MBADM 571: Global Strategic Management
3 Credits
Integrating multiple functional business areas to resolve global business problems and improve organizational performance. As the capstone course in the online MBA program, this course covers the study of strategic management, and is designed to integrate many of the components and key concepts that students have studied throughout the core curriculum. This course will enable students to develop skills to deal with complex situations, identify and evaluate alternative courses of actions for their organizations, and communicate their assessments and recommendations succinctly yet comprehensively. This course centers on factors that influence the competitive behavior and performance of the firm and the major focus throughout is firm success. Upon completion of this course, students will be able to describe, analyze, explain, and apply strategy concepts and techniques to virtually any type of organization, business or otherwise, in its pursuit of competitive advantage. More importantly, students will be prepared to think logically and critically about actual strategic situations that managers confront. By the conclusion of this course, students will be able to take a strategic manager’s perspective to resolve business problems and issues with the goal of improving their organizations’ performance.

MBADM 810: Team Performance
3 Credits
Overview of concepts, applications, and research on group and team processes and performance in an organizational context. This course provides students with an understanding of team processes and performance as well as other current issues that affect interpersonal dynamics in the workplace. This course provides an overview of the concepts of groups and teams as related to process and performance in organization. The course will blend theory, research, and practice to enable students to create, manage, and participate in teams more effectively. Broad topic areas include team design, context, and process. Specific areas of focus include learning orientation; group process skills; managing emotions, diversity, and conflict in groups; various workplace teams (e.g., virtual, cross-functional); and designing effective teams.

MBADM 811: Financial Accounting
3 Credits
Accounting rules, practices, and applications that characterize the accounting presentations that for-profit organizations provide to the public. This course provides students with a foundation in the basic principles, procedures, and objectives of financial accounting that govern the reporting of information about a business to individuals, institutions, and other external groups. Course content focuses on: (1) conveying the conventions and institutional framework that define accounting rules and practice, including basic exposure to Generally Accepted Accounting Principles; (2) developing familiarity with financial statements; (3) teaching fundamental accounting transactions; and (4) training students in rudimentary analysis of the financial statements. Participation in synchronized discussions at specified times will be required.

MBADM 812: Economics for Business Strategy
3 Credits
Introduction to microeconomic and macroeconomic environments of business, pricing determination, market structures, and formulation of competitive strategy. This course is concerned with the economics way of thinking, the economics of effective management, the economic foundation of business strategy, and the economic environment of business. It draws on, and integrates, microeconomic and macroeconomic principles to bring new insights to business strategy and effective management. It provides a study of how markets are structured, how competitors and market participants behave, how prices and levels of activity in the business firm are determined, and how pricing is used by firms as a competitive strategy. The elements of the demand-and-supply framework are used to explain and resolve issues concerning production and sales levels, resource acquisition and allocation, and new value propositions. Also introduced are the basics of macroeconomics in the analysis of business cycles and in an understanding of government policies intended to influence the economic environment and affect where and how firms choose to compete. The effects of the global context (e.g., exchange rate policies, etc.) on economic conditions and business landscapes are analyzed. Throughout this course, students will be engaged in discussion of economic concepts and theories relevant to the concepts of competitive forces, competitive advantage, and competitive strategy, as well as the industry environment (market and competitors and their behaviors) and the industry's general economic environment. They will gain an understanding of how markets affect the elements of the firm's internal operations and how markets shape the firm's external environments which are often challenging and complex. They will also learn how to use the concepts and theories covered in this course to formulate a business strategy for the firm.

MBADM 813: Data Analysis for Decision Making
3 Credits
Applying statistical concepts to quantify uncertainty and gain insights from data in business settings. This course is designed to provide students with an exposure to the most commonly used statistical concepts, methods, and techniques, and their applications to business problems. The course covers the basic concepts of business statistics and data analysis using appropriate statistical software. The course emphasizes practical applications and business decision-making under uncertainty.

MBADM 814: Leadership Communications and Change Management
3 Credits
This course provides students with an overview of current theories and practices of organizational communication through the application and understanding of organizational change models. The primary aim is to enhance written, oral, and graphic communication by applying, assessing, and presenting organizational change assessments in team and individual forums. The course focuses on developing an understanding of the paradigm shift necessary to achieve organizational transformation and re-conceptualization of management principles through effective and efficient communication.
MBADM 813: Managing in the Digital Economy

3 Credits

How digital innovation, technology, and market disruption transforms industries, business practices, and market strategies. This course addresses the ways digital technological innovations transform industry, business models, strategies, operations, and management, and create new markets and products. The Economics and Markets module builds a foundation for understanding the role of disruptive technologies and their transformational impact on business strategies and models. The module has three focus areas - behavioral and informational economics, power laws, and platform competition. The Disruptive Information Technologies module is based on Clayton Christensen's concept of disruptive innovations with discussions centered on Clouds and Mobility, Internet of Things, 3D printing, robotics, transportation. The Implications of Data module focuses on the collection, analysis, and use of massive amounts of data driven by digital technologies. The topics covered include big data, privacy and security, search and ad technologies, health, and current/emerging topics. The Transformational Impact module discusses strategic implications of digital innovations on work, business, industry, and society.

MBADM 850: Corporate Innovation and Entrepreneurship

3 Credits

This course focuses on understanding, exploring, and applying innovation-related concepts, principles, and practices to corporate environments involved with product development, new venture creation, and other contexts, such as startup companies. Innovation and creativity are examined from multiple perspectives and levels of analysis, including
individual, team, organization, industry, business process, culture, and technology, to name a few. In addition, this course seeks to demonstrate how innovation, and its associated best practices, can be integrated and applied to improve organizational performance. This course is intended to provide a broad overview of corporate innovation and entrepreneurship that students can build upon in a work or educational setting. Students will learn the basics of how to assess innovation competency maturity, perform innovation processes and activities in an organization, and identify opportunities and ideas that can lead to new venture creation.

**Recommended Preparation:** A minimum of two years of business or similar organizational experience.