INTERNATIONAL BUSINESS
(IB)

IB 596: Individual Studies
1-9 Credits/Maximum of 9
Creative projects, including nonthesis research, which are supervised on
an individual basis and which fall outside the scope of formal courses.

IB 800: International Business Management
3 Credits
This is a foundational course in international business. The basic content
of the course includes: 1) an overview of the means of conducting
international business, with an emphasis on what makes international
different from domestic; 2) the effects of the social systems within
countries on the conduct of international business; 3) the major theories
explaining international business transactions and the institutions
influencing those activities; 4) the financial exchange systems and
institutions that measure and facilitate international transactions; 5)
the dynamic interface between countries and companies attempting to
conduct foreign business activities; 6) corporate strategy alternatives
for global operations; 7) international activities that fall largely within
functional disciplines

Prerequisite: MGMT 501 ACCTG 511; ACCTG 512