

INTELLECTUAL PROPERTY AND MEDIA LAW (INTPR)

INTPR 950: Communications Law

2 Credits

This course will explore current issues in communications law including First Amendment constraints on the regulation of the content of telephone calls and television advertising, cable TV monopolies, and telecommunications regulations and deregulation. Course materials explore regulatory, constitutional, and antitrust law principles as they apply to broadcast, cable, and telecommunications activities.

INTPR 951: Internet Law

3 Credits

This course presents the range of legal issues arising from the emergence of cyberspace. The course considers how the law has reacted to challenges posed by the Internet as well as how the law is shaping its future. Specific areas covered include jurisdictional analysis, First Amendment/free speech, digital copyrights, trademarks and domain names, electronic privacy, e-commerce, and Internet governance.

INTPR 952: Introduction to Intellectual Property

3 Credits

This course will survey the protection of proprietary rights in intangible assets by patent, copyright, trademark, trade secrecy, and unfair competition law.

INTPR 960: Copyrights

3 Credits

The course addresses the legal protection afforded to authors and artists under common law and statutory copyright. It considers the rights granted, procedure for their procurement, and protection through litigation. The course also deals with international rights, conveyancing, and interface with the antitrust laws.

INTPR 980: Patent Law

3 Credits

This course is an examination of the legal requirements for obtaining patent protection for an invention. The statutory foundations of United States patent law are examined through an analysis of patent prosecution practice and patent litigation. The course also considers United States patent practice in the context of international intellectual property law.

INTPR 982: Licensing of Intellectual Property

3 Credits

The retention of the intellectual property or the absolute transfer of such interests to other for purposes of economic exploitation is, however, declining in use and popularity. Rather, it has evolved that maximization of the holder's value in the intellectual property may, in some circumstances, be better achieved by sharing some of the rights, while retaining others. This is the topic of the course in the licensing of

intellectual property. The offering explores the myriad business, legal, and negotiating issues involved in the drafting and use of intellectual property licensing agreements.

Prerequisite: Students must have taken at least one of the following courses; Copyrights, Trademarks and/or Patents; or receive specific permission of the faculty member after demonstrating special qualifications for the subject matter.

INTPR 985: Trademarks

2 Credits

The law of trademarks is central to the concept of fair dealing in the commercial environment. The history of common law and statutory trademarks is explored as well as registration, conveyancing and foreign rights. The course deals with the duty of the merchant to compete honestly and remedies for failure to do so.