LA 101H Honors Rhetoric and Civic Life (4) (GWS)

This course offers students comprehensive training in oral, written, visual, and digital communication for the twenty-first century. It unites these various modes under the flexible art of rhetoric and uses the pedagogies associated with the rhetorical tradition both to strengthen communication skills and to sharpen critical awareness of the challenges and advantages presented by oral, written, visual, and digital modes. Students will read about and discuss rhetorical concepts and situations and put their knowledge immediately to use by analyzing civic rhetoric on campus and in their communities (including their networked communities), by researching current issues, and by developing and presenting arguments in oral, written, visual, and digital form. The course is designed (although not required) for first-year Schreyer Honors College students and Paterno Fellows aspirants in the College of the Liberal Arts. In other words, it appeals to students with well developed communication abilities who might otherwise take English 30 and/or CAS 100H. It is aimed at developing students’ skills in composing and delivering purposeful and effective texts. Whether or not those discourses are delivered verbally or visually (on paper, electronically, or orally), students will draw on established rhetorical canons of invention, arrangement, style, memory (tapping the resources of stored knowledge, such as the library), and delivery. Students will also become fluent in the rhetorical appeals of ethos, logos, and pathos in order to shape texts that are ethical yet purposeful. To meet these goals, students will meet in small classes (of no more than twenty students), where they will receive guided instruction in writing, public speaking, and the use of technology in order to learn the distinctive features of oral, written, visual, and electronic rhetoric.

Staff for the course will be experienced full time faculty and advanced doctoral candidates in rhetoric drawn from English and CAS. This course will satisfy the Gen Ed Writing/Speaking (GWS) requirement for Schreyer Honors College students and aspiring Paterno Liberal Arts Fellows. Because this four-credit course will substitute for the six-credit ENGL 015/030 plus CAS 100 requirement, students who complete LA 101 will need to take an additional two credits somewhere in order to complete graduation requirements.

General Education: Writing/Speaking (GWS)

Honors
components required to demonstrate their progress, articulate their knowledge, and gain insight into the qualities of learning that are expected of college-level study. Students will utilize active engagement and questioning of how we know what we know. The course is designed to assist learners in contextualizing what they have learned and provide them with the skills to contextualize what they learn in the future. By the end of the course, students will have developed an experiential learning portfolio.

Writing Across the Curriculum

LA 202: Innovation and Entrepreneurship in the Liberal Arts

3 Credits

Entrepreneurs and liberal arts graduates share a surprisingly broad array of learned traits. Both rely on well-trained habits of critical, analytical, and systems thinking, effective oral and written communication, perspective taking, coalition building, and intercultural competence to understand, challenge, and transform the limits of conventional systems and practices. For entrepreneurs, this training leads to the creation of new and innovative nonprofit and for-profit ventures; for liberal arts professionals, this training is often used to develop, expand, and alter our understanding and appreciation of the ever-shifting contours of the human experience. When integrated deliberately, this course prepares undergraduate students to imagine innovations and create ventures that add value to our understanding, experience, and expression of the liberal arts. Entrepreneurship, which cultivates self-efficacy and personal agency as professional learning behaviors, is perhaps especially salient for the liberal arts, which tend not to be prescriptively careerist. In this way, students who take this course can more intentionally pursue creative career work that extends the value and experience of their undergraduate liberal arts education.

LA 295: Undergraduate Field Experience or Practicum

1-18 Credits/Maximum of 18

Approved experience, related to student career objectives, in agencies external to the University.

LA 296: Independent Studies

1-18 Credits/Maximum of 18

Creative projects, including research and design, which are supervised on an individual basis and which fall outside the scope of formal courses.

LA 297: Special Topics

1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject which may be topical or of special interest.

LA 297I: Special Topics - InterDomain

3 Credits/Maximum of 9

Formal course given on a topical or special interest subject offered infrequently; several different topics may be taught in one year or semester. This Special Topics is an Inter-Domain GH/GS GenEd course
LA 404: Careers in Fundraising and Development

3 Credits

This course will guide students through an introduction to the fundraising/advancement profession, including a review of the history and emergence of the profession. The course will also touch on key issues such as professional ethics and the legal environment of the field. Students will learn about the wide array of career paths and sectors in which fundraising and advancement professionals are employed. The course will review current roles within fundraising and advancement and emerging practice areas such as social media fundraising, data analytics, and talent management. Students will acquire specific knowledge and develop some of the skills required to successfully secure entry-level positions such as asking for gifts, drafting newsletter copy, and creating materials to present to a board of trustees. Students will also make connections between life experiences, such as volunteering for a nonprofit organization, and positions in the field. Students should be able to make connections between fundraising and a variety of disciplines from English to psychology to economics. By the end of this course, students will be able to: 1. Describe fundraising as a profession, including a brief history, purpose, laws, ethics, and foundational principles. 2. Describe various positions held by fundraising professionals, including duties and responsibilities, skills and characteristics for success, and various pathways to a career in each position. 3. Practice foundational principles of fundraising as they apply to various fundraising positions. 4. Identify resources for locating fundraising positions and appropriate education and training opportunities. 5. Create professional application materials that reflect the student's ability to differentiate between various roles in fundraising professions. Students enrolled in this course will need to have acquired skills and knowledge in introductory courses, have a connection to an academic discipline, and be career-oriented. As a result, only upper-level students will be eligible to enroll. If academic departments are willing, the course might be added to the list of electives made available to students majoring in various fields such as English, psychology, or economics. Given the dearth of well-educated professionals and the growing number of jobs in the field this course could serve well those students who seek a career in the profession.

Prerequisite: ENGL 15, and 6 credits in social and behavioral sciences

LA 424: Liberal Arts Venture Development

3 Credits

Students who complete this course will be able to create a nonprofit or for-profit liberal arts venture based on the iterative vetting of an original idea rooted in careful and rigorous research; examine the impact of that venture and the resulting services and/or products on themselves, employees, customers, the environment, and local, national, and/or global communities; understand how the ecologies of successful nonprofit and for-profit liberal arts ventures operate; and articulate best practices of successful liberal arts startups and organizations in relation to founder roles and relationships, fundraising, public presentation/pitching, market analysis, product differentiation, financial projecting, sales and marketing strategies, and scaling. Every other summer, this course will be offered in San Francisco, where students will be exposed to and work in one of the most entrepreneurial cities in the world, and meet a number of founders of non-profit and for-profit organizations whose services and solutions are tied to Liberal Arts disciplines.

LA 494: Research Project Courses

1-12 Credits

Supervised student activities on research projects identified on an individual or small-group basis. (No course under L A 294/494 may be offered without approval of the associate dean of liberal arts. All courses must have a specific title and letter suffix.)

LA 494H: Research Project Courses

1-12 Credits

Supervised student activities on research projects identified on an individual or small-group basis. (No course under L A 294/494 may be offered without approval of the associate dean of liberal arts. All courses must have a specific title and letter suffix.)

Honors

LA 495: Undergraduate Field Experience or Practicum

1-12 Credits/Maximum of 12

Approved experience, related to student career objectives, in agencies external to University.

Full-Time Equivalent Course

LA 496: Independent Studies

1-18 Credits/Maximum of 18

Creative projects, including research and design, which are supervised on an individual basis and which fall outside the scope of formal courses.

LA 497: Special Topics

1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject which may be topical or of special interest.

LA 498: Special Topics

1-9 Credits/Maximum of 9

Formal courses given infrequently to explore, in depth, a comparatively narrow subject that may be topical or of special interest.

LA 499: Foreign Study--Liberal Arts

1-12 Credits

Study in selected foreign countries of the cultural, institutional, and/or social development of the host country.

International Cultures (IL)