

BUSINESS ADMINISTRATION (GREAT VALLEY)

Learning Outcomes

Upon completion of the MBA program, our graduates will:

- Learning Goal 1: Integrate theory, research, and practice from all functional areas – accounting, economics, finance, marketing, operations research, management, and organization – to solve business problems within dynamic environments.
 - Demonstrate ability to integrate the various business functions to good effect.
 - Demonstrate appreciation of the role of contexts when developing and executing strategy.
- Learning Goal 2: Critically evaluate and make ethical decisions with consideration for multiple stakeholders.
 - Evaluate and analyze the ethical dimension of decision-making.
- Learning Goal 3: Demonstrate communication behaviors that reflect an awareness of context, relationships, others' perspectives, and individual as well as organizational goals.
 - Communicate their intended message clearly and professionally to individuals, teams, and external stakeholders.
 - Demonstrate an ability to engage in perspective taking and conflict management
 - Demonstrate an ability to adapt communication behaviors to dynamic, multicultural, and/or complex contexts.
- Learning Goal 4: Demonstrate an appreciation of technology as a strategic tool.
 - Identify and evaluate the functional, financial, operational, and social impact of technology.
- Learning Goal 5: Demonstrate knowledge of business in multicultural contexts and the opportunities and challenges of globalization.
 - Demonstrate an understanding of the impact of global markets and finance on business decisions.