

ART, B.A. (ABINGTON)

Begin Campus: Any Penn State Campus

End Campus: Abington

Program Learning Objectives

- **Communication:**

- By creating work which evokes a spectator's response that resonates with, without necessarily duplicating, the artist's personal response, understanding through discussion and critique how a spectator arrives at a particular inspiration interacting with one's work.
- By planning and implementing exhibitions of work, understanding the process from curatorial conceptualization through promotion, preparation and physical installation.
- By creating and maintaining ongoing documentation of work through portfolio, resume, website and other visual and verbal means of communicating professional development.

- **Craft:**

- By mastering tools used in traditional and contemporary art and design making contexts, with particular emphasis on a chosen media concentration: Drawing and Painting, Printmaking, Sculpture, Ceramics or New Media.
- By making intelligent media application decisions to achieve appropriate form in support of intended content.

- **Creative and Critical Thinking:**

- By synthesizing and evaluating creative output, contributing to critical discourse, responding positively to feedback and understanding how to use critique as part of the creative process.
- By experimenting with and expanding the use of media with an eye toward future possibilities not prescribed by current standards.

- **Professionalism:**

- By understanding how art making relates to aspirations for career, further study at the graduate level, or personal growth.
- By understanding the ethical and professional responsibilities of an artist or designer.

- **Research:**

- By recalling, understanding, applying and analyzing art history, aesthetic theory, contemporary topics and a liberal arts framework as components of the creative process, all used as foundation for deep, methodical study of the subject of creative investigation.
- By employing a vocabulary of spoken and written word to clearly express the relevance, motivation and discoveries of the research.

- **Vision:**

- By creating original, conceptually compelling works of art or design relevant to individual experience and using a personal visual vocabulary.
- By creating work that evokes a personally meaningful intellectual and emotional response to a zone of personal concern.

- **Visual Literacy:**

- By recalling, understanding and applying basic visual elements and principals of visual design across two-, three- and four-dimensional media expressions.

- By using a variety of media to develop an articulate, unique visual expression of the world as it is actually seen, abandoning iconic visual classifications and symbolic stereotypes.