maximum of 999
No description.

HM 611: Ph.D. Dissertation Part-Time
0 Credits/Maximum of 999
No description.