LA 101: Honors Rhetoric and Civic Life

4 Credits

Within a liberal arts framework and with attention to public discourse—speaking, writing, online communication, and visual presentation—this course instructs students in the arts, practices, and principles of rhetoric. LA 101H Honors Rhetoric and Civic Life (4) (GWS) This course offers students comprehensive training in oral, written, visual, and digital communication for the twenty-first century. It unites these various modes under the flexible art of rhetoric and uses the pedagogies associated with the rhetorical tradition both to strengthen communication skills and to sharpen critical awareness of the challenges and advantages presented by oral, written, visual, and digital modes. Students will read about and discuss rhetorical concepts and situations and put their knowledge immediately to use by analyzing civic rhetoric on campus and in their communities (including their networked communities), by researching current issues, and by developing and presenting arguments in oral, written, visual, and digital form. The course is designed (although not required) for first-year Schreyer Honors College students and Paterno Fellows aspirants in the College of the Liberal Arts. In other words, it appeals to students with well-developed communication abilities who might otherwise take English 30 and/or CAS 100. It is aimed at developing students’ skills in composing and delivering purposeful and effective texts. Whether or not those discourses are delivered verbally or visually (on paper, electronically, or orally), students will draw on established rhetorical canons of invention, arrangement, style, memory (tapping the resources of stored knowledge, such as the library), and delivery. Students will also become fluent in the rhetorical appeals of ethos, logos, and pathos in order to shape texts that are ethical yet purposeful. To meet these goals, students will meet in small classes (of no more than twenty students), where they will receive guided instruction in writing, public speaking, and the use of technology in order to learn the distinctive features of oral, written, visual, and electronic rhetoric. Staff for the course will be experienced full time faculty and advanced doctoral candidates in rhetoric drawn from English and CAS. This course will satisfy the Gen Ed Writing/Speaking (GWS) requirement for Schreyer Honors College students and aspiring Paterno Liberal Arts Fellows. Because this four-credit course will substitute for the six-credit ENGL 015/030 plus CAS 100 requirement, students who complete LA 101 will need to take an additional two credits somewhere in order to complete graduation requirements.

General Education: Writing/Speaking (GWS)
Honors
required to demonstrate their progress, articulate their knowledge, and gain insight into the qualities of learning that are expected of college-level study. Students will utilize active engagement and questioning of how we know what we know. The course is designed to assist learners in contextualizing what they have learned and provide them with the skills to contextualize what they learn in the future. By the end of the course, students will have developed an experiential learning portfolio.

Writing Across the Curriculum

LA 202: Innovation and Entrepreneurship in the Liberal Arts
3 Credits

Entrepreneurs and liberal arts graduates share a surprisingly broad array of learned traits. Both rely on well-trained habits of critical, analytical, and systems thinking, effective oral and written communication, perspective taking, coalition building, and intercultural competence to understand, challenge, and transform the limits of conventional systems and practices. For entrepreneurs, this training leads to the creation of new and innovative nonprofit and for-profit ventures; for liberal arts professionals, this training is often used to develop, expand, and alter our understanding and appreciation of the ever-shifting contours of the human experience. When integrated deliberately, this course prepares undergraduate students to imagine innovations and create ventures that add value to our understanding, experience, and expression of the liberal arts. Entrepreneurship, which cultivates self-efficacy and personal agency as professional learning behaviors, is perhaps especially salient for the liberal arts, which tend not to be prescriptively careerist. In this way, students who take this course can more intentionally pursue creative career work that extends the value and experience of their undergraduate liberal arts education.

LA 235N: Introduction to Public Humanities
3 Credits/Maximum of 3

This course introduces students to the ideas and skills that comprise 'public humanities,' with a focus on digital media tools. It aims to develop student understanding of how public humanities work can address present-day problems, fostering empathy within and building bridges between persons, groups, and communities. It offers hands-on training in three forms of digital media: documentary film, podcasting, and web publishing. Through honest and respectful engagement with a diverse range of ideas, perspectives, and experiences, students will develop creative and critical thinking and problem-solving skills by locating, analyzing and applying information in project formation and production. This course is cross-listed as COMM 235N.

General Education: Arts (GA)
General Education: Humanities (GH)
General Education - Integrative: Interdomain
GenEd Learning Objective: Effective Communication
GenEd Learning Objective: Integrative Thinking
GenEd Learning Objective: Soc Resp and Ethic Reason

LA 295: Undergraduate Field Experience or Practicum
1-18 Credits/Maximum of 18

Approved experience, related to student career objectives, in agencies external to the University.

LA 296: Independent Studies
1-18 Credits/Maximum of 18

Creative projects, including research and design, which are supervised on an individual basis and which fall outside the scope of formal courses.

LA 297: Special Topics
1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject which may be topical or of special interest.

LA 297I: Special Topics - InterDomain
3 Credits/Maximum of 9

Formal course given on a topical or special interest subject offered infrequently; several different topics may be taught in one year or semester. This Special Topics is an Inter-Domain GH/GS GenEd course

General Education: Humanities (GH)
General Education: Social and Behavioral Scien (GS)
General Education - Integrative: Interdomain

LA 299: Foreign Studies
1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction.

International Cultures (IL)

LA 395: Internship
1-18 Credits/Maximum of 18

Supervised off-campus, nongroup instruction including field experiences, practica, or internships. Written and oral critique of activity required.

Prerequisite: prior approval of proposed assignment by instructor

LA 397: Special Topics
1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject that may be topical of of special interest.

LA 399: Foreign Studies
1-12 Credits/Maximum of 12

Courses offered in foreign countries by individual or group instruction.

International Cultures (IL)

LA 402: Fundraising Leadership: Building a Strong Base
3 Credits

The course will focus on the fundamentals of fundraising and leadership, including communications, management of events and people, and stewardship.

Prerequisite: 60 undergraduate credits or permission of program
LA 403: Entrepreneurship Mentoring

3 Credits

As mentors, each student will have the opportunity to lead one classroom breakout session of Innovation and Entrepreneurship in the Liberal Arts per week, while the Entrepreneurship Mentoring class as a whole will operate as a production team to co-create and manage logistical, technical, and multimedia support for M & W class lecture sessions. In the breakout sessions, student mentors will apply pedagogical theories and principles to lead classroom discussion based on course readings and talks; incorporate principles of effective just-in-time learning to facilitate, guide, and evaluate challenging student project development and hands-on work; and apply coaching methods to critique student speeches in preparation for collegiate pitch competitions. In lecture sessions, students will be expected to produce, in consultation with the instructor, multimedia slide presentations that will run for 10 minutes leading up to the beginning of each class period; arrange and coordinate logistics and technology for frequent guest speakers; and work with PSU technical staff to set-up and implement classroom technology used to promote interaction, discussion, and feedback (e.g., i-clicker). As mentees, students will be expected to meet weekly for two hours with their instructor to examine a variety of pedagogical and entrepreneurial theories and methods based on outside readings, and apply these concepts and principles to their weekly classroom instruction and mentoring. The instructor will observe one breakout session for each student mentor, and then meet with each student to evaluate the effectiveness of that session. Additionally, students will develop networking skills to identify and build an advising relationship with two thought leaders, innovators, and/or entrepreneurs in the liberal arts over the course of the semester, which they will use to cultivate their intellectual growth as innovative thinkers about profound problems and issues addressed in the liberal arts, and their creative and pragmatic solutions.

LA 404: Careers in Fundraising and Development

3 Credits

This course will guide students through an introduction to the fundraising/advancement profession, including a review of the history and emergence of the profession. The course will also touch on key issues such as professional ethics and the legal environment of the field. Students will learn about the wide array of career paths and sectors in which fundraising and advancement professionals are employed. The course will review current roles within fundraising and advancement and emerging practice areas such as social media fundraising, data analytics, and talent management. Students will acquire specific knowledge and develop some of the skills required to successfully secure entry-level positions such as asking for gifts, drafting newsletter copy, and creating materials to present to a board of trustees. Students will also make connections between life experiences, such as volunteering for a nonprofit organization, and positions in the field. Students should be able to make connections between fundraising and a variety of disciplines from English to psychology to economics. By the end of this course, students will be able to: 1. Describe fundraising as a profession, including a brief history, purpose, laws, ethics, and foundational principles. 2. Describe various positions held by fundraising professionals, including duties and responsibilities, skills and characteristics for success, and various pathways to a career in each position. 3. Practice foundational principles of fundraising as they apply to various fundraising positions. 4. Identify resources for locating fundraising positions and appropriate education and training opportunities. 5. Create professional application materials that reflect the students’ ability to differentiate between various roles in fundraising professions. Students enrolled in this course will need to have acquired skills and knowledge in introductory courses, have a connection to an academic discipline, and be career-oriented. As a result, only upper-level students will be eligible to enroll. If academic departments are willing, the course might be added to the list of electives made available to students majoring in various fields such as English, psychology, or economics. Given the dearth of well-educated professionals and the growing number of jobs in the field this course could serve well those students who seek a career in the profession.

Prerequisite: ENGL 15, and 6 credits in social and behavioral sciences (GS)

LA 424: Liberal Arts Venture Development

3 Credits

Students who complete this course will be able to create a nonprofit or for-profit liberal arts venture based on the iterative vetting of an original idea rooted in careful and rigorous research; examine the impact of that venture and the resulting services and/or products on themselves, employees, customers, the environment, and local, national, and/or global communities; understand how the ecologies of successful nonprofit and for-profit liberal arts ventures operate; and articulate best practices of successful liberal arts startups and organizations in relation to founder roles and relationships, fundraising, public presentation/pitching, market analysis, product differentiation, financial projecting, sales and marketing strategies, and scaling. Every other summer, this course will be offered in San Francisco, where students will be exposed to and work in one of the most entrepreneurial cities in the world, and meet a number of founders of non-profit and for-profit organizations whose services and solutions are tied to Liberal Arts disciplines.

LA 494: Research Project Courses

1-12 Credits

Supervised student activities on research projects identified on an individual or small-group basis. (No course under L.A. 294/494 may be offered without approval of the associate dean of liberal arts. All courses must have a specific title and letter suffix.)

LA 494H: Research Project Courses

1-12 Credits

Supervised student activities on research projects identified on an individual or small-group basis. (No course under L.A. 294/494 may be offered without approval of the associate dean of liberal arts. All courses must have a specific title and letter suffix.)

Honors

LA 495: Undergraduate Field Experience or Practicum

1-12 Credits/Maximum of 12

Approved experience, related to student career objectives, in agencies external to University.

Full-Time Equivalent Course
LA 496: Independent Studies
1-18 Credits/Maximum of 18
Creative projects, including research and design, which are supervised on an individual basis and which fall outside the scope of formal courses.

LA 497: Special Topics
1-9 Credits/Maximum of 9
Formal courses given infrequently to explore, in depth, a comparatively narrow subject which may be topical or of special interest.

LA 498: Special Topics
1-9 Credits/Maximum of 9
Formal courses given infrequently to explore, in depth, a comparatively narrow subject that may be topical or of special interest.

LA 499: Foreign Study–Liberal Arts
1-9 Credits/Maximum of 9
Study in selected foreign countries of the cultural, institutional, and/or social development of the host country.

International Cultures (IL)