HOTEL, RESTAURANT, AND INSTITUTIONAL MANAGEMENT (HRIM)

HRIM 295: Analysis of Field Experience I

3 Credits/Maximum of 3

HRIM 295W Analysis of Field Experience I (2) This course is designed for current and future operators of lodging, commercial, and on-site (institutional) operations. It will provide the opportunity for students to apply their theoretical knowledge from previous course work in the major to the hospitality world-of-work. The various course modules will incorporate writing as a mode to allow students to further explore their understanding of hospitality organization, marketing analysis, human resource practice, food production analysis, physical plant considerations, lodging operations, career development, management practice, and financial statement analysis. Case studies and other applied activities through written interpretation will be used to illustrate human resource practices, career development as well as other topics. This course will provide students with opportunities to develop written skills necessary to communicate effectively as hospitality professionals. The topics typically include:

- Organization of an hospitality environment
- Demographic trends vs. advertising applications
- Employment laws
- Employee coaching
- Food production planning for productivity and control
- Organization of a physical plant
- Operations and quality control in lodging
- Opportunities for continuing hospitality career development
- Strategic planning in the hospitality industry
- Reviews of financial statements

Prerequisite: HM 201, HM 204, HM 250, HM 335, and HM 380

Writing Across the Curriculum