**ARTS AND ARCHITECTURE (AA)**

**AA 99: Foreign Studies**
1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction.

International Cultures (IL)

**AA 100: Introduction to International Arts**
3 Credits

An interdisciplinary, multicultural introduction to the arts of the world. A&A 100 Introduction to International Arts (3) (GA;IL)(BA) This course meets the Bachelor of Arts degree requirements. The arts of the world can be simultaneously universal and unique. By conveying qualities of the human condition (mortality, love, lust, virtues, vices, etc.) the arts can be universal. However, the arts communicating these qualities can be as unique as the cultures that produced them. Consequently, the arts are representative of the commonality and diversity of the peoples of the world. A&A 100 will use the arts to consider similarities and differences among cultures. The primary objective of this course is to develop each student’s ability to appreciate the arts from a variety of cultures. By equipping students with the skills to analyze works of art from other countries, the course will make them more receptive to the unfamiliar. The scope of this course will be open to all arts from all cultures but it cannot be comprehensive given how large a field of study this represents. The course will concentrate on but will not be limited to the visual arts, architecture, designed environments, theatre and music. It will not include all arts from all countries. Instead, case studies will be used to provide students with in-depth examination of specific examples. Individual case studies will be selected based on qualities indicative of the culture of origin. Care will be given to selecting case studies representative of a wide variety of cultures. Effort will be made to include examples from Asia, Africa, Australia, South America and Europe. Case studies will be presented by guest lecturers and chosen from other resources on campus. Members of the College of Arts and Architecture faculty, international graduate students and visiting scholars will be invited to present examples from their expertise. Objects in the Palmer Museum Of Art, events at the Center for the Performing Arts and audio/visual/internet resources will also be used as sources for other case studies. Because the arts are central to this course, visual and audio experiences will be a major component. A&A 100 is the foundations course required by the International Arts Minor, but will also be available to other students not pursuing the minor as a General Education Arts (GA) and United States Cultures and International Cultures (US;IL) course.

Bachelor of Arts: Arts
Bachelor of Arts: Other Cultures
International Cultures (IL)
General Education: Arts (GA)

**AA 105: Interdisciplinary Digital Studio (IDS) Seminar I**
3 Credits

This course will consist of five three-week modules during which students will be introduced to digital design process and applications that are necessary for IDS design research and creative production. What students learn in this first of two preliminary courses during the first of year in the IDS major will have direct application in digital design problems that will be introduced in the beginning, intermediate, and advanced courses in the IDS Program. Accomplished digital artists and designers consisting of faculty in the School of Visual Arts, the School of Music, the Department of Architecture, and the Department of Landscape Architecture will teach the modules. Content of the five modules will include two and three-dimensional modeling, animation; sound, and game design concepts and processes.

**Prerequisite:** School of Visual Arts Admissions Portfolio

**AA 106: Interdisciplinary Digital Studio (IDS) Seminar II**
3 Credits

This course will consist of 5 modules that will introduce students to emerging technologies that are applicable to interdisciplinary electronic design study. A&A 106 Interdisciplinary Digital Studio (IDS) Seminar I (3) This foundational course will consist of five three-week modules during which students will be introduced to further study in digital design process and applications that are necessary for IDS design research and creative production. What students learn in this first of two preliminary courses during the first of year in the IDS major will have direct application in digital design problems that will be introduced in the beginning, intermediate, and advanced courses in the IDS Program. Accomplished digital artists and designers consisting of faculty in the School of Visual Arts, the School of Music, the Department of Architecture, and the Department of Landscape Architecture will teach the modules. Content of the five modules will include two and three-dimensional modeling, animation; sound, and game design concepts and processes.

**Prerequisite:** School of Visual Arts Admissions Portfolio and completion of A&A 105

**AA 110: Interdisciplinary Digital Media Studio I**
3 Credits

Provides arts and design students an interdisciplinary studio-based exploration of critical, theoretical, and historical understandings of digital media. A&A 110 Interdisciplinary Digital Media Studio I (3) This course is the first of a series of required courses for the Interdisciplinary Digital Studio (IDS) degree. Students in A&A 110 will gain an interdisciplinary and collaborative foundation through the studio-based exploration of digital media arts and design processes. This course will foster interdisciplinary awareness and diverse perspectives and provide students with a common language with which they can communicate and collaborate with other students in the arts and design disciplines. The course will integrate a variety of methodologies and approaches rather than discipline-specific subject matter and be especially significant to such areas as learning to think critically, learning to engage in critical dialogue, and development of research skills. It will provide an introduction to, and discussion of, the processes of historical thinking and methodology as these pertain to the work and experience of historical and living digital media artists and designers. Through the completion of studio-based projects encompassing a wide range of digital media, including image production and manipulation, basic interactivity/hypermedia, interface design, 3D modeling, animation, digital fabrication, audio, and video, students will create a portfolio of work.
that will enable them to make informed and guided choices as to the further focusing of their studies in the digital arts and design. Students will be introduced to various collaborative situations and approaches to be utilized as necessary based on the needs of the project. In the following year, students will build upon the explorations of this course through more focused and rigorous studio work in A&A 210 as well as other relevant courses to the degree.


AA 121: Design Thinking and Creativity

3 Credits

An introductory and multidisciplinary exploration of the theory, process, methods, and artifacts of design, achieved through an examination of ideas, examples, and applications. A&A 121 Design Thinking & Creativity (3) (GA)(BA) This course meets the Bachelor of Arts degree requirements. This course is an introductory, general education level course based on the premise that design is a fundamental human activity that everyone engages in one way or another. Design encompasses both the ability to imagine that which does not yet exist and to make it appear in concrete form. Design is a form of deliberate, considered action that seeks solutions to problems and creates useful and purposeful artifacts. Design is simultaneously used as a noun and a verb, and to describe a discipline and many fields of practice. Yet design remains essentially a black box to most people; its methods, processes, and components are mysterious, magical, and opaque. This course will turn the black box into a glass box. The course focuses on the relationship between ideas, tools, and artifacts in order to connect theory, practice, and outcomes. Using theory, practice, and artifacts from a range of design fields (including architecture, landscape architecture, product design, engineering, graphic design, environmental design, and design theory itself), the course will empower students to understand design from the perspective most useful to them and their work - ideas, application, and the things they encounter in the world. The course focuses on the kinds of problems, situations, and processes of thinking that are critical for designers, business professionals, engineers, humanists, social scientists and natural scientists. The course is divided into eight distinct units, allowing a thematic and comparative analysis of a breadth of design topics: What is Design?; Design Artifacts; Design Problems; Creativity; Design Thinking; Models of the Design Process; Design Action; and Design Tools and Methods. By the end of the course, students will be equipped with the necessary knowledge and skills to understand and analyze the role of design in the world and to take action themselves, including: the breadth of design in the world; the power and responsibility of design; a range of design artifacts; how designers think and work; what creativity is and what it entails; understandings of design, design thinking, and creativity across a breadth of disciplines; the parts of design problems; how the design process can be described; strategies and methods applicable to the stages of the design process. There are no prerequisites for this course. The course will serve as an introduction to fundamental ideas of design and complement design-focused courses in other departments/programs across the university. The course satisfies general education requirements for Arts (GA) requirements.

AA 122: Introduction to Graphic Storytelling

3 Credits

Introduction to Graphic Storytelling is a studio exploring the visual language of comics and graphic novels. Assignments will include writing and drawing exercises, and short and long-form comics projects. Students will study the formal concerns of visual sequence and storytelling, layout and lettering, and traditional drawing materials. Subjects of study and discussion will include contemporary comics and graphic novels, comprehensive critical response, creative ideation and development, and the history and theory of sequential art. Through exercises, projects, readings, discussion, and communal feedback, students will become develop their own visual and narrative process for producing graphic narratives.

AA 193N: The Craft of Comics

3 Credits

This course combines the literary analysis of comics and graphic novels with the creative practice of making comics. Students will learn through an integrated and ongoing process of interpreting select comics texts and also making their own work in that same medium. Students will gain a technical vocabulary for discussing and assessing comics, which they will then apply to formal analysis of compositional and narrative elements in select assigned texts. This analysis will occur first in class discussion, facilitated by the instructors, and then through a sequence of individual written assignments. At the same time, students will receive formal instruction in making comics as they create their own work over the course of the semester, workingshopping with peers and instructors as a way of gaining further insight into the creative and technical processes of the studied texts. Formal analysis and creative work will be coordinated and progressive across the course of the semester. The culmination of this collaborative learning would be an integrated understanding and appreciation of comics art.

General Education: Arts (GA)
General Education: Humanities (GH)
GenEd Learning Objective: Integrative: Interdomain
GenEd Learning Objective: Effective Communication
GenEd Learning Objective: Crit and Analytical Think
GenEd Learning Objective: Key Literacies

AA 199: Foreign Studies

1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction.

International Cultures (IL)

AA 210: Focused Realization Studio

3 Credits

Provides students the opportunity for the realization of more focused interdisciplinary studio explorations in the digital arts and design disciplines. A&A 210 Focused Realization Studio (3) Building upon the material introduced in A&A 110: Interdisciplinary Digital Media Studio I as well as other relevant courses, such as ART 211W, students in A&A 210 will create team-based and individual studio work that investigates, from a variety of disciplinary understandings, more advanced issues and problems in the digital arts and design disciplines. This rigorous and focused exploration will result in a portfolio of completed and
fully realized studio-based projects. This final portfolio will be made available online by the student, both to reach as broad an audience as possible as well as encourage the growth of a critically focused community of similarly interested practitioners in the digital arts and design disciplines. The primary purpose of the course is to bring together students engaged in a wide range of studio explorations and create a synergistic group dynamic that will inform and advance the work of all participants; hence, personal initiative and strong self-learning skills are a given expectation. The studio format is the fundamental model for education within the arts and design disciplines in the University. Ways of learning about the arts and design through projects and assignments that incorporate various technologies will be included in the course. This course also will give students knowledge of the digital arts and design disciplines, develop skills of art, design and communication, and foster a capacity for judgment. There will be an emphasis on both product and process necessitating a high level of self-motivation and initiative. Each student will be encouraged to be open to a diverse range of ideas, values and solutions.

**Prerequisite:** A&A 110

AA 295: Internship

1-18 Credits/Maximum of 18

Supervised off-campus, nongroup instruction including field experiences, practica, or internship. Written and oral critique of activity required.

AA 296: Independent Studies

1-18 Credits/Maximum of 18

Creative projects, including research and design, that are supervised on an individual basis and that fall outside the scope of formal courses.

AA 297: Special Topics

1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject that may be topical or of special interest.

AA 299: Foreign Studies

1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction.

International Cultures (IL)

AA 310: Creative Collaboration Studio

3 Credits

Provides students with an advanced studio exploration of interdisciplinary collaborative projects in the digital arts and design disciplines. A&A 310 Creative Collaboration Studio (3) This course is the third required studio course for students in the Interdisciplinary Digital Studio (IDS) degree program. Students in A&A 310 will create advanced studio work that investigates, from a variety of disciplinary understandings, increasingly complex issues and problems in the arts and design disciplines. The course will emphasize collaborative and team-based projects, exploring the creative potential within the group dynamic as well as in relation to a client. This rigorous and focused exploration will result in a portfolio of completed and fully realized studio-based projects. This final portfolio will be made available online by the student, both to reach as broad an audience as possible as well as encourage the growth of a critically focused community of similarly interested practitioners in the digital arts and design disciplines. The primary purpose of the course is to bring together students engaged in a wide range of studio explorations and create a synergistic group dynamic that will inform and advance the work of all participants; hence, personal initiative and strong self-learning skills are a given expectation. The studio format is the fundamental model for education within the arts and design disciplines in the University. Ways of learning about the arts and design through projects and assignments that incorporate various technologies will be included in the course. This course also will give students knowledge of the digital arts and design disciplines, develop skills of art, design and communication, and foster a capacity for judgment. There will be an emphasis on both product and process necessitating high level of self-motivation and initiative. Each student will be encouraged to be open to a diverse range of ideas, values and solutions.

**Prerequisite:** A&A 210, ART 211W

AA 322: Arts Marketing

3 Credits

Topics include: arts markets, consumptions models, targeted development of aesthetic products, analysis of websites and other marketing materials that communicate artistic value. A&A 322 Arts Marketing (3)(BA) This course meets the Bachelor of Arts degree requirements. This course will introduce and outline the role, purpose, and perception of “art” in various marketplaces and contexts for the emerging arts entrepreneur. Topics include: issues in marketing aesthetic products, consumer identification through art, models of consumer behavior, art and technology, targeted development of arts products/services, and the analysis of websites and other marketing materials that communicate artistic value to appropriate market(s).

**Prerequisite:** third-semester standing

Bachelor of Arts: Arts

AA 323: Arts Enterprise Development

3 Credits

Course outlines the cultural and economic environment of the arts in the United States. Topics include: feasibility study and start-up of for- and non-profit arts ventures, the role of geography, demand and infrastructure considerations in entrepreneurial decision-making. A&A 323 Arts Enterprise Development (3)(BA) This course meets the Bachelor of Arts degree requirements. This course will introduce and outline the cultural and economic environment of the arts in the United States. Topics include: feasibility study and start-up of for- and non-profit arts ventures, economic and social impact of art and artists in communities, public and private arts support, non-profit culture and basic grantsmanship, arts policy, creative economy efforts, the role of geography, demand and infrastructure considerations in entrepreneurial decision-making, and competition analysis.

**Prerequisite:** Third-semester standing

AA 324: Arts Entrepreneurship and the Law

1 Credit/Maximum of 1

Course surveys general legal considerations in the arts and pertinent issues for monetizing creative work. Course surveys general legal...
considerations in the arts and pertinent issues for monetizing creative work. Class meetings consist of arts and law faculty collaboratively leading discussions and/or workshops that identify and define areas of legal concern from the perspectives of artistic persons and art implicated organizations. Students will learn how to navigate the U.S. legal system and gain an understanding of intellectual property implications pertaining to the arts. Additionally, students will begin to think, speak, and act in an informed manner when dealing with legal matters, thus enabling them to better identify potential legal issues, recognize when to seek professional legal advice, and be successful artists operating within the domains of business and the law. Topics include: navigating the legal system, intellectual property, contracts, business organization and startup, taxation, etc.

**Prerequisite:** 4th semester standing

AA 325: Arts Entrepreneurship & Professional Photography

1 Credits

AA 325 Arts Entrepreneurship and Professional Photography is an entrepreneurially oriented course, which introduces students to basic ethical professional business practices in photography. Students will learn the foundational knowledge necessary to understand key issues and to remain current as they pursue a professional career in photography or related fields. The course closely follows the best industry practices defined by the principal respected professional photographic organizations such as the American Society of Media Photographers. Professional photographers commonly work as freelance artists and technicians. Such freelance work is by nature entrepreneurial, which presents substantial challenges for creatively motivated students after graduation. This course will augment the creative focus of their arts education with the business realities they will inevitably face in their working life. It links industry best practices with the ethical behaviors necessary to establish and preserve professional reputations.

AA 399: Foreign Studies

1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction.

International Cultures (IL)

AA 401: International Arts Minor Final Project

1-3 Credits

The final project required for the International Arts Minor, A&A 401 A&A 401 International Arts Minor Final Project (1-3) The requirements for the International Arts Minor specify that the course applied toward the minor reflect a coherent course of study constructed around a geographic, chronological, or thematic concentration. Also required for the minor is a culminating project that relates to the chosen concentration. The final project is intended to capitalize on the knowledge and experience gained from the prerequisite components of the minor. The topic of the project will be chosen by the student in consultation with the person in charge of the minor. Work toward completion of the project will be overseen by the person in charge of the minor with advice or assistance from other members of the faculty as appropriate. For the purpose of the minor, the arts are very broadly defined to include topics such as the visual arts, architecture, design environments, theatre, music, and literature so that any creative endeavor may be considered for the subject of the final project. The project may result in formats such as a written paper, a work of art, an exhibition, a recital, or a musical composition as long as it conforms to the intent of the requirement for the minor. It is anticipated that the subject of most projects will be cross-cultural or multicultural in nature. For example, a research paper might be thematic such as an intercultural comparison of adaptations of a Greek myth. A studio project might be technical, such as the wood firing techniques employed by Japanese ceramicists. The requirements for the International Arts Minor specify a project of at least one (1) credit. A&A 401 International Arts Minor Final Project will be offered for one (1) to three (3) credits to accommodate students who may have been more than one (1) credit to complete the minor and for those who may propose a project worth more than one (1) credit. A&A 401 may not be repeated.

**Prerequisite:** A&A 100 and completion of at least 12 credits toward the International Arts Minor

Bachelor of Arts: Arts

AA 410: Interdisciplinary Digital Studio Capstone I

4 Credits

Provides arts and design students an opportunity to conceptualize a digital arts and design undergraduate thesis. A&A 410 Interdisciplinary Digital Studio Capstone I (4) This course is the first part of a two-course undergraduate digital arts and design thesis. The course will integrate particular methodologies and approaches rather than discipline-specific subject matter. Each student will have the opportunity to identify the primary issue of theoretical concern based on his/her personal interest, and pursue research in a rigorous, in-depth manner. The preparation and initiation of the digital arts and design undergraduate thesis will occur within a collaborative team-based studio environment. Students in A&A 410 will begin to research and synthesize interdisciplinary understandings through the exploration of critical, theoretical, and historical perspectives of digital media. This understanding will foster the spirit of in-depth arts and design inquiry and research, and will build upon arts and design awareness, skills, and methods introduced in previous courses. These explorations are supported by the advanced theoretical topics and ideas being presented in ART H/ART 476: History and Theory of Digital Art, which students will have already completed or will be taking concurrently. The student will integrate studio and theory while creating a significant work of digital art or design. The student will work with a faculty adviser in addition to the instructor of record for the course. The adviser will participate in the public critiques of the student’s work.

**Prerequisite:** A&A 310 , Prerequisite or concurrent: ART H476

AA 411: Interdisciplinary Digital Studio Capstone II

4 Credits

Provides arts and design students an opportunity to implement a digital art and design undergraduate thesis. A&A 411 Interdisciplinary Digital Studio Capstone II (4) This course is the second part of a two-course undergraduate digital arts and design thesis and the culmination of the digital studio sequence of A&A 110, 210, 310. The course will integrate particular methodologies and approaches rather than discipline-specific subject matter. Each student will have the opportunity to further explore the primary issue of theoretical concern based on his/her personal interest, and complete research in a rigorous, in-depth manner. The creation and implementation of the digital arts and design undergraduate thesis will occur within a collaborative team-based studio environment. Students in A&A 411 will build upon the preliminary research and studio investigations undertaken in A&A 410. The thesis will synthesize the student’s arts and design awareness, skills, and methods introduced in previous courses. The student will integrate studio and
theory while creating a significant work of digital art or design, which demands a high degree of responsibility, self-motivation, and personal commitment. The student will work with a faculty adviser in addition to the instructor of record for the course. The adviser will participate in the public critiques of the student’s work.

Prerequisite: A&A 410

AA 424: Arts Entrepreneurship Capstone Research Project

3 Credits

Mentored research on an arts venture idea equips students for immediate, informed, individually specific action upon completion of the program. A&A 424 Arts Entrepreneurship Capstone Research Project (3) This course functions as the impetus for students to bring their specific venture idea(s) into being, by researching the geographic region where they want to operate, using the actual infrastructure necessary to their specific project. By incorporating the acquired knowledge gleaned from previous courses as applied knowledge towards their chosen venture, the students will be operating literally as the CEO, while being mentored and guided through the process. This course is a mechanism for integrating and implementing the feasibility and marketing strategies developed in the previous courses, thus equipping the students for immediate, informed, individually specific action upon completion of the program.

Prerequisite: A&A 322 and A&A 323

AA 494: Research Project Courses

1-12 Credits/Maximum of 12

Supervised student activities on research projects identified on an individual or small-group basis.

AA 494H: Research Project Courses

1-12 Credits/Maximum of 12

Supervised student activities on research projects identified on an individual or small-group basis.

Honors

AA 495: Internship

1-18 Credits/Maximum of 18

Supervised off-campus, nongroup instruction including field experiences, practica, or internships. Written and oral critique of activity required.

AA 496: Independent Studies

1-18 Credits/Maximum of 18

Creative projects, including research and design, that are supervised on an individual basis and that fall outside the scope of formal courses.

AA 497: Special Topics

1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject that may be topical or of special interest.

AA 499: Foreign Studies

1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction. International Cultures (IL)