

ACCOUNTING (SMEAL)

Learning Outcomes

1. **COMMUNICATE:** Argue one's point persuasively in written form and oral presentation.
2. **KNOW:** Assess and explain the global forces that influence business decisions and accounting practices.
3. **PROFESSIONAL PRACTICE:** Assemble and support a team as both a principled leader and a valuable member while adhering to professional accounting standards.
4. **APPLY/CREATE:** Analyze a complicated business problem using the best tools, theories, and evidence, complemented by the ability to recommend solutions and implement plans.
5. **THINK:** Compare and contrast perspectives in analyzing and recommending solutions to business problems.
6. **APPLY/CREATE:** Apply quantitative skills through the use of complex searchable databases and analytical search tools in the financial accounting and auditing environments.