

# BUSINESS ADMINISTRATION (BEHREND)

## Degree Requirements

### Master of Business Administration

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

The Master of Business Administration degree program consists of two parts:

#### Demonstration of Subject Matter Competence

Students are expected to demonstrate fundamental competence in accounting, finance, economics, management, marketing, operations management, and statistics prior to taking the Required Courses. Applicants who have, within seven years prior to the date of their admission to the degree program, completed a baccalaureate degree in business from a regionally accredited institution that includes introductory courses in these disciplines will be considered to have demonstrated competence as long as the previously completed courses carry grades of B or higher. An applicant who, within seven years prior to his or her admission to the degree program, completed a baccalaureate degree in a non-business field from a regionally accredited institution that includes equivalent undergraduate or graduate courses carrying a grade of B or higher will also be considered to have demonstrated competence. Applicants who attained currency of knowledge through relevant business experience or continuing professional education in one or more of the subject areas may demonstrate competence through examination.

#### Required Course work

These courses provide greater depth of knowledge in the subject areas included. This component of the MBA program consists of seven 3-credit courses that cover advanced topics in cost management, managing effective organizations, quantitative methods for business, leadership and ethics, corporate finance, marketing strategy, and strategic management and business policy.

All students are required to complete the following courses unless they can demonstrate advanced knowledge of the course subject matter through prior course work, extensive experience and/or advanced professional education. Students who believe they have knowledge of a required course must submit a written request and documentation describing their knowledge of the course subject matter. If approved, the student will substitute an additional elective course for the required course.

Code	Title	Credits
<b>Required Courses</b>		
BADM 510	Cost Management for Decision Making and Control	3
BADM 512	Managing Effective Organizations	3
BADM 513	Quantitative Methods for Business	3
BADM 526	Leadership and Ethics	3
BADM 532	Corporate Finance	3
BADM 554	Marketing Strategy	3
<b>Electives</b> <sup>1</sup>		<b>9</b>

#### Culminating Experience

BADM 514	Strategic Planning and Business Policy <sup>2</sup>	3
<b>Total Credits</b>		<b>30</b>

<sup>1</sup> All students are required to take 9 credits of elective courses covering advanced topics of their choice. MBA students may apply a maximum of 6 credits of approved 400-level course work toward elective requirements. Course work at the 400 level must be approved by the director of the MBA program and cannot have been used for another degree.

<sup>2</sup> The program capstone is BADM 514, which is a semester long industry and business analysis problem, culminating in a final, integrated paper.

#### Transfer Credits

Credits earned at other institutions but not used to earn a degree may be applied toward the requirements for a graduate degree, subject to restrictions outlined in GCAC-309 Transfer Credit (<http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/transfer-credit/>). Application of transfer credits to the student's academic program must be approved by the director of the MBA program.