

BUSINESS ADMINISTRATION (GREAT VALLEY)

Graduate Program Head	Zugang Liu
Program Code	BUSAD
Campus(es)	Great Valley (M.B.A.)
Degrees Conferred	Master of Business Administration (M.B.A.)
The Graduate Faculty	View (https:// secure.gradsch.psu.edu/gpms/? searchType=fac&prog=BUSAD)

The Master of Business Administration (M.B.A.) program at Penn State Great Valley prepares tomorrow's leaders in strategic thinking, problem solving, effective communication, innovation, and ethical leadership. The program is fully accredited by AACSB International.

In addition to the campus in Malvern, the M.B.A. program is also offered at Penn State Abington, Penn State Berks, and Penn State at the Navy Yard in Philadelphia.

Course work integrates key areas of business, including finance, accounting, marketing, information systems, organizational behavior, leadership, international business, and human resources. The program also offers concentrations in finance, human resource management, and sustainability management. Courses are offered in a flexible, online-hybrid optional format designed for working adults seeking a degree without career interruption. Premier faculty combine their research with business enterprise expertise to give students a valuable and innovative classroom experience. Our applications-oriented program explores real-world issues through case studies, projects, simulations, and guest lecturers who are leaders in business and industry.