

# INTERNATIONAL BUSINESS (IB)

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IB 596: Individual Studies

1-9 Credits/Maximum of 9

Creative projects, including nonthesis research, which are supervised on an individual basis and which fall outside the scope of formal courses.

IB 800: International Business Management

3 Credits

This is a foundational course in international business. The basic content of the course includes: 1) an overview of the means of conducting international business, with an emphasis on what makes international different from domestic; 2) the effects of the social systems within countries on the conduct of international business; 3) the major theories explaining international business transactions and the institutions influencing those activities; 4) the financial exchange systems and institutions that measure and facilitate international transactions; 5) the dynamic interface between countries and companies attempting to conduct foreign business activities; 6) corporate strategy alternatives for global operations; 7) international activities that fall largely within functional disciplines

**Prerequisite:** MGMT 501 ACCTG 511; ACCTG 512