

# CORPORATE INNOVATION AND ENTREPRENEURSHIP

---

## Degree Requirements

### Master of Management (M.Mgt.)

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

A minimum of 33 credits is required for the Master of Management in Corporate Innovation and Entrepreneurship program. At least 18 credits must be at the 500 or 800 level. In addition to the 15 required core credits listed below, students are required to complete 9 elective credits in a Primary Concentration area, and 9 elective credits in a Secondary Concentration. The list of courses that will fulfill the Primary and Secondary Concentration areas is maintained by the graduate program office.

Code	Title	Credits
<b>Required Courses</b>		
MBADM 850	Corporate Innovation and Entrepreneurship	3
Select three of the following course courses:		9
ENTR 502	Business Modeling and New Venture Creation	
ENTR 810	Emerging Trends, Technology, and Corporate Innovation	
ENTR 820	Corporate Innovation Strategies and Entrepreneurial Methods	
MGMT 870	Entrepreneurial Finance and Venture Funding	
<i>Primary Concentration</i> <sup>1</sup>		9
<i>Secondary Concentration</i> <sup>1</sup>		9
<b>Culminating Experience</b>		
ENTR 830	Entrepreneurial Business Planning and Strategy Execution	3
<b>Total Credits</b>		<b>33</b>

<sup>1</sup> The list of courses that will fulfill the Primary and Secondary Concentration areas is maintained by the graduate program office.

The capstone course, ENTR 830, serves a critical role in helping students synthesize and integrate past learning in the MGMT program, providing additional education on how to write a form business case or business plan, implement plans and new venture strategies, and scale new ventures to become mature business organizations. Additionally, this class requires students to write a robust, in-depth research paper on a topic related to innovation and entrepreneurship.