

# SOCIAL DATA ANALYTICS

---

<b>Graduate Program Head</b>	Bruce Desmarais
<b>Program Code</b>	SODA
<b>Campus(es)</b>	University Park
<b>Degrees Conferred</b>	Dual-Title
<b>The Graduate Faculty</b>	View ( <a href="https://secure.gradsch.psu.edu/gpms/?searchType=fac&amp;prog=SODA">https://secure.gradsch.psu.edu/gpms/?searchType=fac&amp;prog=SODA</a> )

Students electing this degree program through participating programs earn a degree with a dual-title at the Ph.D. level, i.e., in (graduate program name) and Social Data Analytics.

The following graduate programs offer a dual-title degree in Social Data Analytics:

- Ph.D in **Criminology** and Social Data Analytics
- Ph.D in **Human Development and Family Studies** and Social Data Analytics
- Ph.D. in **Informatics** and Social Data Analytics
- Ph.D. in **Political Science** and Social Data Analytics
- Ph.D. in **Psychology** and Social Data Analytics
- Ph.D in **Recreation, Park, and Tourism Management** and Social Data Analytics
- Ph.D. in **Sociology** and Social Data Analytics
- Ph.D. in **Statistics** and Social Data Analytics

The Social Data Analytics dual-title degree program is administered by the Social Data Analytics Committee, which is responsible for the management of the program. The committee maintains program definition, identifies faculty and courses appropriate to the program, and recommends policy and procedures for its operation to the Dean of the Graduate School. The program enables students from diverse graduate programs to attain and be identified with an interdisciplinary array of tools, techniques, and methodologies for social data analytics, while maintaining a close association with a home discipline. Social data analytics is the integration of social scientific, computational, informational, statistical, and visual analytic approaches to the analysis of large or complex data that arise from human interaction. To pursue a dual-title degree under this program the student must apply to the Graduate School and register through one of the approved graduate programs.